

Program #40006 - Tobacco Prevention and Control

Program Contact: Jae Douglas

Department: Health Department **Program Offer Type: Existing Operating Program** Program Offer Stage: As Proposed

Related Programs: 40037, 40060, 40053A, 40053B

Program Characteristics:

Executive Summary

The Tobacco Control and Prevention program within the Environmental Health Services works to prevent and reduce tobacco and nicotine use and exposure in Multnomah County. Tobacco use continues to be the leading cause of death and disability in Multnomah County and nationally. The program includes community interventions, as well as issuing licenses and retailer inspections. Reducing youth access is a central focus of the program.

Program Summary

Tobacco use continues to be the single most preventable cause of disease, disability, and death in Multnomah County and across the nation. Nearly 1,174 residents die prematurely from tobacco use each year, and more than 22,936 suffer from a disease caused by smoking. Despite these risks, approximately 113,100 Multnomah County adults currently smoke cigarettes. Furthermore, the harmful effects of smoking do not end with the smoker: secondhand smoke exposure causes serious disease and death, and even brief exposure can be harmful to health. Coupled with this enormous health toll is the significant economic burden. Currently an estimated \$233.9 million is spent on tobacco-related medical costs and \$187.5 million is lost in productivity due to premature tobacco-related deaths.

The Tobacco Control and Prevention program is focused on preventing and reducing tobacco and nicotine use and exposure locally. On July 1, 2016, the program began the licensing of tobacco retailers and licensing enforcement began January 1, 2017. Main components of the program include: implementation of population-based community interventions; implementation of strategies to reduce youth access to, and use of, tobacco and nicotine products; establishment of policy/regulation, counter-marketing, promotion of smoke-free environments; providing support and resources to smokers who want to guit; surveillance and evaluation; and engaging diverse communities in tobacco prevention efforts.

| Performance Measures | | | | | | | | |
|----------------------|---|----------------|-------------------|------------------|---------------|--|--|--|
| Measure Type | Primary Measure | FY16 Actual | FY17 Purchased | FY17 Estimate | FY18 Offer | | | |
| Output | Number of tobacco retail licenses issued | na/- | 778 | 878 | 975 | | | |
| Outcome | Number of policies established to reduce tobacco use and exposure | 2 | 3 | 0 | 2 | | | |
| Output | Number of retailer inspections | na/- | 622 | 567 | 1,053 | | | |
| Output | Number of community partnerships | na/- | na/- | 18 | 26 | | | |

Performance Measures Descriptions

- 2) Number of policies enables program to track & monitor whether partnership activities result in concrete changes to policy.
- 3) Revised to include annual compliance inspection as well as minimum legal sales age inspections, education, and outreach visits. 4) New: Tracked by the number of established and strengthened partnerships through specific project and program activities.

4/17/201

Legal / Contractual Obligation

Tobacco Prevention and Education Grant, funded by the Oregon Public Health Division, must comply with required work plans and assurances.

Multnomah County Ordinance 2015-1225.

ICAA OARS plus MSA, SYNAR, RICO, FDA, and Family Smoking Prevention and Tobacco Act.

Revenue/Expense Detail

| | Proposed General Fund | Proposed Other Funds | Proposed General Fund | Proposed Other Funds |
|----------------------|-------------------------|----------------------|-----------------------|----------------------|
| Program Expenses | 2017 | 2017 | 2018 | 2018 |
| Personnel | \$411,394 | \$342,961 | \$391,837 | \$297,143 |
| Contractual Services | \$53,292 | \$115,243 | \$2,000 | \$0 |
| Materials & Supplies | \$22,223 | \$4,624 | \$33,734 | \$1,148 |
| Internal Services | \$23,167 | \$153,673 | \$82,505 | \$106,709 |
| Total GF/non-GF | \$510,076 | \$616,501 | \$510,076 | \$405,000 |
| Program Total: | gram Total: \$1,126,577 | | \$915,076 | |
| Program FTE | 4.10 | 3.15 | 3.66 | 2.70 |

| Program Revenues | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|--|--|--|
| Indirect for Dept. Admin | \$32,444 | \$0 | \$28,139 | \$0 | | | |
| Fees, Permits & Charges | \$510,076 | \$0 | \$510,076 | \$0 | | | |
| Intergovernmental | \$0 | \$616,501 | \$0 | \$405,000 | | | |
| Total Revenue | \$542,520 | \$616,501 | \$538,215 | \$405,000 | | | |

Explanation of Revenues

Program revenues include OHA Oregon Public Health Division Tobacco Prevention and Education grant (\$405,000) and Tobacco retail licenses general fund fees (\$510,076).

Significant Program Changes

Last Year this program was: FY 2017: 40006 Tobacco Prevention and Control