

ODOT's Columbia Gorge Express

East Multnomah County Transportation Committee

July 15, 2019



Background & Implementation









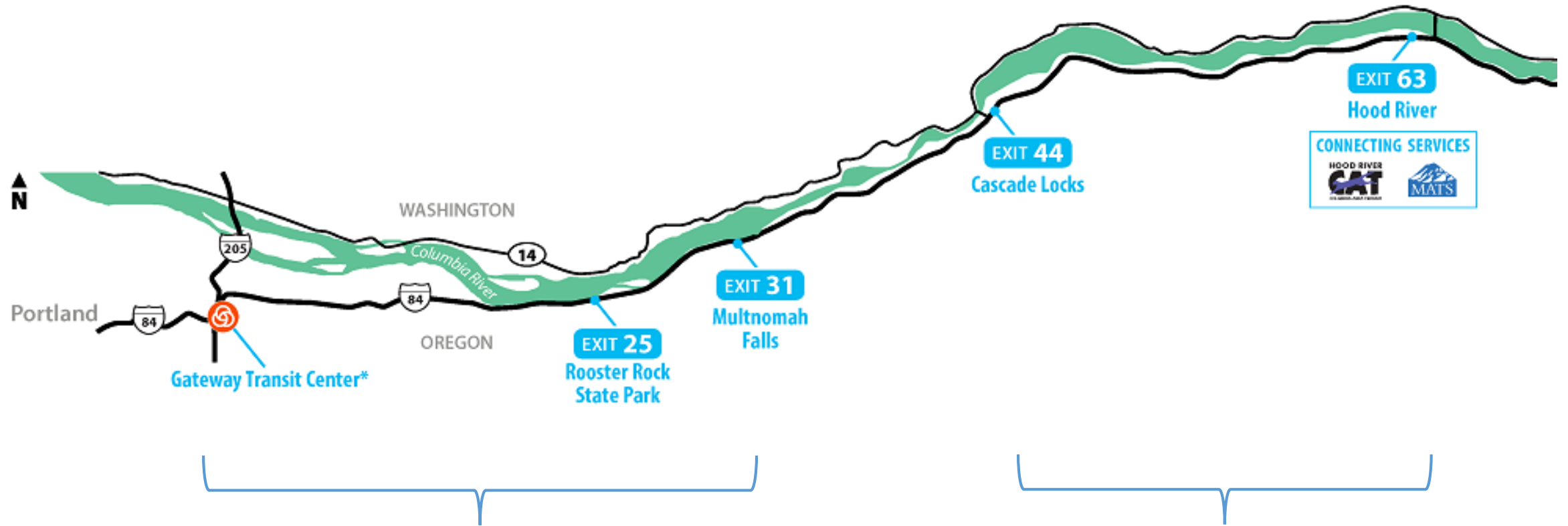
Your express ticket to all the

aah!

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Oregon
Department
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Successes



Growth of service

2016-2017

- Stops served:
 - Gateway Transit Center (Portland)
 - Rooster Rock State Park
 - Multnomah Falls
- Operated Friday-Sunday + holidays only
- Service May-Sept

2018-2019 and beyond

- Stops served:
 - Gateway Transit Center (Portland)
 - Rooster Rock State Park
 - Multnomah Falls
 - Cascade Locks
 - Hood River
- Operating 7 days/week
- Service continues year-round

Ridership

	2016*	2017*	2018**
Total Boardings	28,767	27,272	87,829
Service Days	60	49	129
Avg. Daily Boardings	505	556	681

