



Multnomah County Public Health Advisory Board Minutes
Public Health Approaches
March 2019

Date: Thursday, March 28, 2019

Time: 3:30-5:30pm

Location: Multnomah Building, 501 SE Hawthorne, Room 126

Purpose: To provide broad stakeholder input on work related to reducing health inequities and improving population health in Multnomah County.

Desired Outcomes:

1. Congratulations for a great Board of Health Presentation
2. Hear an update on the Public Health Division's next steps with the Board of Health
3. Discuss Tobacco issues and other BOH interest areas, how to keep MCPHAB informed and next steps
4. Review role of MCPHAB members during legislative session
5. Review one-pager on OLIS bill tracker

Members Present: Suzanne Hansche, Becca Brownlee, Cheryl Carter, Chuck Tauman, Debbie McKissack, Joannie Tang, Daniel Morris

Public Health Division staff: Rachael Banks, Nathan Wickstrom, Adelle Adams, Christina Brown

Item/Action	Process	Lead
Welcome, Introductions, & Minutes Review	<ul style="list-style-type: none"> • Board members thanked those who presented to the Board of Commissioners and the Public Health Division staff who helped them prepare • Reception to the presentation was very positive <ul style="list-style-type: none"> ◦ Commissioners were interested and engaged ◦ Striking how far MCPHAB has come • March agenda was approved • February minutes were approved 	Suzanne Hansche
MCPHAB Board of Health Presentation	<ul style="list-style-type: none"> • This committee was created a year ago, with the end goal of presenting to the Board of County Commissioners <ul style="list-style-type: none"> ◦ We ended the year meeting that goal • Thank you for being so courageous • Suzanne: <ul style="list-style-type: none"> ◦ When doing research on issues, we did our own community research and brought that knowledge forward <ul style="list-style-type: none"> ▪ This was really impactful when prioritizing ▪ Able to bring best community selves forward <ul style="list-style-type: none"> • That's where we have strength and expertise 	Rachael Banks, Suzanne Hansche
Board of Health Next Steps	<ul style="list-style-type: none"> • Right on track with the spring timeline • Pulling together internal experts in Public Health and Mental Health Addiction Services to discuss priority areas and plan policy on leading causes of death <ul style="list-style-type: none"> ◦ Last meeting will occur April 10th, so there should be a shell of a plan ready for MCPHAB in April • Chair wants us to prioritize tobacco first <ul style="list-style-type: none"> ◦ Bringing plan to Chair by the end of April • Plan is to develop a 4-year plan to implement policy • Prioritization may get set back due to current budget work, but it may also be the ideal time to bring these issues to the forefront for commissioners • (Suzanne) How much of the process will have happened by the full board meeting in April? <ul style="list-style-type: none"> ◦ What level of reporting on the process might you have by then? ◦ If we're looking at a 4-year plan, and looking at tiered strategies, can we look at strategies on how they may be linked? <ul style="list-style-type: none"> ▪ e.g. safe and stable housing tied to tobacco work ▪ Adelle: <ul style="list-style-type: none"> • T21 was couched in youth access • Alcohol and substance use go hand-in-hand • Wouldn't have time to vet with the Chair before MCPHAB meeting • Discussion taking place on equity issues regarding proximity of retailers to school <ul style="list-style-type: none"> ◦ Ethics committee ◦ Could be expanded to place-based strategy (e.g. 	Rachael Banks, Adelle Adams

alcohol)

- o (Daniel) Pleased with reception by Commissioners; most receptive they've been to his testimonies
 - Do you have an idea of the timeline for a vote on a flavor ban?
 - (Adelle) - Commissioners may take the policy recommendations and push tobacco work to the forefront
 - o Come back with a presentation to Commissioners on tobacco
 - o Add-on features (e.g. sale of individual cigarettos)
 - (Rachael) - Public-private strategy:
 - o Want to give them information in an academic fashion
 - o Also want to utilize public space - community stakeholders
 - o Do initial work and start implementing policy in summer (flavor ban)
 - PH Approaches Committee is onboard for having a vote in summer on tobacco
- o Need more meetings to map out stakeholder engagement strategies
 - Talk about how to get ahead of opposition and counter arguments
 - Other counties had national partners come and talk to more heavily-impacted communities (e.g. they talked to the African American community about menthol)
 - We do know that communities have been talking about this for a while, and there are likely allies there already
- o (Suzanne) There's an advantage to making one issue the first priority
 - Also an advantage to having another priority ready immediately after to keep momentum
 - First priority will be a learning opportunity for MCPHAB
 - Already know the Public Health background behind the issues
 - We should be in a position to be ready with the next priority as soon as we achieve something, so that we can have something we can go ahead and move on
- o If we go into July meeting (launch of next year's strategy) knowing where we're going, that's the best way to put together the agenda, engage and map out work for next year
 - Role of MCPHAB:
 - Advising on tobacco package
 - Stakeholder engagement and organizing
 - Preparing for opposition: stories and talking points
- o April meeting:
 - Capture pieces of Division discussion on priority issues and bring forward at meeting
 - Tobacco will be first issue, but bring those other priorities in skeleton form
 - Bring list of state policy bills for members to look into and bring back to community
 - Will make a difference in making priorities happen
 - Other issues will emerge (e.g. measles) that change attention on issues
 - Daniel went to CLHO Ways and Means Roadshow to bring Public Health perspective
 - Adelle will continue to look at ways to involve group
- o (Daniel) Making a continual narrative will likely be more effective
 - Nervous about adding other elements to the recommendations so that it doesn't get delayed
 - Could make more sense to come up with a comprehensive tobacco package to start with and focus on that before moving onto other policies
 - e.g. do this, then you vote on it - simplify process so Commissioners know what is coming
 - (Suzanne) Want to do both;
 - o Focusing on tobacco, but can know what else is on the priority list and coming next in terms of action
- o Come up with a comprehensive plan, but chunk out the tobacco piece and really focus on tobacco out the gate
 - There was consensus by the PH Approaches Committee to recommend focusing on the tobacco piece to the full Board
- o Will do the yes/and - comprehensive plan (provided that list of recommendations)
- o (Rachael) Recommend that this group look closer at e-cig tax
 - There is a place for local control and bringing in revenue
 - It's currently a level 2 priority

