



**Multnomah County Public Health Advisory Board
Public Health Approaches Committee Minutes
June 2018**

Date: Wednesday, June 28, 2018

Time: 3:30-5:30

Location: Multnomah Building, 501 SE Hawthorne, Room 126

Committee Purpose: To develop long-term public health approaches to address the leading causes of death in Multnomah County in order to achieve healthy and thriving communities.

Desired Outcomes:

1. Review data on leading causes of death in Multnomah County
2. Review and decide on top evidence- and community-supported strategies to address leading

Members Present: Tyra Black, Chuck Tauman, Debbie McKissack, Suzanne Hansche, Becca Brownlee

Public Health Division staff: Rachael Banks, Nathan Wickstrom, Elizabeth Barth, Adelle Adams, Dr. Frank Franklin

Item/Action	Process	Lead
Welcome & Introduction	<ul style="list-style-type: none"> Board members introduced themselves 	Rachael Banks
Agenda Review	<ul style="list-style-type: none"> Rachael reviewed the agenda with the board 	Rachael Banks
Review of March meeting minutes	<ul style="list-style-type: none"> The board reviewed the PH Approaches March meeting minutes <ul style="list-style-type: none"> The minutes were approved 	Rachael Banks
Data Review and Areas of Focus	<ul style="list-style-type: none"> Dr. Franklin discussed the data on the Evidence- and Community-Supported Strategies to Address Leading Causes of Death presentation <ul style="list-style-type: none"> Touched on the leading causes of death in the county (e.g. cancer and heart disease) Black-White Standardized Mortality Ratios <ul style="list-style-type: none"> Malignant neoplasms Diseases of the heart Unintentional injury Cerebrovascular disease Diabetes Essential hypertension Disability-Adjusted Life-Years (DALY) <ul style="list-style-type: none"> Top table speaks to the number of deaths Bottom table charts the years of life lost if you didn't have the disease or mortality condition Shows that we've tackled some of the issues public health was originally founded upon (e.g. water) but are now working on complex -isms Areas of focus: <ul style="list-style-type: none"> Three leading causes of death <ul style="list-style-type: none"> Cancer Heart Disease Injuries Black-White disparities Drivers of leading causes of death <ul style="list-style-type: none"> Nutrition Tobacco Injuries (firearms and motor vehicle) Social determinants of health Elizabeth looked at: <ul style="list-style-type: none"> A variety of leading institutions' evidence-based recommendations Scientifically studied, studies that showed effectiveness, and expert opinion Cross-referenced community plans <ul style="list-style-type: none"> Community Health Improvement Plan (CHIP)/Community Powered Change Portland African-American Leadership Forum People's Plan 	Dr. Frank Franklin Elizabeth Barth

	<p>(PAALF)</p> <ul style="list-style-type: none"> CityHealth Ratings <ul style="list-style-type: none"> Portland received a bronze Gold in tobacco policies (e.g. T21) No cycling streets medal - no policy <p>Action Items:</p> <ul style="list-style-type: none"> Nathan will send out the slides of the presentation 	
Evidence- and Community-Supported Strategies Review	<ul style="list-style-type: none"> Plan was to split into group to go through Policy Options document <ul style="list-style-type: none"> Since it's a small group, everyone stayed together Small group questions provided by Elizabeth (in presentation slides) Chuck: Need to know the relationship between the driver and the effect Debbie: Tobacco Tax Increase makes sense Suzanne: Community Recommendation Alignment <ul style="list-style-type: none"> It isn't in the CHIP document Chuck could provide insight about community involvement or if a bill will make it through <ul style="list-style-type: none"> Could make a difference on analysis May not need to be involved in certain issues Rachael - feasibility component coming up a future meeting <ul style="list-style-type: none"> Where we have questions, bring them up for next meeting If folks have knowledge in an area, bring that up now Will follow up with process next session Fill in the unknowns on the document (N/A) between meetings in areas where interest/expertise lie Tyra: Why are black folks more impacted by motor vehicle injuries? <ul style="list-style-type: none"> Could be between pedestrian and vehicle <ul style="list-style-type: none"> Urban areas have higher likelihood of pedestrian injuries Debbie interested in Tobacco Tax Increase and Restricting Locations of Tobacco Retailers Chuck: County has no capability of taking action with tobacco tax increase <ul style="list-style-type: none"> Limited to state action Could introduce legislation to remove local preemption (allow county to take action) Suzanne: How do we deal with Community Recommendation Alignment column? <ul style="list-style-type: none"> Do we know if anyone else is working on drafting legislation? <ul style="list-style-type: none"> Rachael: work to be done between meetings First finding interest, then develop pathways in next meeting Suzanne: social determinants of health and safe housing <ul style="list-style-type: none"> House fires could be associated with smoking Look at potential intersections Smoke-free housing Chuck put in a plug in favor of a flavor ban <ul style="list-style-type: none"> San Francisco put in a flavor ban; started by the city council Put on the ballot by tobacco manufacturer Addresses e-cigarettes and menthol for classic cigarettes Chuck: Volunteers to do more research on any tobacco policy REACH has identified tobacco as a priority for youth Suggestion that this election will change things with tobacco tax Do more research on flavor ban and restricting locations of tobacco retailers <ul style="list-style-type: none"> Support tobacco tax increase Nutrition: <ul style="list-style-type: none"> Healthy food procurement <ul style="list-style-type: none"> Nutrition standard for catered events Debbie gravitates towards Fruit and Vegetable Incentive Programs and Sugary Beverage Tax <ul style="list-style-type: none"> Chuck: ballot in November that would preemptively prohibit sugary beverage taxes If we take sugary beverage tax, could educate public prior to election Fruit and Vegetable Incentive - alignment with CCO 2.0 (Coordinated Care Organization) <ul style="list-style-type: none"> Suzanne can look at policy priorities on CCO 2.0 <ul style="list-style-type: none"> Would like to touch base with CHIP folks Suzanne and Tyra will touch base and focus on this area Look at Fruit and Veggie Incentive Programs and preliminary work on 	Elizabeth Barth Rachael Banks

