

Division: Elections

Program Characteristics: New Request, One-Time-Only Request

Program Description

In November 2022, voters passed two measures: City of Portland Measure 26-228 and Multnomah County Measure 26-232. These measures require the implementation of ranked choice voting (RCV) for City contests by the 2024 General Election and for County contests by the 2026 General Election. This program offer provides one-time funding (OTO) to cover the administrative costs of running RCV elections for Multnomah County and City of Portland candidate contests in the 2026 general election.

RCV Voter Education is essential for the successful implementation of Ranked Choice Voting. County staff will continue to collaborate closely with the City of Portland on education initiatives and will coordinate the widespread distribution of educational materials to keep all voters well informed. 90010D will fund on-call outreach staff, a ballot insert, a countywide mailer, targeted paid advertising, a mock RCV election platform, and the design, translation, and printing of new and existing RCV educational materials.

Equity Statement

Data from the November 2024 RCV contests showed significantly lower participation and higher levels of voter errors in City of Portland District 1, which has significant overlap with the eastern portion of Multnomah County in County Districts 2, 3 and 4. To address the geographic disparities in participation and understanding of RCV, culturally relevant voter education materials and efforts will be created and targeted to voters in East Multnomah County.

Revenue/Expense Detail

	2026 General Fund	2026 Other Funds	2027 General Fund	2027 Other Funds
Personnel	\$0	\$0	\$53,000	\$0
Contractual Services	\$0	\$0	\$190,000	\$0
Materials & Supplies	\$0	\$0	\$17,515	\$0
Total GF/non-GF	\$0	\$0	\$260,515	\$0
Total Expenses:	\$0		\$260,515	
Program FTE	0.00	0.00	0.00	0.00
Total Revenue	\$0	\$0	\$0	\$0

Performance Measures

Performance Measure	FY25 Actual	FY26 Estimate	FY27 Target
Number of voters reached, countywide, about RCV through broad, collaborative outreach between City of Portland and Multnomah County	New	200,000	350,000
Number of East Multnomah County voters reached through targeted advertisements	New	100,000	100,000