

An aerial photograph of a city, likely Baltimore, showing a large bridgehead project. The bridge is a multi-lane highway that curves around a large, circular green space. The surrounding area is densely packed with urban buildings and streets.


MORRISON BRIDGEHEAD PROJECT

Featuring the James Beard Public Market

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A black silhouette of a city skyline, featuring various building shapes and a prominent tower on the right side. The silhouette is positioned at the bottom of the slide, partially overlapping the colored bands.

March 12, 2015
Informational Board Briefing

JBPM DESIGN FORUM – DECEMBER 2014

A three-day series of meetings with public and private stakeholders and the community

The goals were to:

1. **Engage the public** and stakeholders in the design process to create ownership, champions, and funders for the project
2. **Identify issues** that should be addressed in the conceptual design process



JBPM DESIGN FORUM – DECEMBER 2014

Stakeholder Meeting Participants

- Vendor focus group
- Portland Design Commission
- Bureau of Planning & Sustainability
- Portland Parks & Recreation
- Portland Business Alliance
- Downtown Clean and Safe
- Portland Patrol, Inc.
- Portland Police Central Precinct
- BPS Green Building & Development
- Multnomah County staff
- Tri-Met staff
- Multnomah Co. Bicycle CAC
- Bicycle Transportation Alliance
- Portland Bureau of Transportation
- Bureau of Environmental Services
- Portland Water Bureau
- NW Natural
- University of Oregon students



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GATHER & TASTE – JANUARY 2015



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GATHER & TASTE – JANUARY 2015

- 260 guests, 160 of which were new to the Market
- Keynote speaker was Mark Bittman, New York Times Columnist and Cookbook Author
- Major sponsors included:
 - Key Bank
 - Bon Appétit Management Company
 - Left Bank Annex
 - Legacy Health



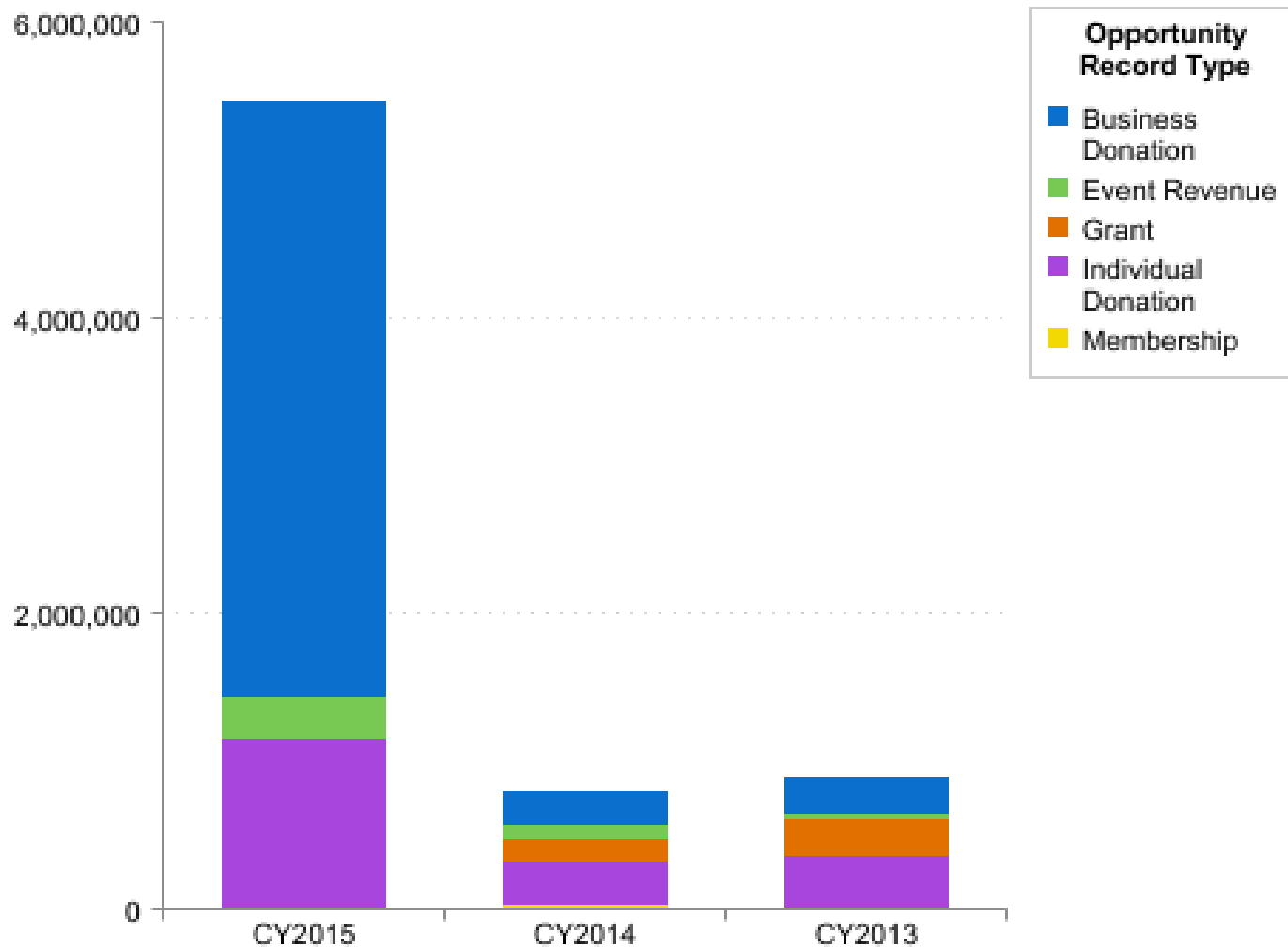
COMMUNITY ADVISORY TEAM (CAT)

