## **Project Brief Proposal**

(Tool for clarifying and authorizing QI projects)

Project Title	
Initiation Date)	
Project Lead / Division	
Project Sponsor	

**Project Description/Purpose:** (What is the problem or opportunity you are addressing?)

**Problem or Opportunity Statement:** (Description of the issue(s) to be addressed)

**Business Case:** (Why is this project needed?)

**Project Aim (SMART):** (The project goal: Specific, Measurable, Achievable, Reasonable, Time-bound)

**Improvement Metric and Results/Learning:** (What will you use to measure improvement? Examples include: error reduction, staff time savings, cycle time reduction, increased customer satisfaction, increased equity.) Note specifically how the metric will be calculated.

**Equity and Diversity:** Will this project impact underrepresented groups? If so, which underrepresented groups, and how do you expect they will be impacted?

**Any Other Benefits?** 

**Deliverables:** (What tangible "products" are expected at the end of this project?)

**Key Stakeholders:** (Who are the most significant stakeholders in this project?)

**Estimated Timeline with Milestones:** (What is the expected project duration? Note significant milestones.)