Board of Health Interest Areas

Adelle Adams,
Rachael Banks

	<ul style="list-style-type: none"> ▪ Could put it together in a tobacco package <ul style="list-style-type: none"> • Could be a County tax • E-cigarettes are the only tobacco product not preempted by state • Group is comfortable adding this issue to the tobacco package: <ul style="list-style-type: none"> o Flavor ban, retailer proximity to schools, e-cigarette taxes, minimum pack size? o (Becca) Is there any way to engage staff of Commissioners other than presentations? <ul style="list-style-type: none"> ▪ Rachael: <ul style="list-style-type: none"> • Usually start with Chair's office • Go to workgroup meetings • Stakeholder engagement plan: focusing on district 4 staff on education <ul style="list-style-type: none"> o Working with youth o Mini roadshow at other city council meetings and do an educational roadshow there o (Daniel) What is the timing for putting together a tobacco package? Is there a way to get together a draft so that this isn't a bottleneck? <ul style="list-style-type: none"> ▪ Second internal PH meeting on April 10th; afterward could come up with a plan ▪ Staff supportive of tobacco issues o Board should feel free to put together a draft to be voted on in April o Chair brought forward minimum pack size issue <ul style="list-style-type: none"> ▪ County ordinance could define a mini cigarillo however it wants ▪ This could be more explorative ▪ Chair has shown curiosity towards issue <ul style="list-style-type: none"> • Could be complicated - same class as expensive cigars o Some policies could be couched under the Tobacco Retail License and easier to enact o Next steps by Commissioners: <ul style="list-style-type: none"> ▪ Would firmly request a briefing on policy recommendations ▪ Then they'd do a public reading ▪ Minimum of 3 other public-facing sessions <p>Action Items:</p> <ul style="list-style-type: none"> • PH Approaches Committee will bring forward recommendation to focus on tobacco policies out the gate at April meeting • PH Approaches Committee will put together a draft of the tobacco package to be voted on at April Board meeting 	
Legislative Session	<ul style="list-style-type: none"> • Government Relations came and shared what priorities are • Alignment in supporting that in terms of Public Health • Adelle is trying to be proactive about when there is a role that MCPHAB can play <ul style="list-style-type: none"> o e.g. providing testimony • Sometimes the turnaround is too fast • Oregon Legislative Information System (OLIS) <ul style="list-style-type: none"> o Adelle is more than happy to talk it through o Suzanne: OLIS is easy to use now <ul style="list-style-type: none"> ▪ Want to make sure that we're empowered to do research on bills highlighted by the Division <ul style="list-style-type: none"> • e.g. testimony done by County employees ▪ Can dig into what we can contribute based on community input o Tobacco tax - can go into system and see who provided testimony and predict opposition • After first chamber deadline Adelle can let folks know what bills are still alive <ul style="list-style-type: none"> o Tobacco bills are not subject to deadline (ways and means) • Almost everyone who has been looking at tobacco taxes has opined that it will be on the ballot • How do we mount an educational campaign before we are restricted in what we can say as County employees? • Argument against tobacco tax is that it is regressive • Finance argument - need to get prepared with stakeholder engagement and opposition's perspective <p>Action Items:</p> <ul style="list-style-type: none"> • Adelle will let MCPHAB know when there is a role for MCPHAB, particularly for providing testimony • Adelle will pass along which bills are still alive after the first chamber deadline 	Adelle Adams
Wrap-up and Meeting Evaluation	<ul style="list-style-type: none"> • Meeting adjourned at 5:04 	Suzanne Hansche