



Multnomah County Public Health Advisory Board Minutes December 2020

Date: Tuesday, December 1, 2020

Time: 2:00-4:00pm

Purpose: To advise the Public Health Division on several areas of work including developing long-term public health approaches to address the leading causes of death and disability in Multnomah County.

Desired Outcomes:

1. Receive an overview of REACH
2. Determine actions MCPHAB can take to support REACH work
3. Hear Jessica's vision for MCPHAB, along with updates
4. Determine next steps for action opportunities

Members Present: Suzanne Hansche, Becca Brownlee, Hanna Atenafu, Ryan Petteway, Maribel Reyes, Debbie McKissack, Rebecca Lavelle-Register, Joannie Tang

Multnomah County Staff: Jessica Guernsey, Adelle Adams, Bernadette Nunley, Nathan Wickstrom, Charlene McGee, Tameka Brazile

Item/Action	Process	Lead
Welcome, Introductions, & Minutes Review	<ul style="list-style-type: none"> Board members, staff and guests gave brief introductions MCPHAB did a brief mindfulness activity Joint Office Metro Oversight Committee - did anyone from MCPHAB apply? <ul style="list-style-type: none"> Action: Nathan will follow up with Joshua to get an update on the Local Implementation Plan No recommendations for changes were given for September minutes, but there was not a quorum for approval 	Becca Brownlee, Hanna Atenafu
Racial and Ethnic Approaches to Community Health (REACH) Presentation and Discussion	<ul style="list-style-type: none"> Tameka Brazile and Charlene McGee gave a presentation on the work of Racial and Ethnic Approaches to Community Health (REACH) <ul style="list-style-type: none"> See attached slides for more detail REACH is a part of Chronic Disease Prevention and Health Promotion, which also consists of programs such as Tobacco and Violence Prevention <ul style="list-style-type: none"> Provide interventions at the large community level, really looking at upstream interventions and ways to reform the system Social and economic conditions, physical conditions and behavior account for 80% of health outcomes Community catalysts, making strong ties in the community <ul style="list-style-type: none"> REACH grant application was driven by community most impacted Really looking at how systemic racism has shaped policies, systems and environments and taking a comprehensive approach to address public health Lead explicitly with race but not exclusively Create culturally-specific strategies <ul style="list-style-type: none"> Community informed, meshed with public health strategies and community wisdom Black and Immigrant community continues to show up to protect health and welfare of community Drivers of Health Outcomes: <ul style="list-style-type: none"> Neighborhood & Physical Environment Community and Social Context Education Economic Stability Health Care System Social determinants of health legislation being introduced at the federal level <ul style="list-style-type: none"> Need to continue funding at a local level Only 3% of money spent in health care is focused on preventative care The same risk and protective influences on violence intersect with chronic diseases Disparities between African American/Black adults compared to Whites is staggering Amount invested in health disparities is much smaller than cost of care REACH program strategy areas: <ul style="list-style-type: none"> Nutrition <ul style="list-style-type: none"> Healthy Nutrition Standards Breastfeeding Culturally specific CSA Don't provide direct services - work with community partners 	Charlene McGee, Tameka Brazile

- Enhance healthy food procurement
 - Healthy nutrition standards
 - Improve local programs
- Community Clinical Linkage
 - Connecting community to existing health resources
 - When community doesn't see points of access, they tend not to use it
 - Tobacco cessation doesn't resonate with community, so looking at different strategies
- Physical Activity and Build Environment
 - Ten leading causes of death connected to build environment
 - Traffic injury
 - Physical inactivity
 - Air pollution
 - Traffic Strategy - see slides
 - Establish new or improved pedestrian, bicycle or transit transportation systems that are combined with new or improved land use or environmental design
- Economic Development
 - Working with Black farmers and equitable food oriented development
- Social Cohesion
 - ACHIEVE Coalition, community wisdom
- REACH Campaigns
 - Flu Campaign - Opportunity from CDC
 - Every Wednesday from 11-6pm flu shots will be offered free of charge at PCC
 - Partnered with Rosewood in East County to offer flu vaccines on December 8th, from 12:00-6:00pm
 - Chance to partner and chat/advocate with community members on Fridays
 - Opportunity to write a letter to the editor
 - Health benefits of a vaccine, one of the 10 greatest achievements in public health
 - Breastfeeding PSA
 - Lactation station set up at events for moms to use, to help normalize breastfeeding
 - promoting food pantry work
 - Build upon past REACH efforts - negative impacts of smoking, menthol ban
 - National childhood obesity campaign
 - 5 or more fruits and veggies, 2 hours or less of screen time, 1 hour or more of physical activity, 0 sugary drinks - more water
 - Build environment/Physical activity
 - Active People, Healthy Oregon/Multnomah County
 - Engage in an hour or more of physical activity, which decreases chance of chronic disease
 - Working with graphic designer on traffic safety report
 - Represents how culturally-specific work can have ripple effects on all residents
 - Recommendations include Vision Zero, safety campaign
 - PBOT/Multco campaign around COVID-19
 - Stay COVID safe, be Portland strong
 - Focusing on communities that have been most impacted by COVID-19
 - Black Transportation Academy
 - 2-hour workshop around transportation and urban planning
 - Encouraging representation on boards
 - Social cohesion
 - Juneteenth event at Vance Park in East Portland - first such event in Gresham
 - Mudbone Grown partnership
 - Rockwood Rising - two dedicated spaces for breastfeeding
 - Rockwood Bike Route
- REACH submitted legislative concepts:
 - Prosperity 1000

