

# ACHIEVE/REACH Meeting

**A**ction **C**ommunities for **H**ealth, **I**nnovation and **E**n**V**ironmental **C**hange  
**R**acial and **E**thnic **A**pproaches to **C**ommunity **H**ealth

Wednesday, October 4, 2023

9:00 am-11:00am

Location: Virtual

**Attendees:** Haoua Dogo (Upstream), Sonja Hendrix (MCHD), Charlene McGee (CDPHP/MCHD), Michael Walker(PHP/MCHD), Susan Van't Hof (OHA/PDES), Elle Molokowo (Feed em Freedom), Anthony Bradley (PGL/Beyond Black), Racheal Nakhabala (PHP/MCHD), Tyler West Sr. (PP&R), Eugene Sadiki (MCHD/TB), LaLa Harris (Feed'em Freedom), Edline Francois(MCHD/REACH), Gabrielle Penn (MCHD/REACH), Derek Smith, MCHD/Tobacco), Carrie Roberson (MCHD/REACH), Germaine Flentroy (PGL), Yamungu Seraya, (MCHD-CPCB), Quete Capuia (MCHD-CPCB), Vanessa Chambers (Grandma's Hands), Mikayla Hill (MCHD/REACH), Ruthie Culver (Black Food Sover

Agenda Item	Key Discussion Points	Next Steps/Action Items
Welcome/Introductions		
Director's update	<p>REACH funded again 1 of 41 grantees nationally, Only 1 of 8 that was funded. Thank you for your letters of support, and patience!! We got most of the requested funds.</p> <p>Working with partners around contracting, to have contracts finalized by December</p> <p>Hiring a REACH program Supervisor soon. Please help us get the word out and sit on our hiring panels</p> <p>CDC action Grant 1 of 5 grantees!!                      Planning a community Celebration in February!                      Looking forward to working with each of you to do more!!!</p>	
Christina Bodamor American Heart	<p>The lawsuit to overthrow the ban on flavored products was overturned!!                      There may be an attempt to tie things up in the courts with appeals.</p>	

Association	<p>Between legislative sessions a bill in 2023, was brought forth, but there was a 43 day walk out and the bill didn't make it into the legislative cycle. Depoe Bay, Newport and Siletz all passed proclamations about the importance of the flavor restrictions like Multnomah County.</p> <p>We are noticing the products replacing the banned products. Things such as pods you bite down on. FDA looking at the restrictions as well. They missed their initial deadline and they missed their scheduled roll out. Leaving it up to communities such as Multnomah County to move things forward.</p> <p>Question: Vape pens that don't have nicotine and tobacco in them, are they included in the ban?</p> <p>We are looking at products with Tobacco. Some products that claim not to have tobacco have come out after being tested to have tobacco in the products. Our ban is related specifically to tobacco products.</p> <p>Question: Tobacco funding infrastructure, is there a state funded tobacco program. Are we reaching the populations Is there a liaison who connects funds with CBO's who are hard to reach families and community pockets.</p> <p>We raised the taxes on tobacco products and 10% of that money went into the schools (education) cessation. OHA, created a panel of CBO's, and now we are trying to create an oversight on these funds. Policy changes are being created, we are funding the CBO's to have them help us. A work in progress.</p> <p>Question: Is there a higher prevalence in the African American community to autoimmune issues?</p> <p>Not sure about this and its relation to sarcoidosis in the AA community.</p>	
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Haoua	<p>Black Smoke Hookah Pens:  Out since 2021, highly advertised.  They advertise to the black market...fruit flavors and no nicotine or tobacco in their products.  In 9 hours they made over 1 million dollars. They have an entire smoker kit.  They are being advertised as better for you.</p> <p>They are advertising directly to a Black audience.  There doesn't seem to be an ID check on the website.</p> <p>How can we include the flavored nicotine and tobacco free vapes.</p> <p>White people have profited off of this industry for years, are we just making it more difficult for AA who are entering into the market?</p> <p>The baseline hasn't changed, it has been tweaked. Entertainers have been used to advertise. But we are doing a wonderful job in meeting and matching the efforts for the work around.</p>	
Mossie Long Covid	<p>Long Covid Seminars every Friday this month. 6.8% people have long covid issues. A disease of the blood vessels  common : severe fatigue, post exertion malaise, chest and joint pain, brain fog and headache etc.</p> <p>Dr. Aluko Hope is wanting to get the word out on this new disease. Free event REACH, OHSU, and CDC funds.</p> <p>1st session this week Virtual time with Dr. Hope, facilitated by, Shalonda Menefee</p>	

