

# ACHIEVE Coalition Monthly Meeting Notes

Dec 2, 2020

**Attendees:** Kyna Harris, Charlene McGee, Tameka Brazile, Taylor Ford, Ashton Simpson, Yonas Kassie, Highland Haven, Germaine Flentroy, Emily Bower, Mary Jo Anderson, Frances Hall, Edward Hill, Hawi Muleta, Lilian Olera, Linda Bryant-Daaka, Royal Harris, Sonja Hendrix

<p>REACH Program Overview</p>	<p>REACH through grants from the CDC is able to work closely with the African, Black and African American Communities here within Multnomah County to make sure that they get the most current up to date information regarding the Flu and other Health issues in our county.</p> <ul style="list-style-type: none"> <li>● Vaccine Campaign now - March 2021</li> <li>● Equip influential messengers             <ul style="list-style-type: none"> <li>○ Child care providers</li> <li>○ Faith leaders</li> <li>○ Educators</li> </ul> </li> <li>● Creating partnerships in the community</li> </ul> <p>We are looking for partnerships to</p> <ul style="list-style-type: none"> <li>● Have Black health care providers help give out flu information</li> <li>● Social media campaign</li> <li>● Radio spots</li> <li>● Multnomah County Flu campaign- looking for families who choose to take the flu shots with messaging as to why they choose to do this.</li> <li>● Roll up, Drive up, Walk up Flu shots and COVID testing site at PCC</li> <li>● National Influenza Week Dec 6-12th</li> <li>● Dec 4th Train the Trainer</li> <li>● Letters to the Editors planned regarding the flu</li> <li>● Other possible partners             <ul style="list-style-type: none"> <li>○ Chris Odom</li> <li>○ Someone from the Blazers</li> <li>○ Beyond Black (Dec 8)</li> <li>○ Early Headstart, Headstart</li> <li>○ School district programs</li> <li>○ Boys and Girls Club</li> </ul> </li> <li>● Get Flu vaccine as early as possible</li> </ul>
<p>Partner's Updates</p>	<p>KATU is looking for subjects to do a story Primarily from East County on the essential workers and or those who have been directly affected by COVID-19.</p>
	<p>PCC Cascade Parking lot will be the site location for Drive up Flu Shot and COVID 19 testing.</p> <p>Willamette Week- Would like those in our community to speak to</p>