- Implicit Bias Dignity in Pregnancy and Childbirth Bill
- Gentrification Prevention Bill
- Menthol Flavor Ban and Tobacco Flavor Ban
- Racism as a Public Health Crisis
- Vision Zero
- Complete Street
- **Opportunities to partner - see slides**
 - Flu Campaign
 - Letter to the Editor
 - Become a #MultcoFluFighter
 - Friday Flue Virtual Chat
 - SNAP-Ed Program
 - Partnering with local food systems
 - Explore policy and systems level solutions for economic development, food/nutrition, jobs
 - Work with legislators to implement high impact policies that increase access to jobs, housing, and training for Blacks/AA and African I/R
 - Work through shared priorities
 - Community-clinical linkages
 - Nutrition strategy area
 - Physical activity strategy area
- Slides were well done
 - New members could get the opportunity to look at these slides and the work of REACH during onboarding
- Funding
 - Where can community members bring voice? If REACH funding is federal, what happens if it goes away someday? How can we ensure that this work continues forward?
 - In year 3 of 5 of grant
 - In the coming year, we're going to be briefing the Board of Health on how addressing root causes helps across the board
 - Bringing awareness to the business sector about how public health impacts them directly and indirectly
 - Building capacity and support across the community
 - Opportunity with PH Modernization system
 - REACH is the cornerstone of modernized system
 - Will be opportunities for MCPHAB to voice support and talk about what modernization looks like in next rounds of Modernization funding
- SNAP-Ed program
 - Working with Farmer's markets to address barriers to accepting SNAP
 - Not only is it difficult to find one that accepts SNAP, but a lot of folks who are chronically ill and homebound are unable to wait in line to get stuff from farmer's markets. Curbside pickup options are extremely limited.
 - Some CSAs accept SNAP, but you have to find farms that accept it, which is difficult
- REACH partnered with CSA pickup
 - Shifted to home deliveries
 - Had to shift and pivot to make CSAs more accessible and remove barriers
 - CSAs that REACH offers are fully funded by REACH
 - Partner with Black and African farmers to grow the food for CSAs
- Focusing on equity in the entire food process, including the production of food, is important
 - Thinking in terms of the farm workers themselves, shipping, etc
 - Thinking of the entire systems towards health
- In terms of having stores - urban agriculture is not going to solve larger equity issues
 - **Would it be possible to have food carts parked in neighborhoods to offer community-specific groceries?**
 - We have those connections internally and it fits with Portland
- Beyond Black built a mobile food vehicle which sold fresh fruit and veggies prior to COVID
- RFP out for 2-acre property where REACH has partnered with office of sustainability
 - Looking at helping to grow and enhance food - farmer to food institution
 - Identified a number of BIPOC farmers to do a food procurement process for Rockwood Rising space

	<ul style="list-style-type: none"> Working on a short video of work we are doing with food system Debbie lead the work for having mobile food carts at clinics, called My Street Grocery <ul style="list-style-type: none"> Contracted with farmers Was at 5 different Legacy sites Funding came from a grant - people were given vouchers for \$10-\$20 to spend on grocery items 	
Public Health Updates	<ul style="list-style-type: none"> Patricia Charles-Heathers has decided to leave her position as Health Department Director Ebony Clarke, who has been the Behavioral Health Director, will be stepping into this role - will start 12/16 COVID-19 spread has been ramping up PCC and REACH opening next testing/vaccine site tomorrow (12/2) My vision is to keep supporting the work that you have already been doing - both/and conversation <ul style="list-style-type: none"> Have to continue to focus on COVID-19, but want continue the work on underlying conditions and long-term response and commitments - all of the work that you have already started All of this work is connected COVID is the overlay of a distraught situation <ul style="list-style-type: none"> We've seen response in the past get myopic (e.g. buy more PPE), but that's just a part of the response needed Challenge to tango and not wrestle with the system <ul style="list-style-type: none"> Moving things forward and working with elected officials is like a dance The window is wide open for making some long-term change 	Jessica Guernsey
Legislative Agenda	<ul style="list-style-type: none"> Adelle gave an overview of the DRAFT Legislative Agenda <ul style="list-style-type: none"> See document for details Questions: <ul style="list-style-type: none"> What does Increase fairness through modernizing the property tax mean? <ul style="list-style-type: none"> Action Item: Adelle will follow up with Government Relations and circle back with MCPHAB The legislative agenda will be discussed at the 12/10 Board of Commissioners meeting Concerned on many levels - taxing those who are disenfranchised instead of looking at the whole system <ul style="list-style-type: none"> It is regressive to tax the consumer, who will be suffering the most We should not think about how to generate revenue from property tax, but how to disentangle property tax from education <ul style="list-style-type: none"> Make sure that every public school student has the same opportunity for education and that property taxes are not ensuring privilege Important to bring in what is already happening in the community on many levels Plan to invest in a system of healthcare that is not dependant on regressive taxes Modernizing tax system is more of what we can do locally Putting on my medical hat - attempting to limit tobacco products and alcohol consumption through taxation has been effective 	Adelle Adams
MCPHAB Priorities – Action Opportunities	<ul style="list-style-type: none"> Letter supporting Flu Vaccine Campaign Legislative Agenda <ul style="list-style-type: none"> Set up a task force to guide work - work with Adelle and Bernadette Draft letter of support as individuals Support SNAP access through REACH Support Modernization of PH Investments - REACH is a cornerstone Set up a task force meeting for Crisis Care Standard recommendations Intersect with REACH and PHD work on Violence Prevention OSHA Temporary Rule on Infectious Disease Standards in Workplace becoming permanent in early 2021 	Hanna Atenafu, Suzanne Hansche
Wrap-up and meeting evaluation	<ul style="list-style-type: none"> Nathan will send out the evaluation Meeting adjourned at 4:12 	Hanna Atenafu