Community Solutions to Violence Panel

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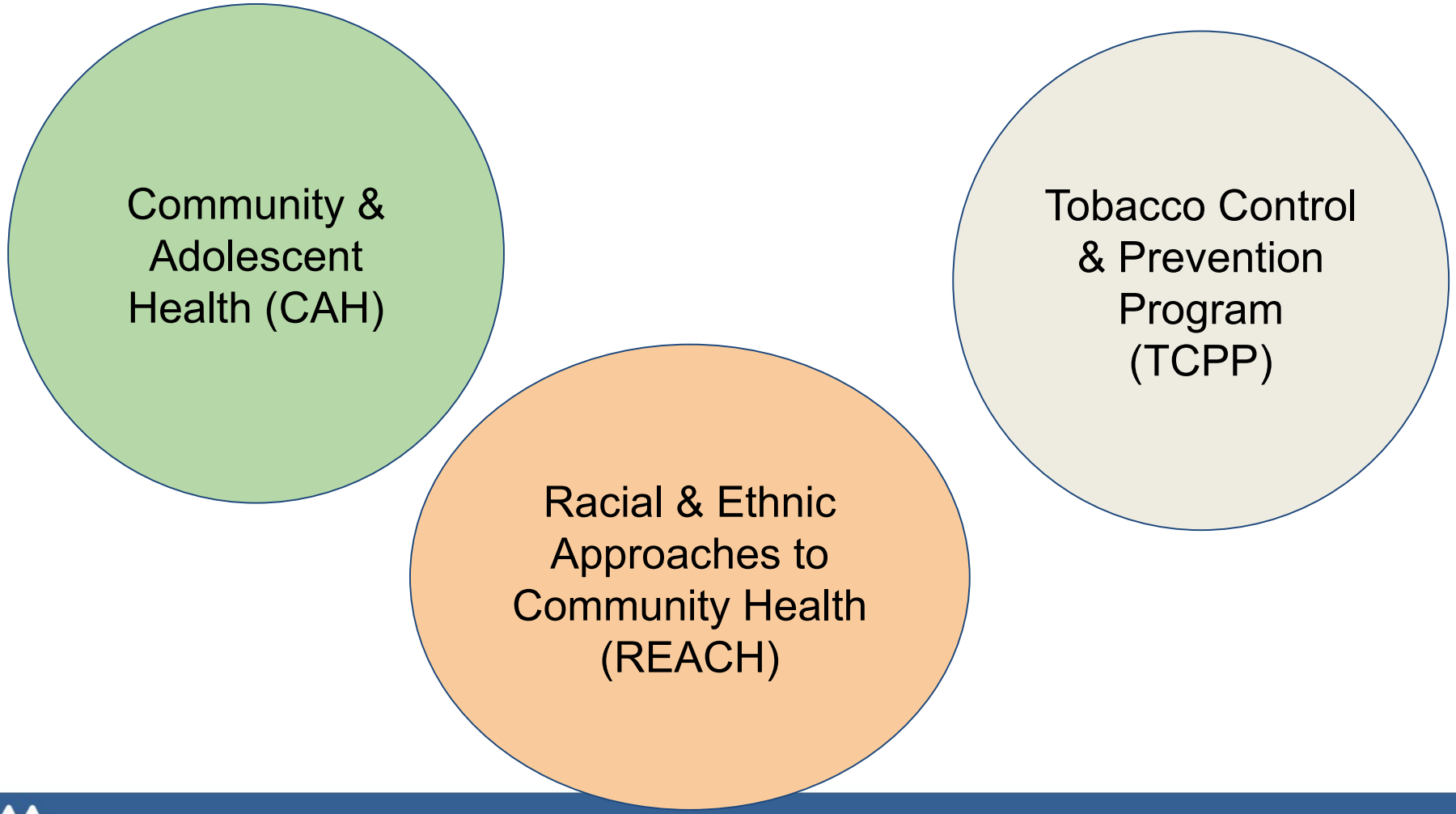
Public Health Division

Chronic Disease Prevention & Health Promotion



Chronic Disease Prevention & Health Promotion Philosophy & Purpose

Prevention & Health Promotion Rationale

What *promotes health and prevents injury & disease?*

How *do you change social/economic conditions, physical conditions, and behavior?*

How *do you maximize impact?*

Who *is most impacted?*

Why *are BIPOC disproportionately impacted?*

The Prevention & Health Promotion unit works to reduce the occurrence of Multnomah County's leading causes of death by creating community contexts that promote health and protect against preventable injury and chronic disease.

Social & economic conditions, physical conditions, and behavior account for an estimated 80% of health outcomes. Medical care only accounts for 20%.

Impacting the major factors shaping health outcomes at a large scale requires **policy, systems, and environmental changes**.

To have the maximum impact on population health, interventions should focus on **those most impacted** by adverse health outcomes and their causes.

BIPOC are living with and dying from the leading causes of death at higher rates than whites.

Health disparities among BIPOC are rooted in policies, systems, and environments shaped by **structural racism**.

