

# Measure Argument for County Voters' Pamphlet

**Important!** Please read all instructions before completing this form. This form is to be used when filing a 'Measure Argument for County Voters' Pamphlet' with your County Elections office. Please note that each county produces a separate County Voters' Pamphlet. If the jurisdiction or district is located in more than one county a separate 'Measure Argument for Voters' Pamphlet' form must be filed and the fee paid to each county where the argument is to be printed.

### Filing Information

Election:  Primary 20 17     General 20 \_\_\_\_\_     Special \_\_\_\_\_

Measure # 26 - 194     Original Statement     Amended Statement

Order # A-1     Argument in Favor     Argument in Opposition

"This information furnished by" (as it should appear in the Voters' Pamphlet):

HomeAway.com, Inc.

Argument paid for by:

HomeAway.com, Inc.    E-Mail: kbennard@expedia.com

Name of person or organization paying for argument

Phone: Cell: (206) 227-9583    Work: (425) 679-3033    Home:

Contact information for authorized changes:

Per Ramfjord    E-Mail: per.ramfjord@stoel.com

Name of person authorized to make changes to Argument

Phone: Cell: (503) 201-3063    Work: (503) 294-9257    Home:

Filer checklist for Measure Argument for County Voters' Pamphlet (VP).

- Typewritten & signed Measure Argument form and Argument for County VP.
- Fee or certified petition provided.
- (If applicable) Endorsement Statement #: \_\_\_\_\_
- Word Count (325 MAX).

RECEIVED  
 17 MAR 20 PM 3:15  
 TIM SCOTT  
 DIRECTOR OF ELECTIONS

By signing this document, I (we) hereby state I (we) am (are) responsible for the content of this argument. ORS 251.415

Per Ramfjord        03/20/17

Printed name of person furnishing argument    Signature of person furnishing argument    Date

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Printed name of person furnishing argument    Signature of person furnishing argument    Date

Organization name person(s) is(are) authorized to represent, if applicable: HomeAway.com, Inc.

**Note:** If this argument is not being filed by a registered Oregon Political Committee, you may be required to register as a political committee with the Secretary of State. Refer to the Campaign Finance Manual for further details.

### For Office Use only:

County: MULT

Cash-receipt #: 23895

Check #: 900534

Amount \$: 400.00

Required Info?  Yes     No

Signed?  Yes     No

Endorsements?  Yes # \_\_\_\_\_     No

Intake Staff Initials: KV

Word Count (325 max): 306

Digital copy?  Yes     No

Review Staff Initials: KV

# Measure Argument for County Voters' Pamphlet

Measure # 26 - 194 (Order # \_\_\_\_\_)

Maximum 325 words/numbers.

## **VOTERS SHOULD NOT GIVE AWAY THEIR POWER TO APPROVE FUTURE EXPANSION OF THE TRANSIENT LODGING TAX**

Under current law, the City cannot impose new taxes or expand the scope of existing taxes without voter approval.

Through Measure 26-194, the City is seeking authority to expand the scope of the transient lodging tax **WITHOUT FIRST SEEKING VOTER APPROVAL.**

A "yes" vote on Measure 26-194 would give the City a blank check to:

- **Expand the transient lodging tax so it would apply to new types of businesses, including not only existing online business like HomeAway.com and VRBO.com, but other existing or future businesses that do not own or operate hotels or other lodging establishments in the traditional sense;**
- **Impose the transient lodging tax on new types of payments that may be charged by those businesses, including service payments for the use of websites or other payments that are not made for lodging in the traditional sense;**
- **ALL WITHOUT VOTER APPROVAL**

While the measure does not grant the City authority to increase the current 6% rate of the tax, it would allow the City to expand the tax to new businesses and types of payment without first seeking the permission of the voters.

**Voters should refuse to give away their authority to control future expansion of the Transient Lodging Tax.**

- **Measure 26-194 is not simply about allowing the City Council to impose transient lodging taxes on HomeAway or VRBO or leveling the playing field for such businesses, it's about giving the City a blank check to expand those taxes to apply to other types of businesses or payments in the future without having to first obtain voter approval.**
- **If the City wants to expand the tax to additional types of businesses or payments, it should be required to ask the voters before doing so.**

**VOTE NO on Measure 26-194.**