CAT members are essential and will be influential in the following areas:

- Market constituents and connections
- Creative and dignified ways to handle EBT
- Funding revenues for SNAP recipients
- Building and plaza design
- Market governing rules
- Vendor curation process



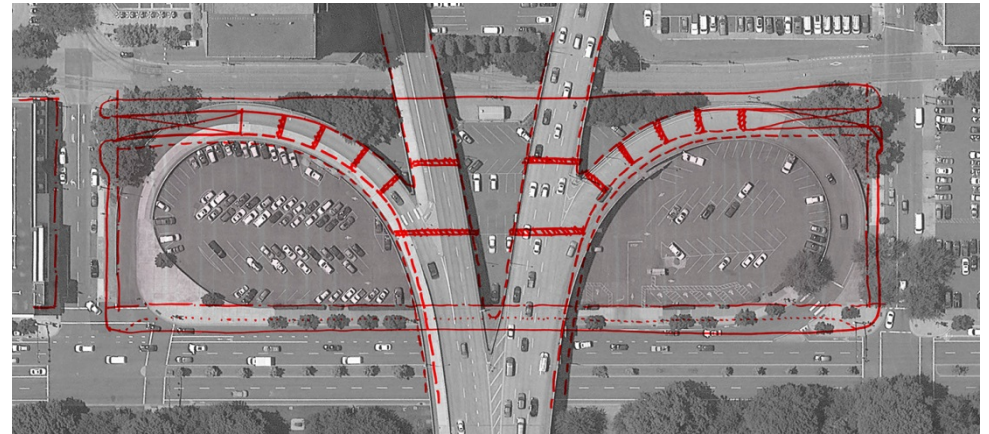
FUNDRAISING – DONATIONS & PLEDGES

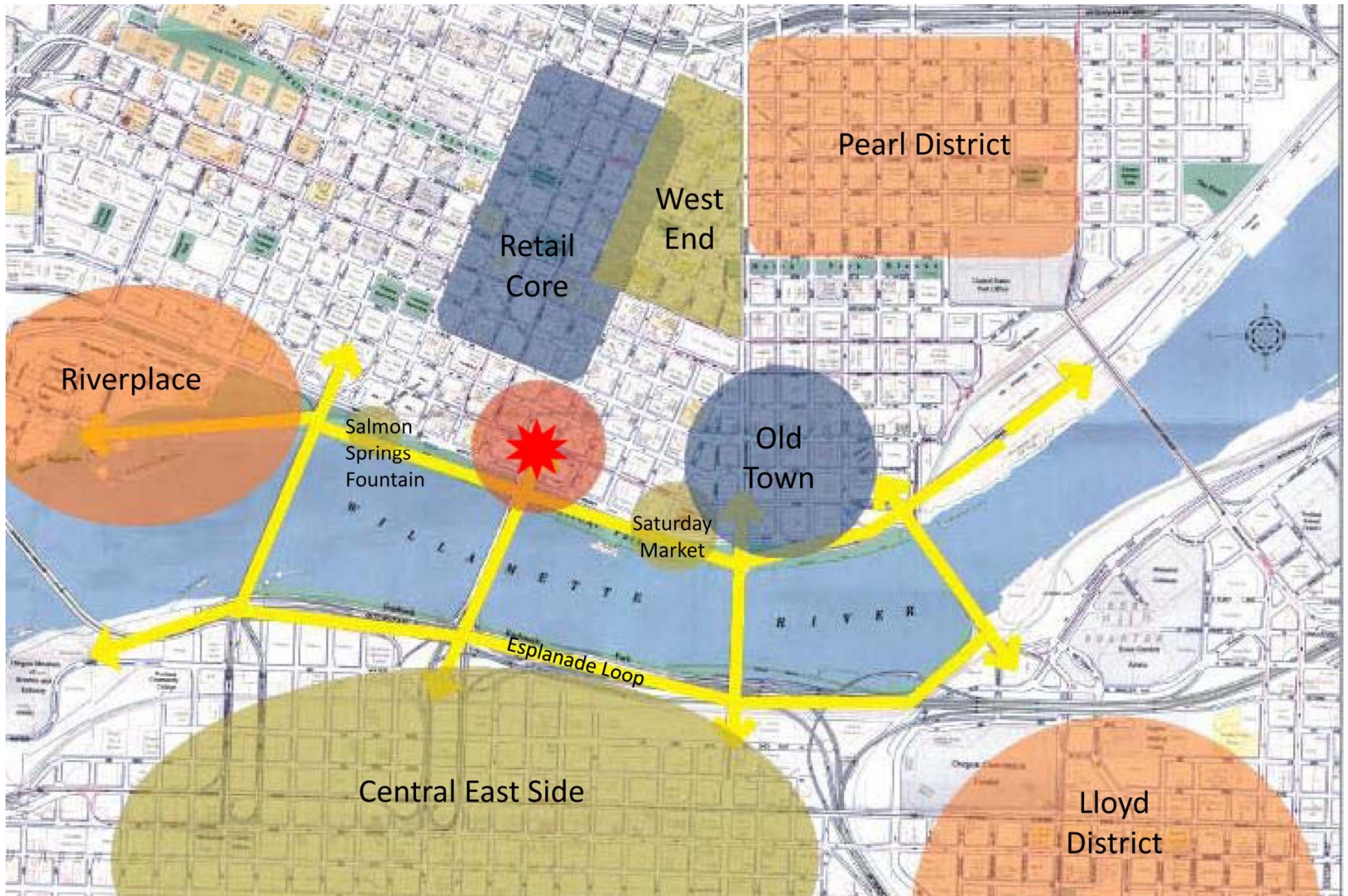


BRIDGE RAMPS MODIFICATION

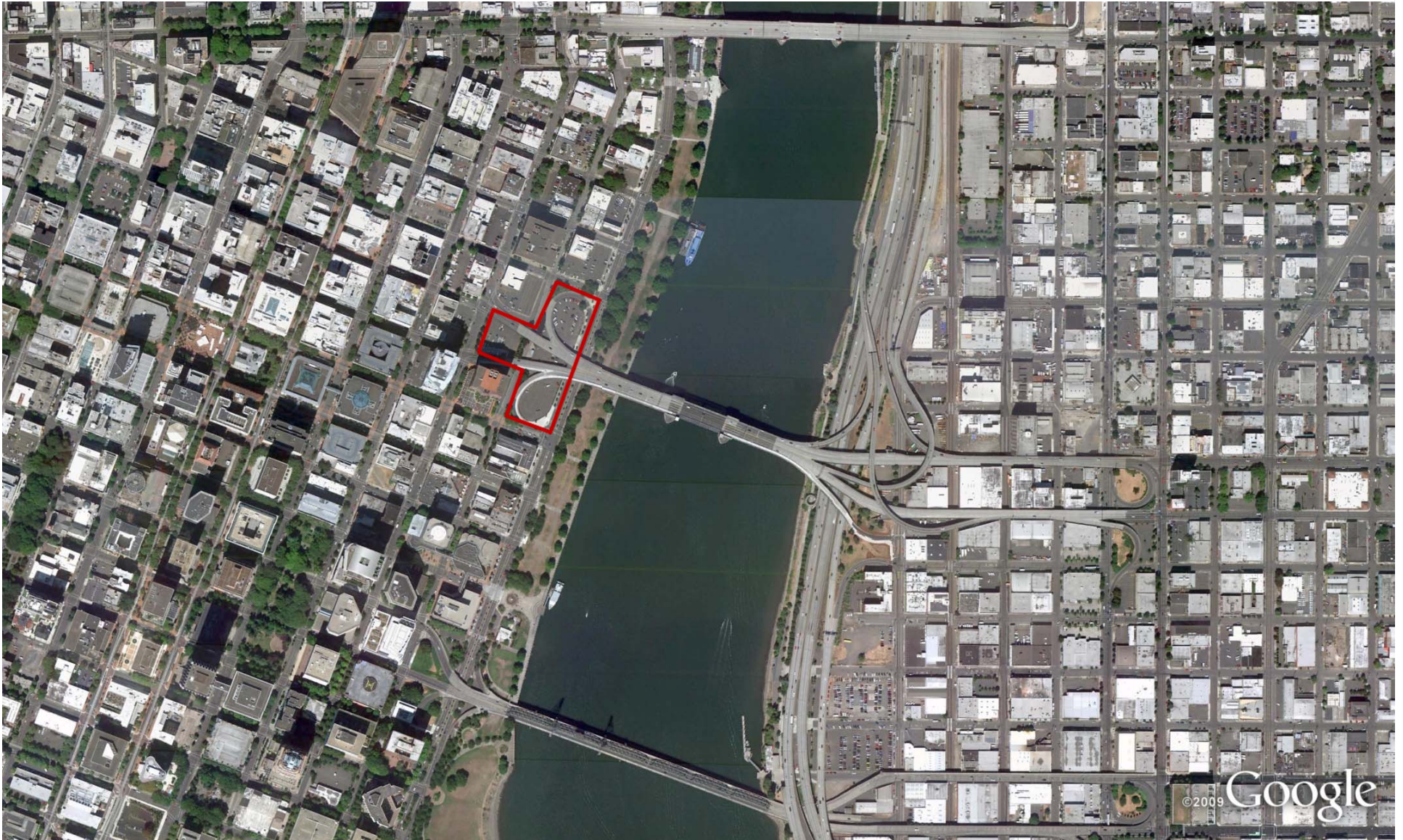
Strategy for moving forward:

- Get refined intersection geometry from PBOT
- Conduct preliminary structural review on modification concept
- Conduct regulatory agency outreach: Metro, ODOT, FHWA, Tri-Met, PDOT, Multnomah County
- Timing and funding to be integrated with construction