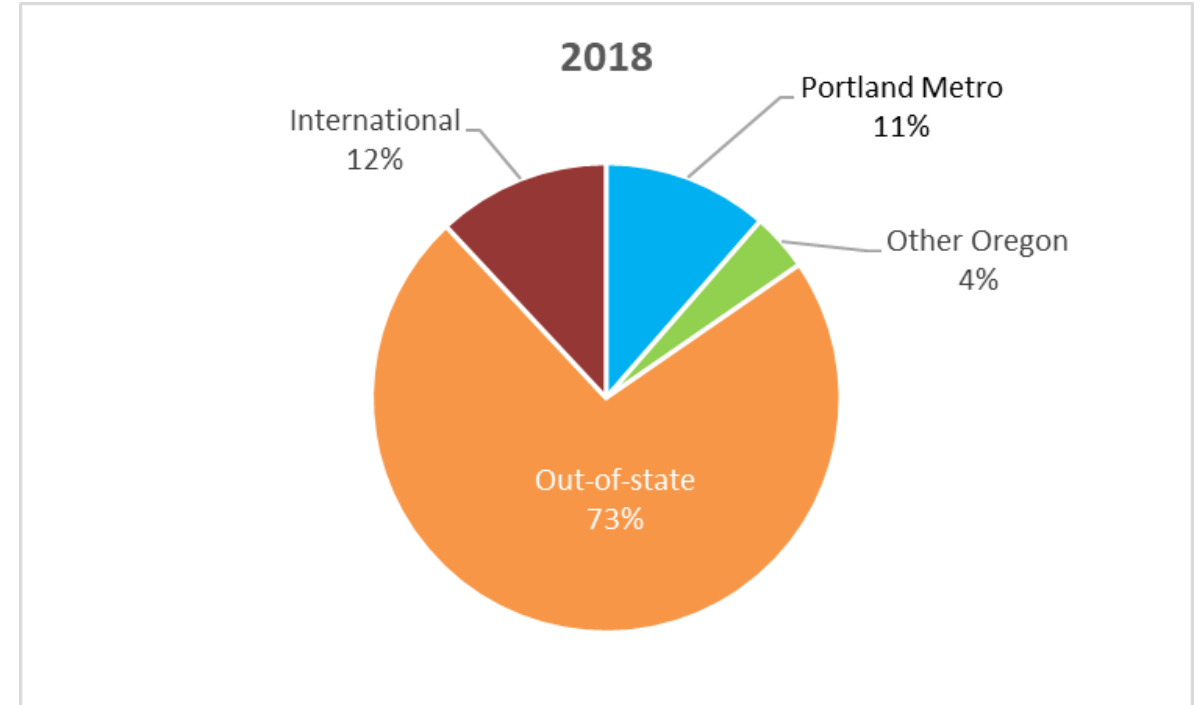
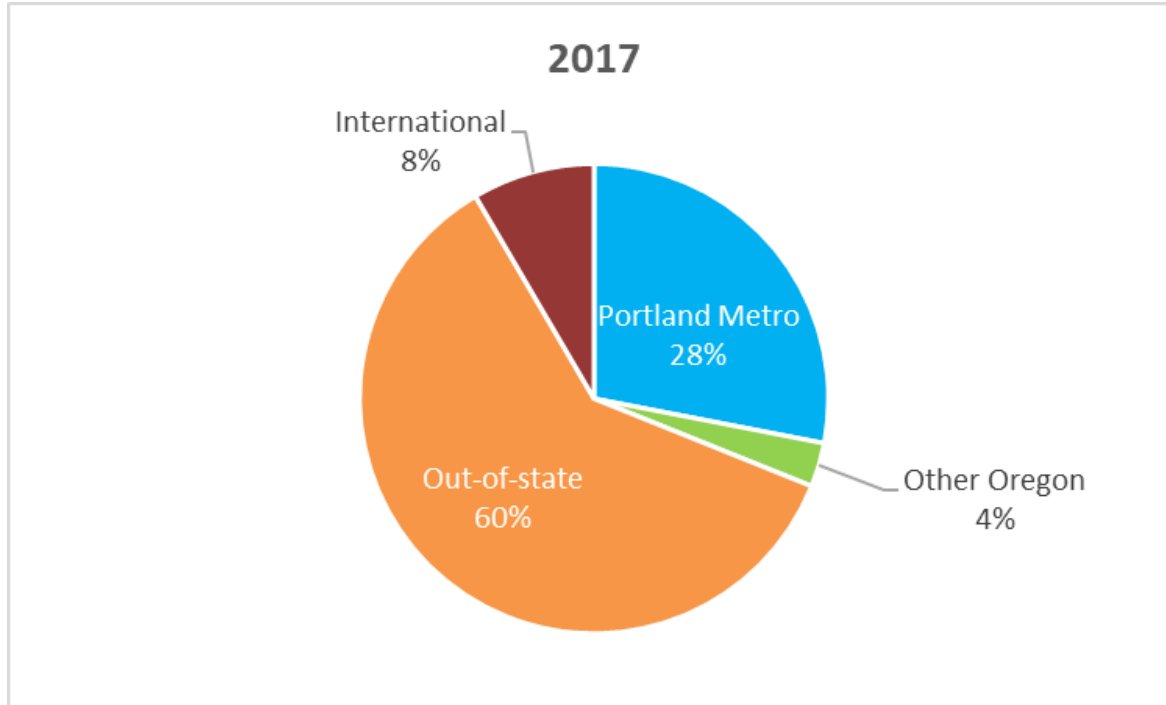
*May-September (weekends and holidays only)

