

**Department:** County Management **Program Contact:** Brian Smith  
**Program Offer Type:** Innovative/New Program **Program Offer Stage:** As Requested  
**Related Programs:** 72044A  
**Program Characteristics:** One-Time-Only Request, Out of Target

### Executive Summary

This program funds the County's participation in a regional effort to increase the diversity of the construction workforce. By co-investing around common objectives for development of workforce diversity, the County is able to leverage existing local infrastructure as well as other workforce funding. By aligning our support with others in the region, there is a greater opportunity for long term planning and strategy, as well as creating a platform to attract private and foundation funding for workforce development. The intent of this program offer is that, pending Board approval, it is the first year of a five year commitment to diversity our construction workforce.

### Program Summary

The Regional Construction Workforce Diversity Funder Collaborative is a group of committed public owners who work together to invest in activities that directly support increasing the racial and gender diversity of the regional construction trades workforce. This Collaborative is an initiative that came from The Construction Career Pathways Project (C2P2) Public Owner Workgroup. Each funder commits to a minimum amount of multi-year annual contributions, participates in ongoing planning, development, and outcomes review, and participates in the investment decisions of the collaborative. Additionally, the Funder Collaborative serves as a community of practice, where the funders learn from each other to help inform the regional efforts.

Membership of the Funders Collaborative consists of C2P2 signatories who have financially committed to collectively invest in diversifying and growing the construction workforce supply. Currently, these are the City of Portland, Multnomah County, Washington County, Clackamas County, Prosper Portland, and Portland Public Schools. Future member onboarding goals include ODOT and TriMet. Additionally, the Funder Collaborative would like to explore including Contractors and foundations as future contributing members.

The Funder Collaborative has formal voting procedures, as agreed upon by its members and outlined in the bylaws. Each funder has one vote, unless otherwise specified. Collectively, the members develop an annual work plan that explicitly includes the desired outcomes of the investments. The Funder Collaborative uses their annual work plan to guide decisions and update it each year based on the performance outcomes and regional labor needs.

This program offer is scaled to 72044A Construction Diversity and Equity Fund (CDEF) which also provides some dedicated funding for workforce diversity development activities. However the CDEF funding can be volatile on an annual basis, and is supplemental rather than reliable multi-year base funding. This program offer includes that stable funding, aligned in purpose with other agencies in the region.

### Performance Measures

Measure Type	Primary Measure	FY21 Actual	FY22 Budgeted	FY22 Estimate	FY23 Offer
Output	Number of workers served in BOLI Pre-Apprenticeship Programs	N/A	N/A	N/A	20
Outcome					

### Performance Measures Descriptions

Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Requested General Fund	Requested Other Funds
Program Expenses	2022	2022	2023	2023
Contractual Services	\$0	\$0	\$200,000	\$0
<b>Total GF/non-GF</b>	<b>\$0</b>	<b>\$0</b>	<b>\$200,000</b>	<b>\$0</b>
<b>Program Total:</b>	<b>\$0</b>		<b>\$200,000</b>	
<b>Program FTE</b>	0.00	0.00	0.00	0.00

Program Revenues				
<b>Total Revenue</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

Explanation of Revenues

This program is funded through General Fund revenues.

Significant Program Changes

Last Year this program was: