

# Racial Ethnic Approaches for Community Health (R.E.A.C.H.)



Works towards health equity by grounding culturally tailored strategies in community-based participatory and evidence-based approaches that mesh public health, multi-sectoral partners, and community voice and resiliency.

#### R.E.A.C.H.// Physical Activity Strategy

Bridging Public Health & Transportation

### Leading Causes of Death

among the Non-Hispanic Black population in the United States

Heart Disease

Cancer

Accidents\*

✓ Cerebrovascular Diseases

5 Diabetes

\*unintentional injuries



#### Physical Activity & The Build Environment

Transportation

Walkability

Safety

Housing

Parks

Access to healthy foods

Safe Routes to School, Park, Church etc.



#### Welcome // Presentation Objectives

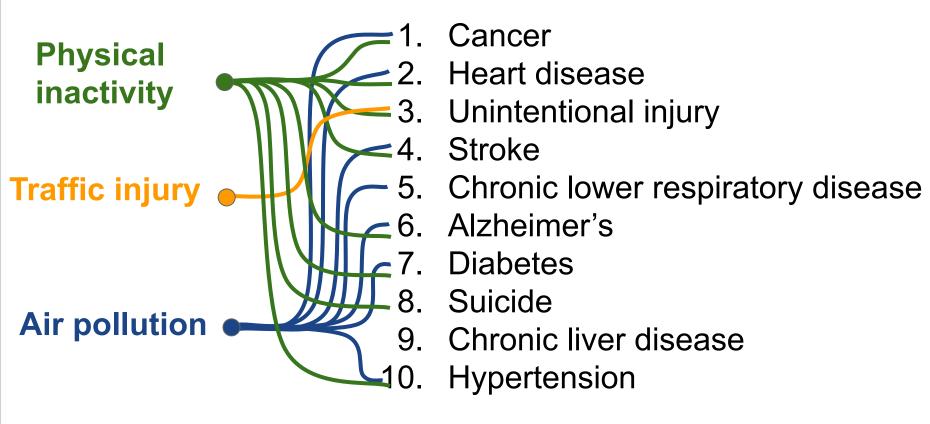
 Build awareness of how transportation can measure progress toward equity in transportation safety.

 Provides tools to model accomplice behavior compared to a ally.



#### R.E.A.C.H.// Physical Activity Strategy

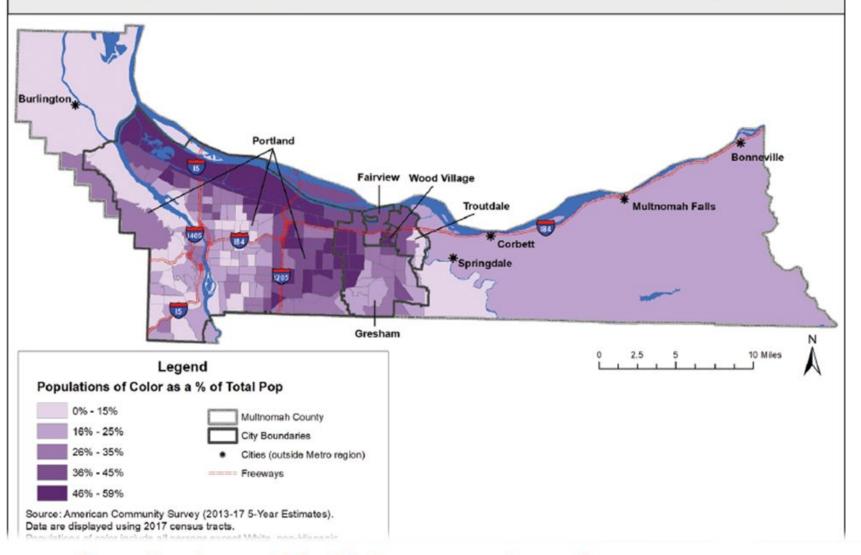
Leading causes of death in Multnomah County 2014-2018



Data source: CDC WONDER



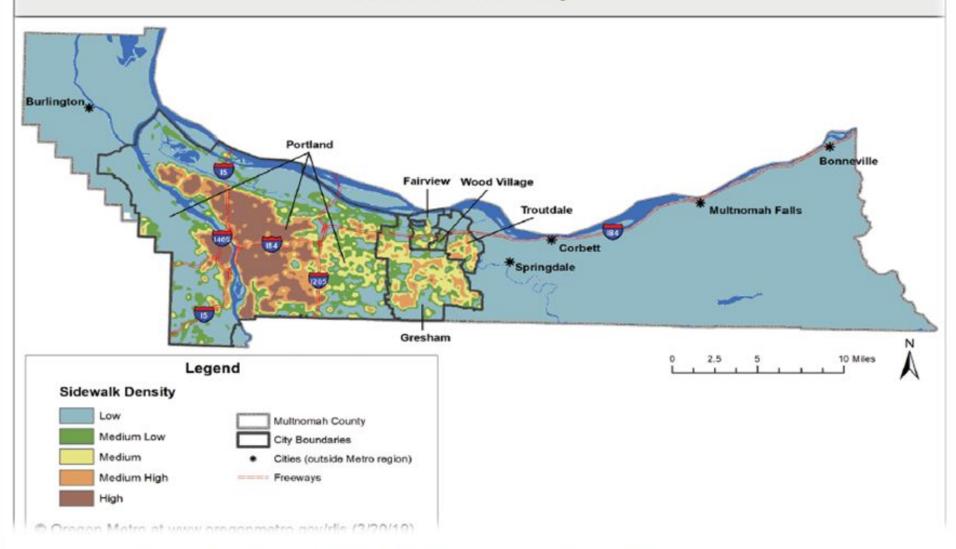
# Multnomah County Populations of Color (Percent of Total Population)



https://multco.us/dchs/2019-poverty-multnomah-county-report



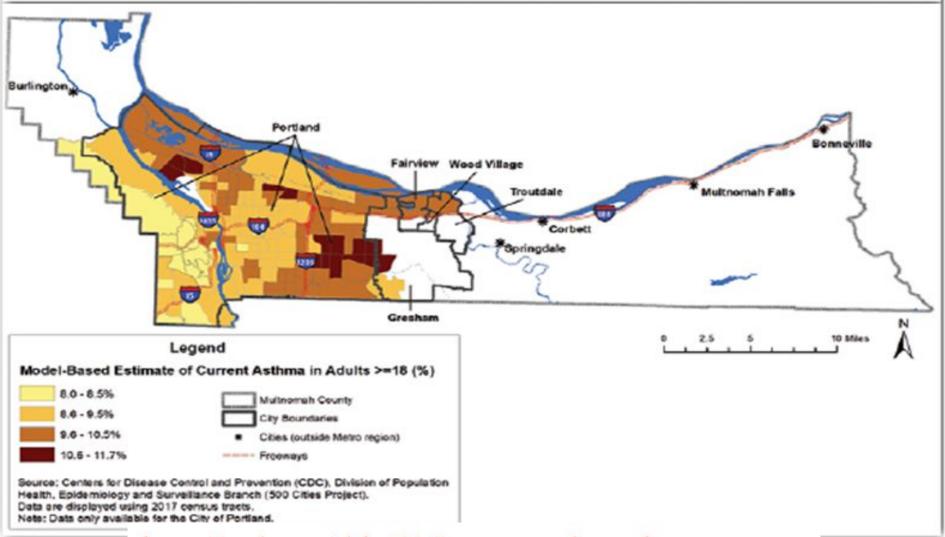
#### Multnomah County Sidewalk Density



https://multco.us/dchs/2019-poverty-multnomah-county-report

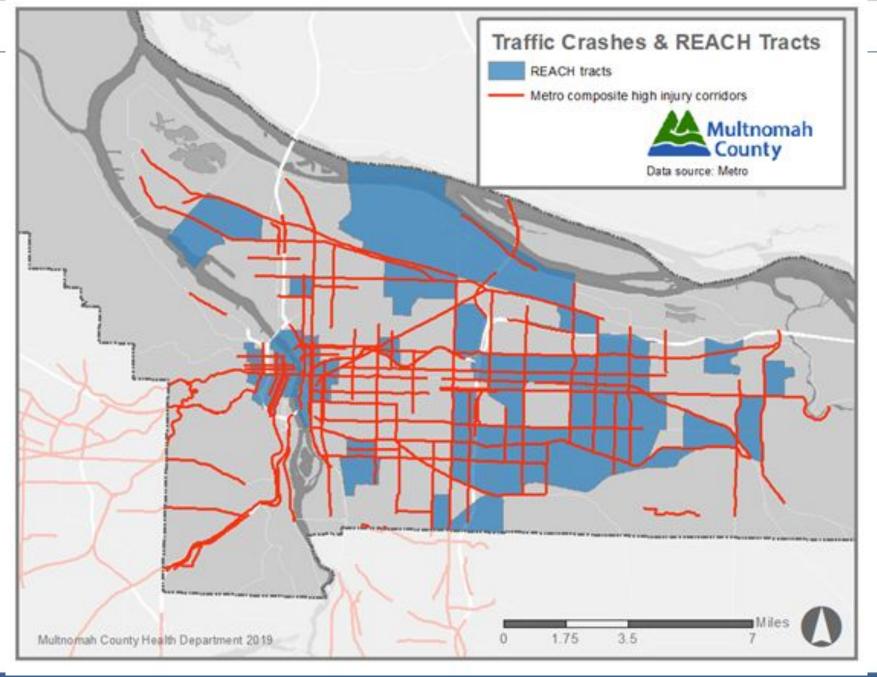


# Multnomah County Prevalence of Asthma in Adults



https://multco.us/dchs/2019-poverty-multnomah-county-report







#### **Annexation Video of East Portland**

https://vimeo.com/182800895



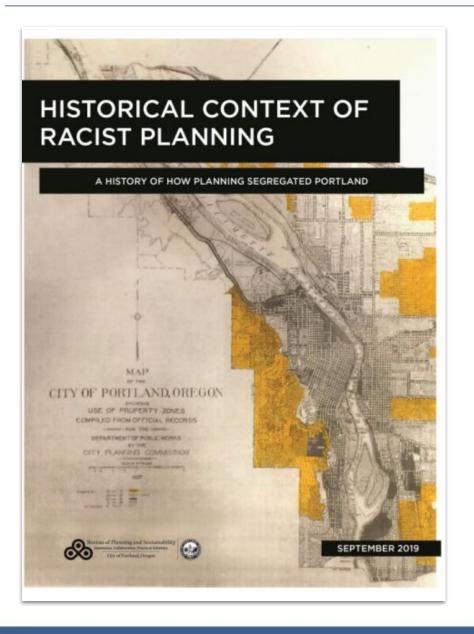
East-county, an area as large as city of Eugene, takes over a decade to annex.

# Video Reflections





#### Context // Systemic racism

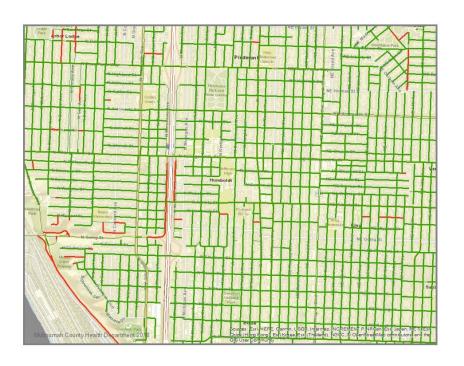


- Exclusion laws
- Redlining
- Urban renewal
- Unfair lending
- Restrictive zoning
- Displacement



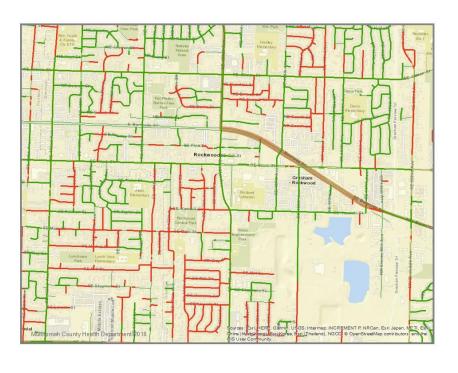
#### Context // Systemic racism

### Humboldt



~233 intersections per square mile

## Rockwood



~80 intersections per square mile

#### Safety outcomes // Six domains

Biased behavior Non-fatal injury Fatal injury among road users Violent crime Biased policing Harassment



#### Safety outcomes // Biased behavior among road users

"White people not sharing the sidewalk, expecting Black people to step out of their way instead of moving right to make space mutually, respectfully."

"Crosswalk White girl magic - where cars stop for White women, not for Black people."

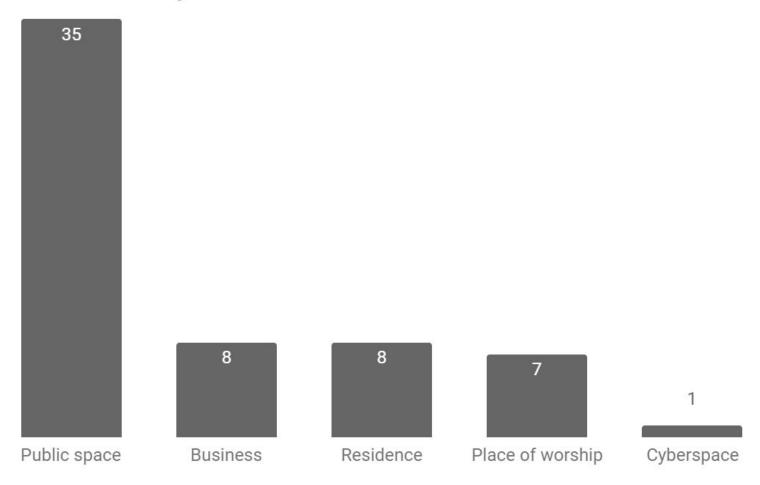
"When you're Black [anywhere in Portland], you have to make sure that you are extra careful when crossing the street or using the crosswalk."