**May-October (7 days/week)

36 days with > 1,000 boardings in 2018

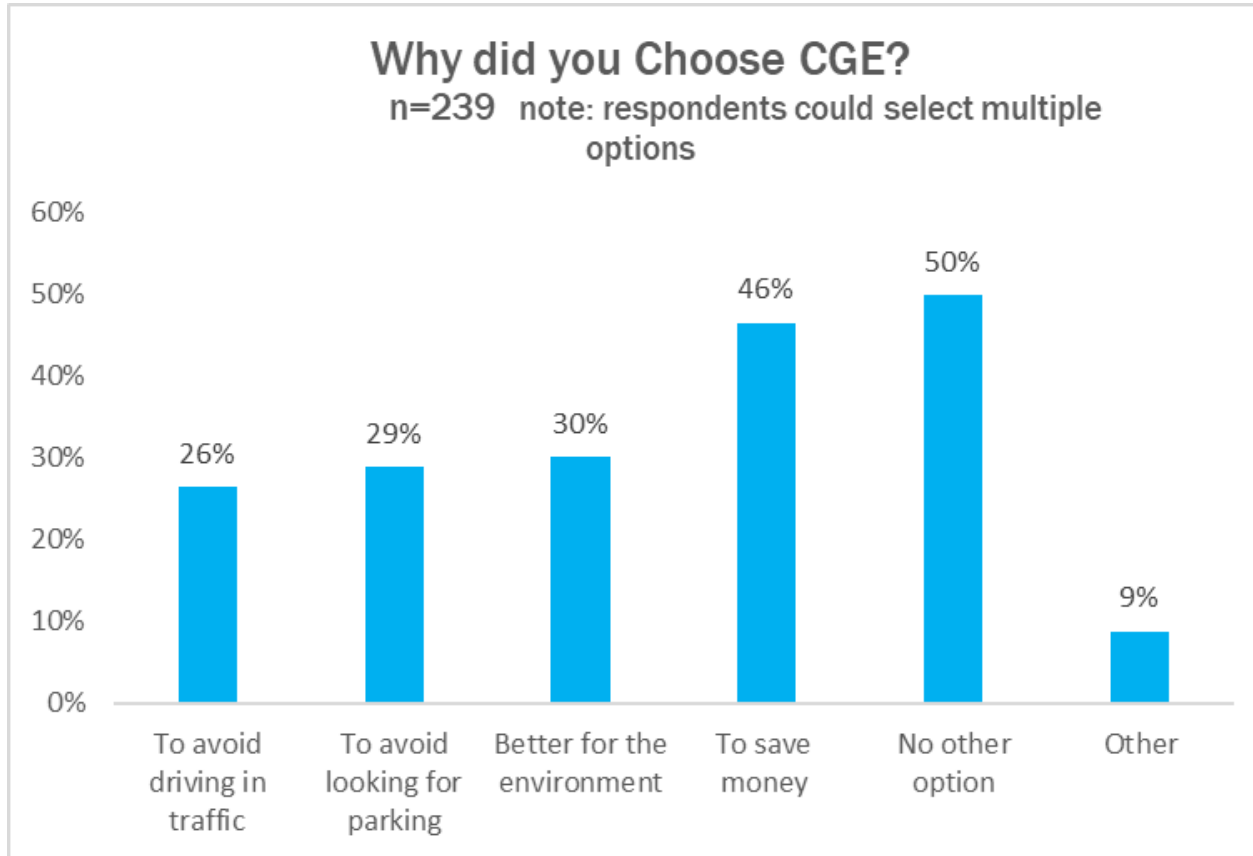
Compared to 3 in 2017

Home Residence of Riders



- 2018 saw a reduced share of riders from the Portland Metro Region.
- Out-of-state and International ridership jumped from 68% to 85%.

Reasons for Riding



Over 95% of surveyed riders over the past three years said they would recommend the Columbia Gorge Express



Challenges



Meeting Demand



Ongoing Congestion



2019 and Beyond



Summer 2019 Service Launched June 14

Service levels

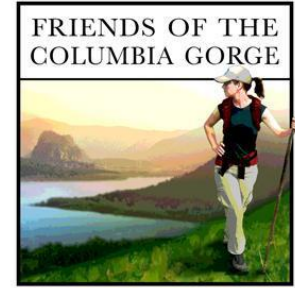
- 7 trips daily between Portland and Multnomah Falls
- 3 trips daily between Portland and Hood River