	<p>They found blood markers that will show that you have Long Covid.</p> <p>Layers of protection are important. The new vaccine is out.</p> <p>At the event will there be opportunities to have the boosters?</p> <p>The outreach plan? Internal Black Covid Call, Black Covid workgroup, ACHIEVE Coalition, please share with your community.</p> <p>Open to the Black community.</p>	
Annie Kirschner	<p>Next week is National School Lunch Week Farm 2 School Month in October</p> <p>Since March 2020 Pandemic EBT went out to all school aged children who go to a school that have this benefit. About \$120 per student</p> <p>PPS potential for a labor strike and schools may close. That will impact the students' access to food at the pantries and the meal plans. Nearest available pantries if the school closes to get the word out.</p> <p>Access to SNAP benefits (work requirements) Able body adults without dependents. Many people are going to lose their access to SNAP benefits. Make sure that if you receive a letter to respond to make your case individual. This policy rollback will start in November</p> <p>The Farm bill is open input</p> <p>Food Security County Fact Sheet can be used for Grant Applications although dated 2022</p>	

	<p>Mikayla Hill &amp; Heidi Franklin  50 fresh food in pantries  4 set series  IRCO, Oregon Food Bank  3- hello fresh meal kits in Oct Nov and Dec for a family of six in the Parkrose neighborhood</p> <p>Community Health Fair in the Auditorium in October</p>	
<p>Black Community of Portland</p>	<p>Started right before the pandemic, community meetings - food boxes and more direct services.  2018 - focus group with the communities they serve  Wellness and nutrition  Economic development  Civic</p> <p>Little Africa  Brother and sisterhood  Eliminating the school to prison pipeline</p> <p>Ujama  Generational wealth back to black families  Financial literacy  Housing support  Black empowerment  Wellness career and building business support</p> <p>Community organizing and outreach  Many events  Black Love Day  Bow ties and butterflies</p>	

	<p>Hosting annual events and community gatherings  Each month on the 1st sunday a black affinity space meeting  Eat and in fellowship  Gentrification, localized community</p> <p>Email to Anjeanette about any trainings or events coming up or topics to push out to the Black community  Newsletter-coming out soon when the website goes up</p> <p>BCPpdx.org  Looking for Collaboration</p>	
Djimet Dogo	<p>Violence prevention and domestic violence  8 African youth lost this year to gun violence  Violence, trafficking, domestic violence towards women. Isolation economic and security, language barriers, don't know where our how to access social services</p> <p>The abuser may maintain and hide the documentation for the abused.  Not sure how to ask for help  Fearful of authority  Community and faith leaders may shame them regarding abandonment etc.</p> <p>Africa House opened in 2006  Helping to connect them with services  Internet, phones, laptops, shelter stays, connections to caseworkers</p> <p>An increase in domestic violence</p> <p>African Youth Council created to have gang members to talk to their peers  Some of them have been employed at Africa House to help</p>	

	<p>Still need community support  There is a mental health and community health need in the community</p>	
<p>Search Engine Optimization for Businesses (Haoua)</p>	<p>Growing your business through Traffic, economic development  Google business profiles Search Engine Optimization (SEO)</p> <p>Key Words: "Best restaurant"</p> <p>Blogs, links to other pages, fits on the same page on a phone, in maps, images, videos, categorizing your niche,  Meta title and description  Keep the webpage updated with hours and an schedule changes</p>	
<p>Next Meeting</p>	<p>Wednesday,</p>	
<p>Meeting Adjourned</p>		