Walking While Black, Portland Bureau of Transportation, 2019



### Safety outcomes // Harassment

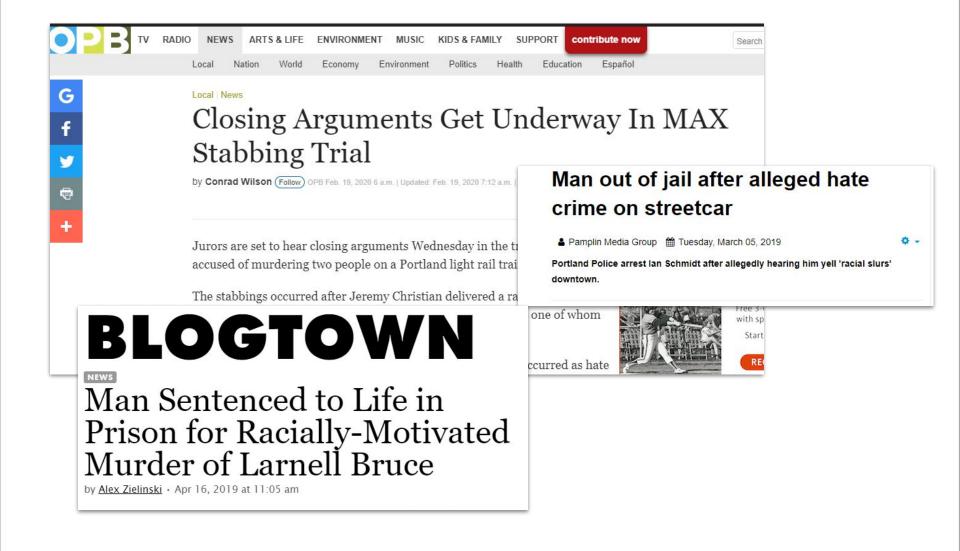
#### Incident count by location



Data source: Portland Police Bureau



#### Safety outcomes // Violent crime





#### **PSE** Recommendations

Policy, system and environmental changes are actions steps that will have sustainable influences that public and private sectors can implement.

Policy Changes
That correct historic injustices

Systems Changes
That reinforce accountability

Environmental Changes That alter physical spaces



#### PSE Recommendations// Policy Strategies

Policy Changes That correct historic injustices

#### **Policy Changes**

- Establish a policy and practice of authentic community engagement with communities of color.
- Adopt policy of establishing measurable equity goals and routine evaluation.
- Institutionalize evaluation to measure impact of decisions on communities most burdened by inequities.



#### PSE Recommendations// System Strategies

Systems Changes
That reinforce accountability

#### **System Changes**

- Collaborate regularly with public health partner to analyze safety data disaggregated by race and access progress on racial equity goals
- Sufficiently resource equity managers to evaluate process
- Authentic community engagement includes:
  - Engage with culturally specific organizations and community organizations representing groups experiencing health disparities.
  - Compensate community members and organizations for their expertise



#### PSE Recommendations// Environmental Strategies

Environmental Changes
That alter physical spaces

#### **Environmental**

- Reduce injuries through investment in scientifically supported infrastructure changes such as, traffic calming, speed control and mode separation to reduce injuries.
- Prioritize improvements in neighborhoods with high proportion of Black residents
- Enhance feeling of safety and belonging by investing artwork, street name changes, and cultural events in right-of-way.



#### Conclusion//Recommended Tools

- Multnomah County's Community Health Improvement Plan
- The THRIVE Toolkit
- The State of Transportation Health and Equity
- Healthy, Equitable Transportation Policy:
   Recommendations and Research
- 2019 Poverty Report in Multnomah County
- PAALF People Plan
- History of Racist Planning In Portland



# Ally vs Accomplice

https://www.youtube.com/watch?v=axPZuZ8Zsv8



#### **Takeaways**

Neighborhoods are designed intentionally.
 Urban development can be a example of systemic racism (ex: redlining)

- Explore other neighborhoods compare to reading data about them.
  - Go on new bike routes or walks

- Act as a accomplice compare to an ally.
  - Research independently about racial equity
  - Have conversation with your family and peers



#### **Conclusion//Questions**



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