Prevention & Health Promotion Strategies

Taking ***upstream*** *approaches*

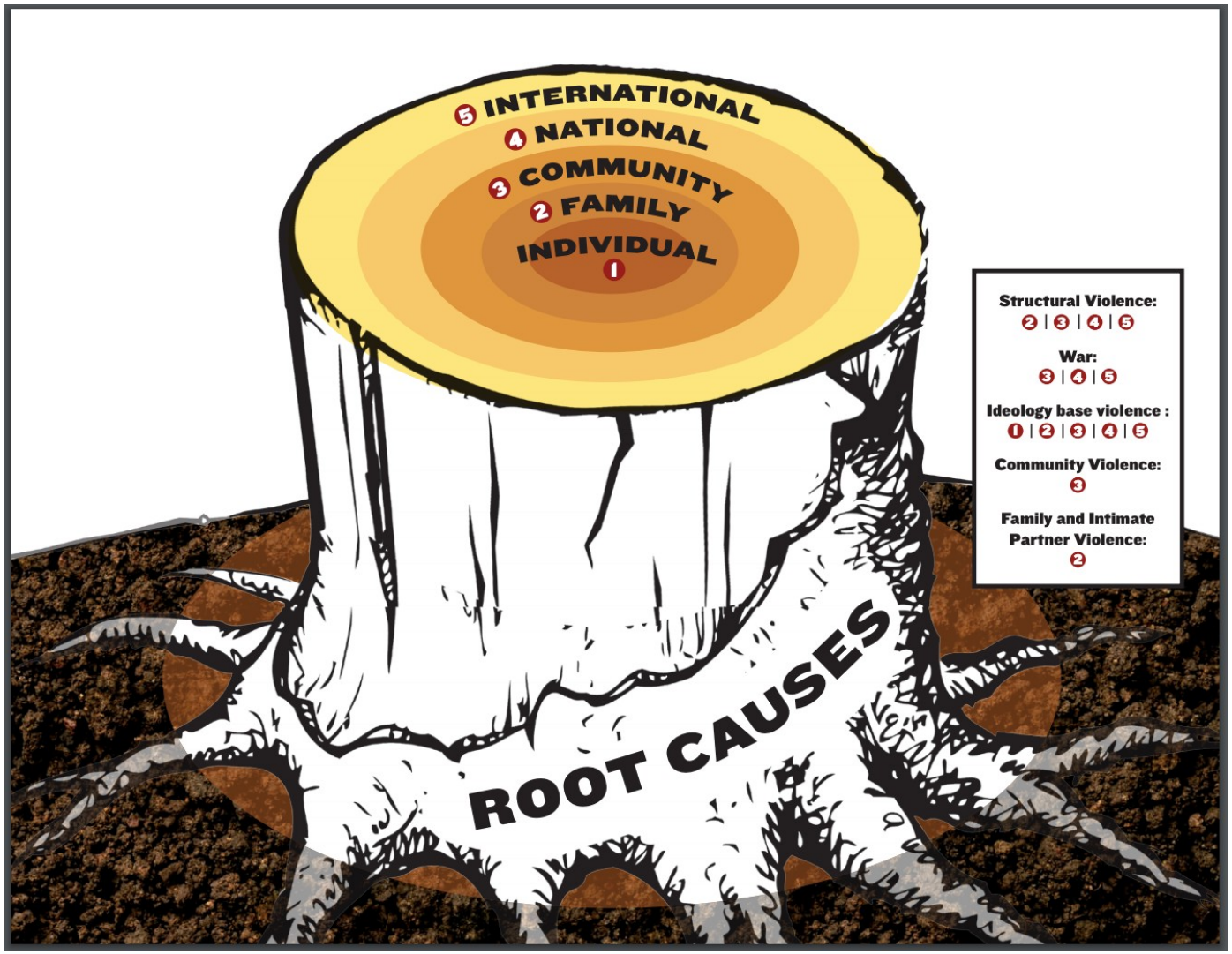
Creating ***population-level*** *impact*

Designing initiatives that are ***place-based*** *and* ***culturally specific*** ***Engaging community*** *and honoring* ***community wisdom***

Advancing ***health equity*** *&* ***healing trauma***

Affordable, safe, quality housing
Access to parks and natural resources
Equity in County practices
Access to affordable, healthy, local food
Equitable law and justice system
Community and public safety
Access to safe and efficient transportation
Strong, vibrant neighborhoods
Quality education
Family wage jobs and job training
Early childhood development
Economic development
Access to health and human services
Healthy built and natural environments

