

Why We Are Here Today

- Provide background/history of Tobacco Retail Licensing (TRL) in Multnomah County.
- Provide an overview of the TRL resolution and ordinance.
- Provide an overview of the purpose of the draft rules.
- Sections of the rules to be covered for the day.



Historical Overview

- Discussion on licensing began in the mid 1990's.
- In 2012, reconvened community stakeholders who identified tobacco use and youth access as a priority.



Recent History

- MCHD conducted research and built the case of youth access to tobacco as a pressing public health issue facing our community.
- This work and research resulted in MCHD being awarded a grant that:
 - Allowed MCHD and OHEA to conduct a comprehensive tobacco retail assessment.
 - Engaged of community partners.



Recent History

 Six public meetings, including an online public comment period.



Dr. Tia Henderson of Upstream Public Health addresses the board at the October 20, 2015 hearing



Amira Spears-Hardy addresses the board at the October 20, 2015 hearing



Resolution No. 2015-125

- Through Multnomah County Ordinance 1225 Licensing of Tobacco Retailers in Multnomah County, a Tobacco Retail Licensing (TRL) Administrative Rulemaking Committee appointed to adopt administrative rules that include but are not limited to:
 - License application and issuance process
 - Licensing inspection
 - Licensing enforcement, including a notice of violation process
 - Data collection
 - Educational information



Ordinance No. 1225

- Requires all retailers to obtain a license in order to sell tobacco and vaping products.
- Includes inhalant delivery systems (vaping products) containing or delivering nicotine.
- Provides that violation of any tobacco retail law is a violation of tobacco retail licensing and may lead to civil penalties.
- Prohibits mobile sales.
- Requires a Rules Advisory Committee (RAC) to recommend rules that will be reviewed and approved by Multnomah County Health Department leadership and adopted by the Multnomah County Board of Commissioners.



Rules: Sections to be Covered Today

Overview of how proposed rules were developed



