

**Program #10035 - Neighborhood Prosperity Initiative**

4/21/2021

**Department:** Nondepartmental                                      **Program Contact:** Jeff Renfro  
**Program Offer Type:** Existing Operating Program                                      **Program Offer Stage:** As Proposed  
**Related Programs:**  
**Program Characteristics:** One-Time-Only Request

**Executive Summary**

The Neighborhood Prosperity Initiative provides funding to a Prosper Portland program designed to support social equity-based community economic development at the neighborhood level. The program consists of six districts which function as mini-Urban Renewal Areas, with funding decisions made by a community board.

**Program Summary**

This program invests County General Fund dollars in Prosper Portland’s Neighborhood Prosperity Initiative (NPI). Funds are used for economic development opportunities in six low-income, historically disadvantaged communities at the neighborhood scale. In a departure from the staff-centric model used in other urban renewal areas, the NPI utilizes grants, training, and financial support to empower community organizations in each of the six neighborhoods to plan and implement community-identified projects to improve the local commercial district.

Prosper Portland's NPI supports six organizations – Cully Boulevard Alliance, Division Midway Alliance for Community Improvement, Historic Parkrose, Jade District, Our 42nd Avenue, and The Rosewood Initiative. These areas are identified as experiencing lagging commercial investments, a higher poverty rate than city-wide, and high concentrations of businesses that are minority-owned, or that serve only local neighborhoods.

FY 2022 is the final year of the agreement between the County and Prosper Portland.

<b>Performance Measures</b>					
<b>Measure Type</b>	<b>Primary Measure</b>	<b>FY20 Actual</b>	<b>FY21 Budgeted</b>	<b>FY21 Estimate</b>	<b>FY22 Offer</b>
Output	Private funds leveraged by Neighborhood Prosperity Network	1,052,254	500,000	750,000	500,000
Outcome	Payments made as scheduled	1	1	1	1

**Performance Measures Descriptions**

Private funds information provided by Prosper Portland. Making payments on time ensures the NPI communities have access to funds when needed. 1=yes; 2=no

## Legal / Contractual Obligation

Pursuant to an Intergovernmental Agreement with Prosper Portland dated July 12, 2012, the County has agreed to support the six NPI districts by paying an amount equal to revenues the County receives pursuant to ORS 457.470(4) in connection with each district. This obligation continues until 2022, or until certain funding limits have been reached.

## Revenue/Expense Detail

	Adopted General Fund	Adopted Other Funds	Proposed General Fund	Proposed Other Funds
Program Expenses	2021	2021	2022	2022
Contractual Services	\$600,000	\$0	\$225,000	\$0
<b>Total GF/non-GF</b>	<b>\$600,000</b>	<b>\$0</b>	<b>\$225,000</b>	<b>\$0</b>
<b>Program Total:</b>	<b>\$600,000</b>		<b>\$225,000</b>	
<b>Program FTE</b>	0.00	0.00	0.00	0.00

Program Revenues				
<b>Total Revenue</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

## Explanation of Revenues

## Significant Program Changes

Last Year this program was: FY 2021: 10027 Neighborhood Prosperity Initiative