



Transportation *East Multnomah County* Safety Action Plan

17

EMCTC June 17, 2024

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Transportation Safety Action Plan

- Leading with listening: Center the people behind the data.
- Focus on connecting with people of color, people who walk, bike, and ride transit, and community members with lower incomes.
- Leverage regional analysis to dive deeper into local issues and solutions
- Build a culture of safety
- Prepare for implementation

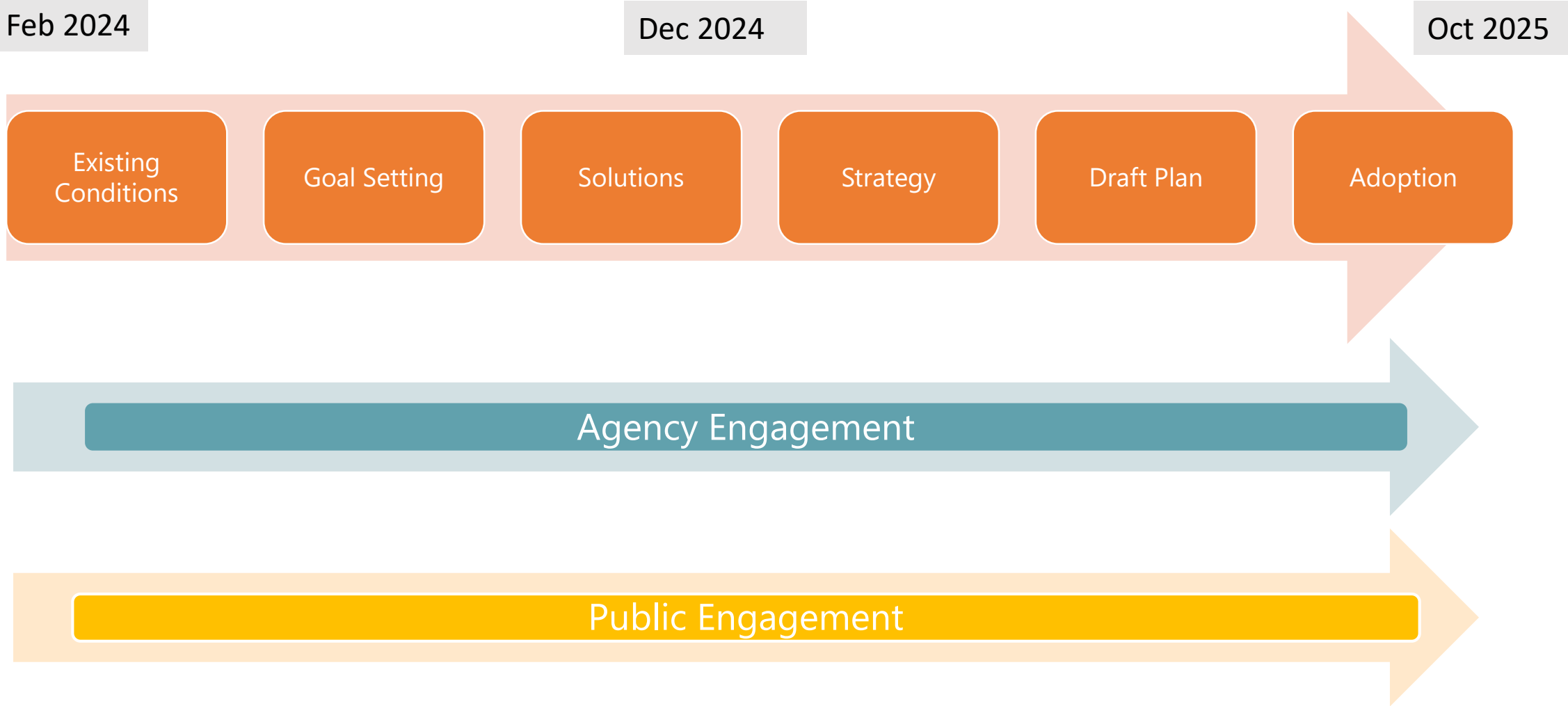
What We Heard

"I'm nervous that pedestrian injuries and fatalities are a lot more common than they used to be. More street lighting would make me feel more comfortable walking at night."

- NASHVILLE RESIDENT



Key Project Components



3 Phases of Engagement



Phase 1:
Listen and Learn
Engage Broadly

June- September 2024
Share what we know.
Listen, cast a wide net

What is
your
experience?
What needs
to change?

Vision
and Goals

Projects
&
Strategies



Phase 2:
Reflect and Dive In
Reflect, Connect the dots

March- April 2025
Share what we've learned,
where the data supports what
we heard from the community

What is
missing?
What is
most
important?

