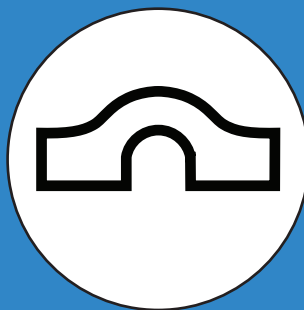


REACH Is Promoting Community and Clinic Connections



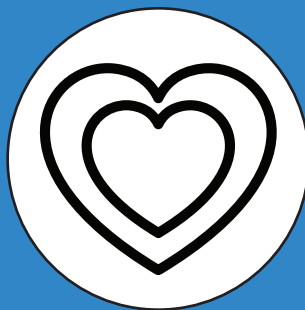
Racial and Ethnic Approaches to Community Health

Our community-clinical linkages strategy works to reduce the number of people dying from chronic diseases, through improving connections between healthcare and community health programs, for the Black community. We do this through the promotion of local and culturally specific community health programs and expanding the use of certified Community Health Workers. We also work with partners to implement policy, systems, and environmental change, guided by community voice.



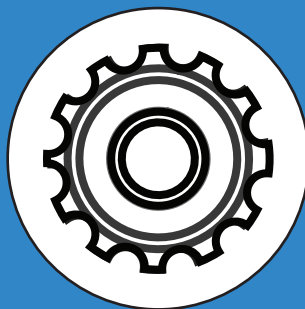
1. Increase the use of culturally specific Community Health Workers
2. Promote and increase the use of culturally specific health programs

SUPPORTING CHWs



1. Disease self management
2. Lactation support
3. Tobacco cessation

COMMUNITY BASED REFERRALS



1. Supporting policy, systems and environmental change that benefits those most affected by health inequity

SYSTEMS CHANGE



Made possible with funding from the
Centers for Disease Control and Prevention