CONTEXT



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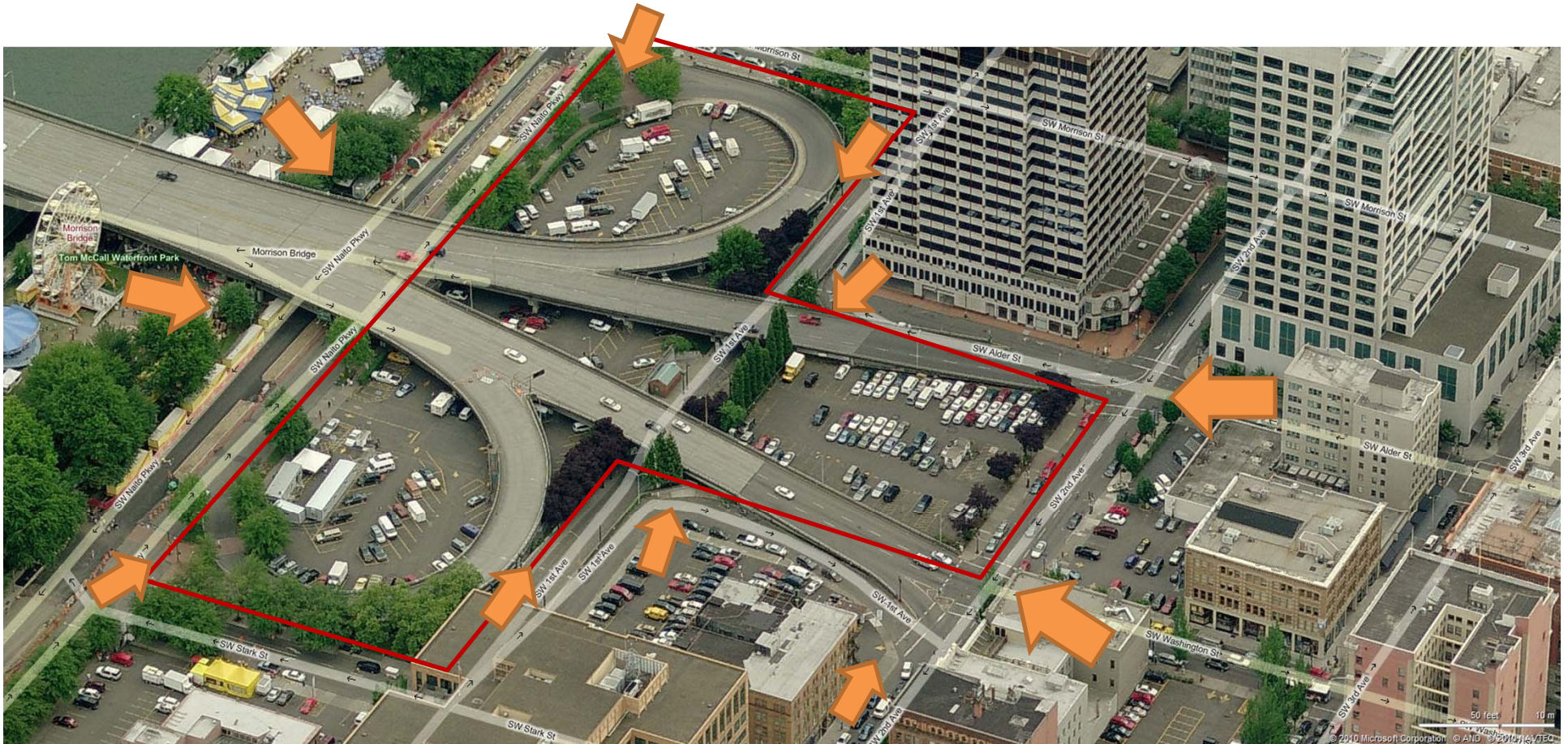
PHYSICAL, ECONOMIC & SOCIAL