Draft
Safety
Action
Plan



Phase 3:
Refine

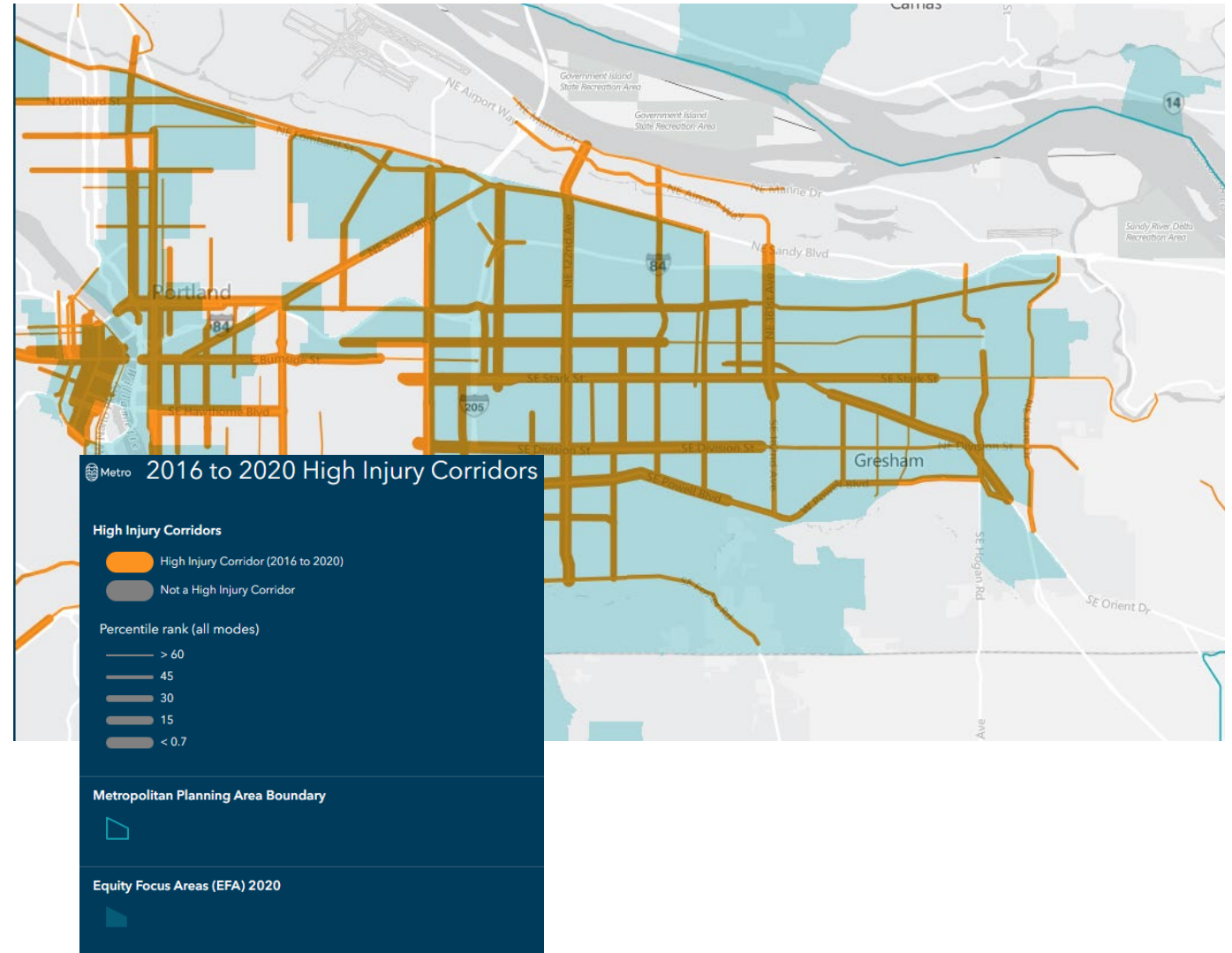
July- August 2025
Review and comment on draft
plan and recommendations

Did we get
it right?

Final
Safety
Action
Plan

Equity Focus

- Priority Community Audiences:
 - People who live, work, or travel near HICs
 - Black, Indigenous, and other POC
 - Older Adults (over 65)
 - People with disabilities
 - Non-Native English Speakers
 - Youth
- Strategy
 - Equity Analysis.
 - Partnership with Community Engagement Liaisons (CEs)
 - Partnership with REACH
 - Translation of some project materials in alignment with County Language Assistance Plan



