

Program #72011 - FRM Economic Development

Program Contact: Mark Campbell 4/17/201

Department: County Management

Program Offer Type: Existing Operating Program Program Offer Stage: As Proposed

Related Programs:

Program Characteristics:

Executive Summary

The Economic Development program works with the Chief Financial Officer to leverage existing County programs and policies to enhance the competitiveness of local businesses, increase the economic success of all County residents, and engage Multnomah County businesses as vital members of the community.

Program Summary

The Economic Development program identifies opportunities to increase the stability and quality of the workforce, decrease unemployment and underemployment for all County residents, bring more capital and technical assistance to small businesses, and foster an environment where business and the broader community participate respectfully in constructive dialogue.

The program works with businesses, trade associations, labor groups, non-profit organizations, other County divisions, and other governments at the local, state and federal levels to identify, develop and pursue opportunities that will further program goals in both the near-term and long-term. Additionally, the program oversees and reports on the County's expenditures of State Video Lottery Funds, responds to requests regarding the Strategic Investment Program (SIP) and other business incentives, provides oversight for SIP participants, and oversees the County's investment in the six Neighborhood Prosperity Initiative districts.

| Performa | Performance Measures | | | | | | | | |
|-----------------|--|----------------|-------------------|------------------|---------------|--|--|--|--|
| Measure Type | Primary Measure | FY16 Actual | FY17 Purchased | FY17 Estimate | FY18 Offer | | | | |
| Output | Compile annual report on State Video Lottery Fund expenditures | 1 | 1 | 1 | 1 | | | | |
| Outcome | County programs that form new, mutually-beneficial private sector partnerships | 0 | 2 | 1 | 2 | | | | |

Performance Measures Descriptions

Reporting on the expenditures of State Lottery Funds increases transparency and accountability for the County's economic development efforts. Engaging businesses and other organizations with the County's service programs through win-win opportunities helps align public and private sector goals and improves the economic and business environment within the County.

Legal / Contractual Obligation

Pursuant to an Intergovernmental Agreement with the Portland Development Commission dated July 12, 2012, the County has agreed to support the six Neighborhood Prosperity Initiative districts by paying an amount equal to revenues the County receives pursuant to ORS 457.470(4) in connection with each district. This obligation continues until 2022 or until certain funding limits have been reached. FY 2018 payments will total approximately \$270,000.

Revenue/Expense Detail

| | Proposed General Fund | Proposed Other Funds | Proposed General Fund | Proposed Other Funds | |
|----------------------|--------------------------|----------------------|--------------------------|-------------------------|--|
| Program Expenses | 2017 | 2017 | 2018 | 2018 | |
| Personnel | \$0 | \$134,761 | \$0 | \$137,819 | |
| Contractual Services | \$173,000 | \$2,615 | \$270,000 | \$3,000 | |
| Materials & Supplies | \$0 | \$34,030 | \$0 | \$34,030 | |
| Internal Services | \$0 | \$8,909 | \$0 | \$8,949 | |
| Total GF/non-GF | \$173,000 | \$180,315 | \$270,000 | \$183,798 | |
| Program Total: | \$353 | \$353,315 | | \$453,798 | |
| Program FTE | 0.00 | 1.00 | 0.00 | 1.00 | |

| Program Revenues | | | | | |
|------------------|-----|-----|-----|-----|--|
| Total Revenue | \$0 | \$0 | \$0 | \$0 | |

Explanation of Revenues

This program is primarily funded with State Video Lottery dollars. The payment to the Portland Development Commission for the Neighborhood Prosperity Initiative districts is County General Fund.

Significant Program Changes

Last Year this program was: FY 2017: 72011 FRM Economic Development