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PEDESTRIAN CONNECTIONS



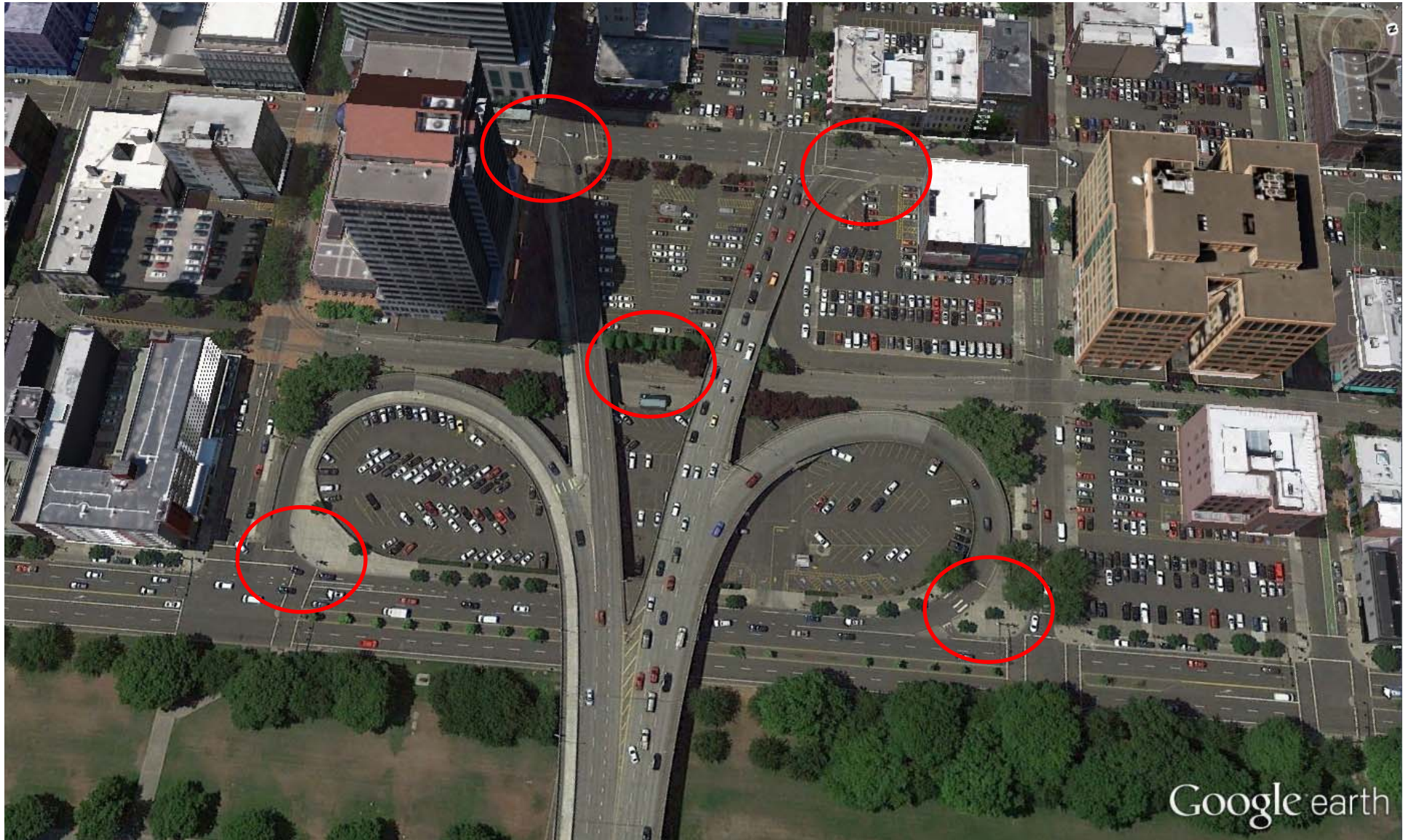
PEDESTRIAN BRIDGE



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CONNECTION POINTS



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Thank you
We look forward to welcoming you
*to the Morrison Bridgehead Project
featuring the James Beard Public Market*



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