

**Multnomah County Public Health Advisory Board  
Public Health Approaches Minutes  
November 2018**

**Date:** Wednesday, November 28, 2018

**Time:** 1:30-3:30

**Location:** Multnomah Building, 501 SE Hawthorne, Room 126

**Purpose:** To provide broad stakeholder input on work related to reducing health inequities and improving population health in Multnomah County.

**Desired Outcomes:**

1. Hear an update on the Board of Health presentations
2. Review policy options process and selection of priorities
3. Hear guidance from the Chair's office on policy options and learn about opportunities for engagement

**Members Present:** Tyra Black, Suzanne Hansche, Becca Brownlee, Cheryl Carter, Chuck Tauman (phone), Bertha Ferran, Rebecca Lavelle-Register, Debbie McKissack, Audrey DeCoursey, Daniel Morris

**Public Health Division staff:** Rachael Banks, Nathan Wickstrom, Adelle Adams, Christina Brown, Elizabeth Barth, Kari McFarlan, Becky Wright, Brendon Haggerty

| Item/Action                              | Process   | Lead                                    |
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| Welcome, Introductions, & Minutes Review | <ul style="list-style-type: none"> <li>Board members introduced themselves, stating one thing they were thankful for</li> <li>September minutes were approved</li> </ul>  | Suzanne Hansche                         |
| Update on Board of Health meetings       | <ul style="list-style-type: none"> <li>On 11/6, the PHD gave the Board of Health (BOH) orientation               <ul style="list-style-type: none"> <li>New District 2 Commissioner, Susheela Jayapal, was present</li> </ul> </li> <li>On 11/8, the board approved a resolution to call themselves Board of Health               <ul style="list-style-type: none"> <li>Comments from the Board were great including that they are happy to come back and work with MC-PHAB</li> <li>Read the letter from MC-PHAB to BOH, which included the CHIP/Community Powered Change</li> </ul> </li> <li>On 11/13, the BOH received a data overview on the leading causes of death</li> <li>On 11/15, the BOH received an overview of the REACH grant, which was recently awarded another 5 years</li> <li>CHIP/Community Powered Change presentation may be delayed into January due to quorum and holidays</li> <li>Video and written testimony of the board meetings available online               <ul style="list-style-type: none"> <li><a href="http://multnomah.granicus.com/ViewPublisher.php?view_id=3">http://multnomah.granicus.com/ViewPublisher.php?view_id=3</a></li> </ul> </li> <li>Observations:               <ul style="list-style-type: none"> <li>Suzanne: Important that Board acknowledged MC-PHAB's established role and showed commitment to future involvement and community voice</li> <li>Cheryl: Good to see all-female Board of Commissioners as well as all that we've brought forward as community activists</li> <li>Rachael: Data presentation was too high level. How do we take the next step down?                   <ul style="list-style-type: none"> <li>e.g. Discussing marketing and whole landscape with regards to sugar-sweetened beverages</li> <li>Break out leading causes of death two buckets, Chronic disease and injury</li> <li>Taking next step down will help determine what policy options there are                       <ul style="list-style-type: none"> <li>How do we get down to the policy level?</li> <li>Spend more time on leading causes of death and <b>why</b></li> </ul> </li> <li>Is anything else on the MC-PHAB timeline being pushed back?                       <ul style="list-style-type: none"> <li>Presentation to BOH by MC-PHAB will still be in February</li> </ul> </li> </ul> </li> </ul> </li> </ul> | Rachael Banks,<br><br>Suzanne Hansche   |
| Policy Options Process                   | <ul style="list-style-type: none"> <li>Built out previous version of policy options document and included additional questions for analysis</li> <li>Is there anyone that would like to be included in policy discussion?               <ul style="list-style-type: none"> <li>Becca Brownlee would like to be included</li> </ul> </li> <li>We can use Google Drive and Documents to work on policy analyses</li> <li>Elizabeth Barth, Brendan Haggerty and Becky Wright put a lot of work into the policy analyses to provide policy information and documents for MC-PHAB</li> </ul> <p><b>Action Item:</b></p> <ul style="list-style-type: none"> <li>Include Becca Brownlee on policy discussion calls for PH Approaches</li> </ul>  | Suzanne Hansche,<br><br>Elizabeth Barth |