Sugary Beverage Tax

- Injury Prevention:
 - Stopped collecting signatures on IP44 or IP43 for firearms
 - Both groups will proceed in 2020
- Is there a similar preemption by the state for increase of purchasing age of firearms to 21 and background checks?
 - Never heard of proposal by County or City
 - Doesn't prevent support of state law
- **County staff will ask about preemption**
- **Traffic Calming Measures and Complete Streets**
 - Could borrow from best practices from Vision Zero
 - Physical activity grants - REACH and the city of Gresham
 - **Tyra and Becca would be interested in work**
- **Could set up a group meeting with Vision Zero**
- Interest in Vision Zero and Complete Streets
- Could be support of efforts; need to do research on what County can do
 - **Adelle -check on County legislative agenda**
- When legislative agenda gets finalized, determine priorities
- Meet with Jeston to determine strategies
- REACH:
 - Focused grant on racial disparities
 - Strategies to address disparities - not long enough history
 - Had grant for 4 years
 - Currently has nutrition and tobacco focus
 - Opportunity to apply for the grant again
 - Will stay the course on African American focus
 - New parameters:
 - Focus on nutrition
 - Physical activity
 - Community-clinical linkages
 - Nutrition strategies - ACHIEVE
 - Work with food vendors
 - Childcare centers - healthy parameters
 - Voucher incentive programs
 - Breastfeeding
 - Physical
 - New improved bicycle public transportation
 - Better land use and design
 - Getting people active and safe
 - Working populations
 - Schools, parks, centers
 - Clinical strategies
 - Food nutrition education programs
 - WIC
 - Connect to economic development programs (systems work)
 - Tameka was not able to attend, but wanted to see if MC-PHAB was willing to support the work
 - Everyone in agreement
 - Is there a place for hygiene?
 - **Rachael will check**
 - 5 year grant
 - Most the County could get is \$900,000 per year
 - Most resources go to support community organizations and build capacity in community
- Social determinants of health
 - Paid family and medical leave has a lot of support and momentum
- Housing First
 - Don't have a requirement to be sober before getting housing
 - No preconditions
 - Proven successful in Utah
 - **Central City Concern has seen success in programs**
 - Suzanne suggested looking into what is being done locally and how to support that
- Affordable Housing/Inclusionary Zoning a big bucket for housing work

	<ul style="list-style-type: none"> ○ Have Metro bonds ○ HGR201 and Measures on November ballot - will allow for more impact on local bond measures ● Health in All Policies has been proposed for CCO 2.0 ● Health in All Policies elevated in CHIP <ul style="list-style-type: none"> ○ Could definitely be a supportive one ● Debbie <ul style="list-style-type: none"> ○ Likes Housing First ○ Would like to know if there is another opioid meeting being organized ○ Shower bus in San Francisco ○ 15 minute Ted Talk ○ Debbie would love hygiene to be on meeting agenda for discussion in the future ● Create same procedure on the topics of Hygiene, Opioids and Substance Abuse <ul style="list-style-type: none"> ● Tobacco: <ul style="list-style-type: none"> ○ flavor ban ○ restricted locations ○ agreement to support state level ● Potential for firearm - will get more information ● Traffic calming vision zero and housing first ● Inclusionary zoning 	
Group Consensus on Strategies	<ul style="list-style-type: none"> ● Chuck will look into tobacco policies <ul style="list-style-type: none"> ○ Flavor ban and restricting locations of tobacco retailers <ul style="list-style-type: none"> ■ Support for tobacco tax increase ● Debbie will reach out to Providence ● Suzanne and Tyra will do research on: <ul style="list-style-type: none"> ○ Fruit and Veggie Incentive Programs and preliminary work on Sugary Beverage Tax ● Will determine the landscape on firearms and preemption by the state ● Will set up a group meeting with Vision Zero staff ● Becca and Tyra will do research on Traffic Calming Measures, Vision Zero and Complete Streets ● County staff will create the same procedure on the topics of Hygiene, Opioids and Substance Abuse 	Elizabeth Barth Rachael Banks
Wrap-up and Meeting Evaluation	<ul style="list-style-type: none"> ● The meeting finished on time at 5:30 ● Nathan will find out if we can get a general restroom pass 	Rachael Banks