 - Plus 2 commute trips offered by Columbia Area Transit Monday – Friday
- Shuttle service between Rooster Rock State Park and Multnomah Falls every 20-35 minutes

Current Grant Cycle Ends September 2020

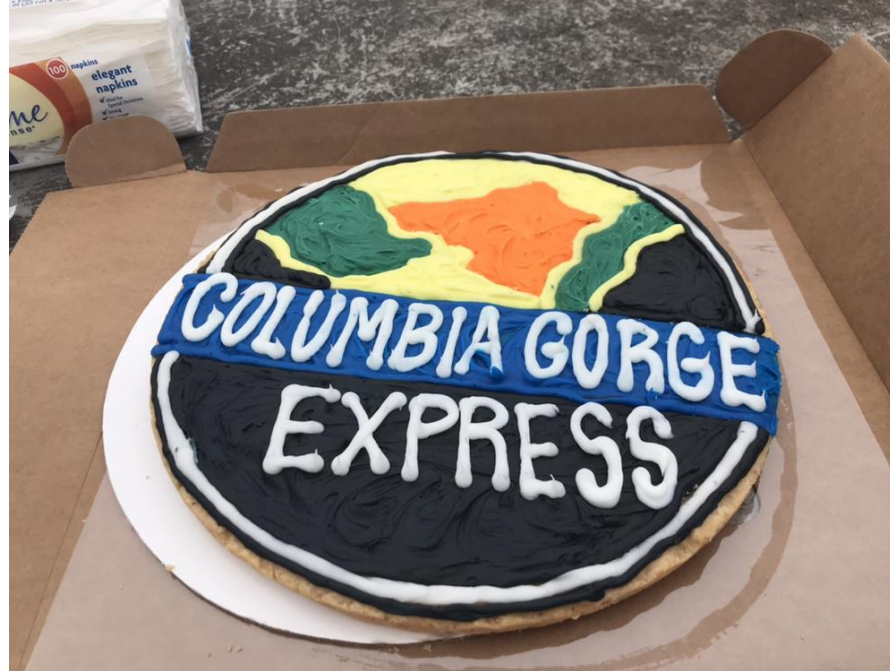
What's next?

- CGE “Report Card” to measure success – Fall 2019
 - Has CGE been successful in meeting its goals?
- Transition of intercity service to Columbia Area Transit
 - Application for STIF funding under ODOT review – August 2019
 - Preliminary planning for transition of operations – November 2019
- Conversations with partners about CGE's future
 - Sustainable source of funding
 - Parking and congestion in the Gorge

Partnerships



Thank you!



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