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| <p>Policy Options Review</p> | <ul style="list-style-type: none"> <li>● Policy Options - Summaries document is a shorter summary document with main salient points behind policy and high level data taken from the more robust individual policy analyses <ul style="list-style-type: none"> <li>○ Created to prep the Chair's staff for this meeting</li> <li>○ Will share this version with MC-PHAB and can be a reference point</li> <li>○ All policy documents are living documents that can be revised and added</li> </ul> </li> <li>● Flavor Ban <ul style="list-style-type: none"> <li>○ FDA announced that they would move to ban menthol, ban flavors in cigars and restrict flavors in e-cigarettes <ul style="list-style-type: none"> <li>■ Process will be long and will include public hearings</li> </ul> </li> <li>○ FYI - Pipe tobacco is not included in the ban, though roll-your-own tobacco is. This is an important loophole since many companies will exploit this by re-labeling roll-your-own as pipe tobacco</li> </ul> </li> <li>● Restricting Locations of Tobacco Retailers <ul style="list-style-type: none"> <li>○ Is there County-level data on percentage of kids smoking when parents smoke? <ul style="list-style-type: none"> <li>■ Social-level smoking (e.g. sneaking cigarettes from a purse) is a common entry point for smoking</li> <li>■ REACH - driver for change for parents wanting to do best by their kids; used commercials and billboards as way to deliver message <ul style="list-style-type: none"> <li>● Was there an effect? <ul style="list-style-type: none"> <li>○ Would have to do a sample size for change behavior</li> <li>○ Advertisements were effective in terms of population viewing them</li> </ul> </li> <li>● Parents more likely to feel guilty smoking in front of children</li> </ul> </li> </ul> </li> <li>○ Question: Is there increased enforcement tied to TRL? <ul style="list-style-type: none"> <li>■ Tiered enforcement <ul style="list-style-type: none"> <li>● Have not reached tier where licenses are revoked</li> <li>● Have suspended licenses for up to 30 days</li> <li>● Can revisit tiered approach if it isn't effective</li> </ul> </li> <li>■ Severe penalties for selling to minors</li> <li>■ County, OHA, Dept. of Revenue all involved</li> <li>■ Make sure BOH is remaining apprised of information so that they can determine if they should revise approach</li> <li>■ Rebecca - as a teenager, there didn't feel like there were any consequences to buying tobacco underage</li> </ul> </li> <li>○ Are the policies we support currently being enforced? <ul style="list-style-type: none"> <li>■ Audrey: One category for policy options that would be helpful is what parties would push back (e.g. big tobacco, retailers) <ul style="list-style-type: none"> <li>● Would like to know who are the retailers? Is there equitable treatment towards all retailers? Whose businesses are we threatening?</li> <li>● Either enforcement is failing or location is the issue</li> <li>● Need more data before determining how we want to pull licenses from brick and mortar businesses located close to schools.</li> </ul> </li> <li>■ Currently in the 11th month of data collection on retailers <ul style="list-style-type: none"> <li>● Looking forward to bringing data forward through the years</li> </ul> </li> </ul> </li> <li>○ Restricting - could suggest area close to schools be an enforcement zone, as opposed to removing licenses</li> <li>○ Kari McFarlan: The Tobacco Control and Prevention Program always lean on education and outreach on compliance as opposed to using enforcement <ul style="list-style-type: none"> <li>■ Identified 109 retailers near schools and focused education efforts on them</li> <li>■ Recognize that there is more effort that we can do towards retailers on how best to comply</li> </ul> </li> <li>○ Suzanne can go into other documents to pull research that has already been done <ul style="list-style-type: none"> <li>■ Where do we add information to Elizabeth's document?</li> </ul> </li> <li>○ Daniel: other ways to limit locations near schools that are less stringent - Stop giving out new licenses as businesses leave area</li> </ul> </li> <li>● Healthy Food Procurement: <ul style="list-style-type: none"> <li>○ How much would the implementation of this cost? <ul style="list-style-type: none"> <li>■ Need to collect data on what is currently being spent</li> </ul> </li> </ul> </li> </ul> | <p>Tyra Black</p> |