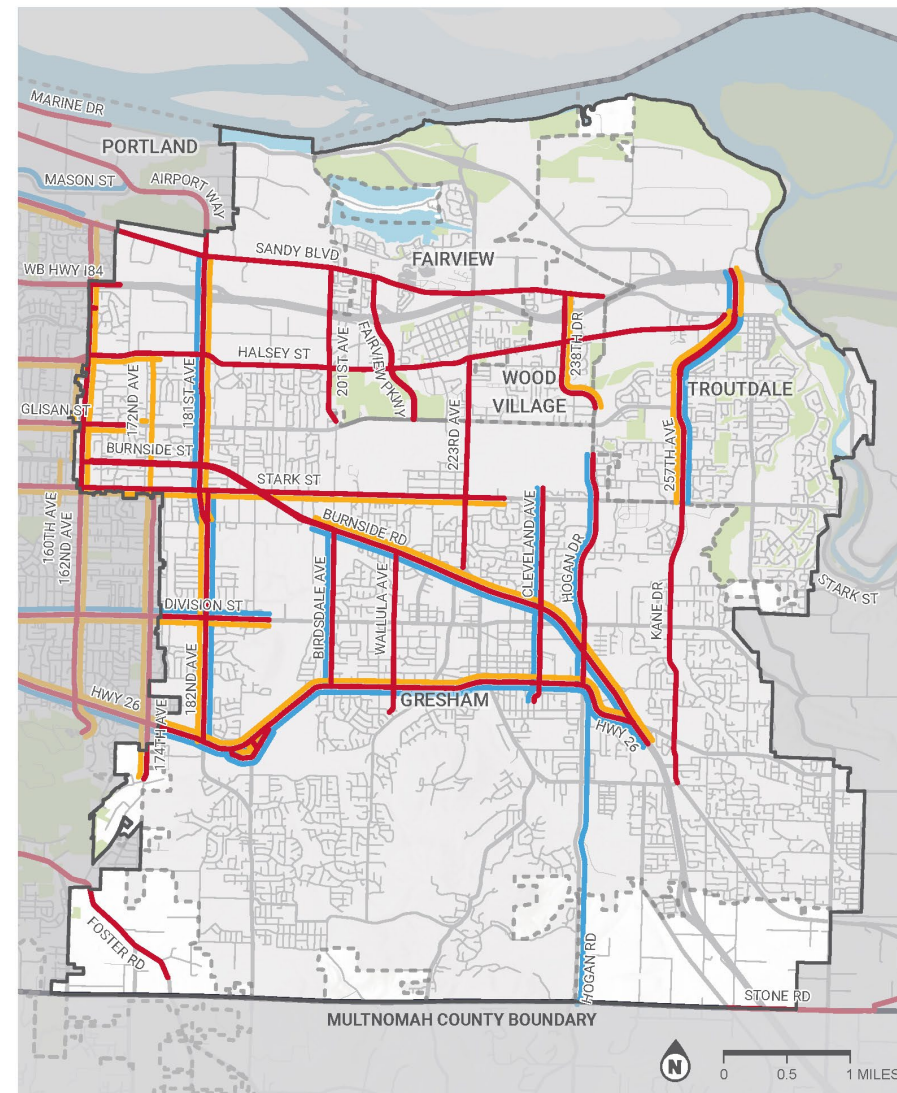
In-Person Engagement Activities

- Community Listening Sessions (CELS)
- Equity-Priority CBO Presentations (CELS)
- Key Partner Listening Sessions + Interviews
- Mobile Outreach at Existing Community Events
 - Juneteenth at Vance Park- June 19
 - Wood Village Night Out- July 19
 - Fairview on the Green- July 27
 - Rockwood Rock the Block Party- August 23-24
 - Troutdale First Friday- August 2 or September 6.
- Community Walk as a part of existing event



Online Engagement + Promotion

- Online Surveys and Interactive Maps
- Safety Education Campaign Materials
- Promotion:
 - Website/ Newsletter Updates
 - Social Media
 - Flyers
 - Press Release
 - Lawn Signs



HIGH INJURY CORRIDORS
MULTNOMAH COUNTY TSAP

BOUNDARIES

- City Limits
- Parks + Open Space
- Project Area Boundary

- HIGH INJURY CORRIDORS**
- Pedestrian
- Bike
- Vehicle

High injury corridors were evaluated at the Metro regional scale.

Agency + Partner Engagement



**Phase 1:
Listen and Learn**



**Phase 2:
Reflect and Dive In**



**Phase 3:
Refine**

Public
Engagement
Plan Review

Goal Setting

Review
Analysis
Results

Identify
Solutions

Draft and
Final Safety
Action Plan

- Engagement Activities
 - Partner Listening Sessions
 - Interviews
 - Represent the project at local events

Discussion Questions

- Are there any gaps or ways we can improve our engagement plan to better reach your communities?
- Do you agree with the scope and focus of engagement that we've presented today?
- Any suggestions for events or communication channels?

Requested Action

- Motion to approve the East Multnomah County Transportation Safety Action Plan Engagement Plan, as presented and provided in meeting materials.

Thank you!