

## Program #40096A - Public Health Office of the Director

FY 2024 Proposed

Department: Health Department Program Contact: Jessica Guernsey

Program Offer Type: Existing Program Offer Stage: Proposed

Related Programs: 40199T, 40048

**Program Characteristics:** 

# **Executive Summary**

The Public Health Office of the Director provides leadership for the local public health authority. Public Health, in partnership with the Multnomah County Board of Health (BOH), plays a unique, mandated governmental role. This program is responsible for guiding policies, systems, and programs that promote and protect the health of, and prevent disease for, all residents and diverse communities within Multnomah County. Equity-focused strategies within the Office of the Director include policy interventions; public education and communications; community partnerships; planning; capacity building; and research, evaluation, and assessment.

# **Program Description**

The Office of the Director supports the BOH to set health policy for Multnomah County. The main goal is to reduce disparities experienced by BIPOC communities, especially chronic disease and injury disparities, to lower rates of the leading causes of preventable death. Activities include:

Leadership and Policy - assessment and implementation of public health system reform; leadership on coalitions/boards; convening the Multnomah County Public Health Advisory Board (MC-PHAB); and implementing public health education and communication campaigns.

Community Partnerships and Capacity Building (CPCB) - coordination/implementation of division-level, culturally specific and cross-cultural community engagement and partnership strategies to address community and public health priorities. Culturally specific staff engage and build capacity with community leaders, Community Health Workers, and organizations/groups; support collaboration in serving diverse communities; develop networks with internal staff and culturally specific serving programs; and support/advise various Public Health programs and priorities. Activities also include implementation of the Community Health Improvement Plan (CHIP) and supporting the Future Generations Collaborative, a collective impact partnership between Native and Native-serving organizations, institutions, systems, governments, and people.

Racial Equity - analysis of various data to analyze racial disparities. The Office works closely with BIPOC community members, partners, and coalitions to determine best approaches to address health inequities. MC-PHAB advises Public Health with a focus on ethics in public health practice and developing long-term approaches that address the leading causes of death. Board members represent various community groups to provide a diversity of perspectives, with a focus on recruiting BIPOC. The Office also uses community-based organizations' feedback to develop policy and system change.

| Performance Measures |                                                                                                   |                |                  |                  |               |  |  |  |  |
|----------------------|---------------------------------------------------------------------------------------------------|----------------|------------------|------------------|---------------|--|--|--|--|
| Measure<br>Type      | Primary Measure                                                                                   | FY22<br>Actual | FY23<br>Budgeted | FY23<br>Estimate | FY24<br>Offer |  |  |  |  |
| Output               | # of Multnomah County Public Health Advisory Board meetings                                       | 11             | 12               | 12               | 12            |  |  |  |  |
| Outcome              | # of presentations to BOH about strategies that address disparities within BIPOC communities      | 17             | 7                | 7                | 7             |  |  |  |  |
| Output               | # of cultural specific and multicultural community partners and events that promote health equity | 96             | 85               | 138              | 150           |  |  |  |  |

#### **Performance Measures Descriptions**

Performance Measure 2: strategies are defined as policy and/or systems improvements and disparities are focused on leading causes of preventable death and disease. FY21 Actual and FY22 Budgeted do not include COVID-19-related briefings. FY22 Estimate and FY23 Offer do include COVID-19-related briefings

# **Legal / Contractual Obligation**

Oregon Revised Statute Chapter 431 State and Local Administration and Enforcement of Public Health Laws

## Revenue/Expense Detail

|                            | Adopted<br>General Fund | Adopted<br>Other Funds | Proposed<br>General Fund | Proposed<br>Other Funds |
|----------------------------|-------------------------|------------------------|--------------------------|-------------------------|
| Program Expenses           | 2023                    | 2023                   | 2024                     | 2024                    |
| Personnel                  | \$2,029,448             | \$2,717,336            | \$2,318,625              | \$3,907,609             |
| Contractual Services       | \$807,970               | \$947,129              | \$631,874                | \$2,001,402             |
| Materials & Supplies       | \$241,936               | \$201,299              | \$170,542                | \$153,993               |
| Internal Services          | \$455,332               | \$382,115              | \$470,229                | \$614,185               |
| Total GF/non-GF            | \$3,534,686             | \$4,247,879            | \$3,591,270              | \$6,677,189             |
| Program Total: \$7,782,565 |                         | \$10,268,459           |                          |                         |
| Program FTE                | 12.15                   | 18.09                  | 13.06                    | 24.42                   |

| Program Revenues  |     |             |     |             |  |  |  |
|-------------------|-----|-------------|-----|-------------|--|--|--|
| Intergovernmental | \$0 | \$4,247,879 | \$0 | \$6,677,189 |  |  |  |
| Total Revenue     | \$0 | \$4,247,879 | \$0 | \$6,677,189 |  |  |  |

### **Explanation of Revenues**

This program generates \$545,893 in indirect revenues.

Other: \$ 600,000 - CareOregon State: \$100,000 - Alaska Marijuana Program Evaluation Federal: \$ 550,000 - NIH Marijuana Legalization Other: \$121,500 - Alaska Obesity EAP - GY08

State: \$85,000 - Behavioral Risk Factor Survey System Federal: \$500,000 - PDES Morbidity Monitoring Project State: \$17,500 - HIV Program Planning & Evaluation State: \$190,500 - PDES Public Health Modernization Support

Other: \$45,000 -Chronic Disease - Cancer Programs - GY02 Other: \$343,520 - Tobacco Prevention - GY12

Federal: \$150,000 - MCH Title V: Child and Adolescent Health - FGC

State: \$1,100,953 - Local Public Health Modernization Community Capacitation Center

Other: \$200,000 - Community Health Needs Assessment/Community Health Improvement Plan Implementation

Federal: \$2,367,216 - Federal Strengthening Public Health Infrastructure & Workforce 93.967

Federal: \$32,000 - PE19-34 Core State Injury Prevention Program State: \$274,000 - PE19-35 Evaluation of Aid & Assist Population

#### **Significant Program Changes**

Last Year this program was: FY 2023: 40096A Public Health Office of the Director

In FY24, Program Design and Evaluation Services (PDES) was supposed to be pulled out into program offer (40048). The Office of the Director has continued supporting key COVID-19 response activities through leadership as the local public health authority. In FY23, the Office will start moving to support COVID-19 Community Recovery work. New positions will support key public health capabilities and infrastructure to stabilize the Division after the COVID response including project management support for infrastructure needs Division-wide. This work includes strategic building towards Public Health Accreditation; this work will be funded in part with the new Public Health Infrastructure grant. New funding from CareOregon will fund key community collaborations including Future Generations Collaborative (FGC) and the Latinx Health Coalition work.