Root Causes of Violence



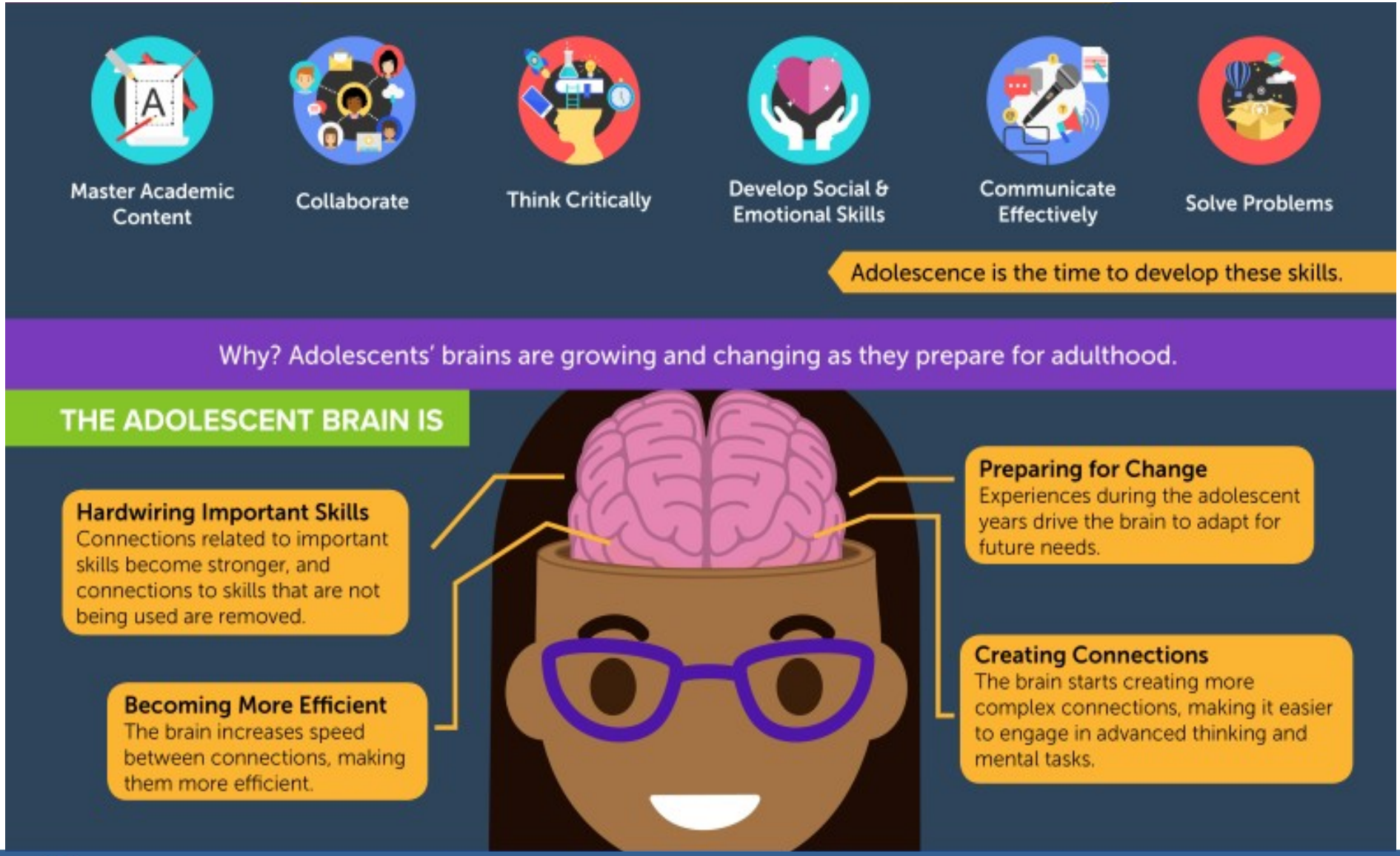
Community & Adolescent Health Program

Health Education

Policy Work

Built Environment

Health Education & the Adolescent Brain



Partnering with Community Based Organizations

Culturally Specific Services eliminate structural barriers and provide a sense of safety and belonging that will lead to better outcomes for people experiencing racism and discrimination; and improve overall health and well being.

Connect with leaders at **partner organizations** to promote engagement and to:

- Define and prioritize goals.
- Review, select, adapt curriculum and interventions
- Develop data and evaluation practices
- Implement strategies
- Review/ revisit strategies for fit and quality

SEI
YOUTH POTENTIAL REALIZED

LatinoNetwork

APANO
Asian Pacific American Network of Oregon

NAYA FAMILY CENTER

- Violence Prevention as a Public Health Issue
- Sexuality Education for Individuals with Intellectual and Developmental Disabilities
- Popular Education Teaching
- Sex Ed Basics
- Coaching Boys into Men facilitators training
- Parent/Guardian and Trusted Adult Workshops
- Racial and Gender Justice in Health Education
- Trauma-Informed approaches to Classroom Management
- Safe and supportive environments
- Consent
- Birth Control and Contraceptives
- Healthy Relationships and Communication
- *Other curriculum specific topics and more*!

CBIM

In Multnomah County, CBIM has been **successfully implemented** in school athletic programs, churches, non-traditional school settings, and summer programs.

The **Coaching Boys INTO MEN (CBIM)** program facilitates these connections by providing high school athletic coaches and mentors with the resources they need to promote **respectful behavior** among their players and **help prevent relationship abuse, harassment, and sexual assault**

Crime Prevention Through Environmental Design

CPTED

- A set of principles for changing the built environment in order to create safer neighborhoods
- CPTED strategies rely upon our ability to create connected neighborhoods where people feel a sense of commitment to their community to behave in safe ways.

The **Public Health** approach is to **create safe spaces** for community members to frequent while discouraging crime.. **Place-making as peace-making.**