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|                                | <ul style="list-style-type: none"> <li>• Different budgets: Meeting food vs. corrections/prison population</li> <li>○ Want to come up with guidelines towards implementing healthy and sustainable food policies, as well as promoting local food environment</li> <li>○ Cost benefit analysis from public health standpoint would be helpful <ul style="list-style-type: none"> <li>■ e.g. Diabetic inmate - healthy food could save hospital visit</li> </ul> </li> <li>○ Kim: This topic has many layers of complexity <ul style="list-style-type: none"> <li>■ Internal, county to county, county to contractor, etc.</li> <li>■ Data analysis needs to reflect that</li> <li>■ PUR-8 Sustainable Purchasing and Social Equity, a Multnomah County Administrative Procedure, is being reviewed - small sliver falls into this lane <ul style="list-style-type: none"> <li>• Focuses on sustainable practices for contractors working with County</li> </ul> </li> <li>• <b>Potential opportunity for MC-PHAB to be involved</b></li> </ul> </li> <li>○ Bertha: community has no idea the impacts these decisions have on them <ul style="list-style-type: none"> <li>■ How do we advertise what we're discussing and the impacts?</li> </ul> </li> <li>• Vision Zero Implementation throughout Multco; Complete Streets Policy <ul style="list-style-type: none"> <li>○ Interplay between jurisdictions?</li> <li>○ Trickle-down Vision Zero to other jurisdictions to some extent</li> <li>○ Need to hear more on this topic, particularly after Metro adopts Vision Zero this year</li> <li>○ Majority of Multnomah County managed roads is rural <ul style="list-style-type: none"> <li>■ Is there a map of unincorporated roads that would be incorporated in this plan?</li> </ul> </li> </ul> </li> </ul> <p><b>Action Items:</b></p> <ul style="list-style-type: none"> <li>• Share link to living policy documents <ul style="list-style-type: none"> <li>○ MC-PHAB members should add comments to these documents</li> </ul> </li> <li>• Brendon Haggerty will send map of unincorporated roads to Chair's office</li> </ul> |  |
| Discussion                     | <ul style="list-style-type: none"> <li>• Are these areas that the Chair's Office is talking about? <ul style="list-style-type: none"> <li>○ Kim: <ul style="list-style-type: none"> <li>■ TRL has been a priority for the Chair <ul style="list-style-type: none"> <li>• Appreciate you lifting potential opportunities around tobacco</li> </ul> </li> <li>■ Haven't heard much about the other two areas <ul style="list-style-type: none"> <li>• Interested in doing data analysis around healthy food to determine what our role would be</li> <li>• Looking at intersection around areas where we have youth in need or youth in crisis <ul style="list-style-type: none"> <li>○ Workforce development for youth who have been through justice department</li> <li>○ Barriers for youth receiving support <ul style="list-style-type: none"> <li>■ Gun violence may be an area that could rise up to fit into this area</li> </ul> </li> <li>○ Find it valuable to build something more long-term (2 years, 3 years...), as opposed to just going for immediate wins</li> </ul> </li> </ul> </li> </ul> </li> <li>• Elizabeth: The original policy options document started with 27 policy issues and reduced it down to 9 <ul style="list-style-type: none"> <li>○ Interest in continuing to raise pertinent areas that we can do something about</li> <li>○ Also a learning process and am excited to learn along with you</li> </ul> </li> <li>• Bertha: There are a lot of areas that we talk about that become important policy areas for influence (e.g. food cart pods) - the work of this board really makes a difference</li> <li>• Multnomah Food Action Plan: <ul style="list-style-type: none"> <li>○ Need to tie in to this work</li> <li>○ Adopted 2010 until 2025</li> <li>○ There is already groundwork done in this area</li> </ul> </li> </ul> <p><b>Action Item:</b></p> <ul style="list-style-type: none"> <li>• Tie into work started with Multnomah Food Action Plan</li> </ul> </li></ul>   | <p>Suzanne Hansche,</p> <p>Tyra Black,</p> <p>Rachael Banks,</p> <p>Kim Melton</p> |
| Wrap-up and Meeting Evaluation | <ul style="list-style-type: none"> <li>• Meeting adjourned at 3:28</li> </ul>   | Suzanne Hansche  |