CJP Steering Committee Meeting Notes

February 25, 2025 - Steering Committee Meeting #12

- <u>Attendees</u>: Xitlali Torres, Siraat Younas, Frida Teske, Taren Evans, Kim Cortes-Martinez, Nakisha Nathan, John Maddalena, Desiree Eden Ocampo, John, Monique, Jairai, Tim, Sonrisa
- Absent: Sam Guthman, Lorri O'Neill

CJP Workplan & Outreach Strategy Comments

Questions to consider:

- What communication styles, platforms, or access considerations should we prioritize to ensure broad and inclusive participation during the public comment period?
- What specific outreach activities should we prioritize to maximize public comment participation and community engagement?
- For in-person outreach, what types of tabling, workshops, or presentations would be most impactful?

- DesireeEden: What role are SC CBOs expected to play for outreach?
- John W.: Helping to expand and widen reach to frontline communities.
- Jona: Excited about future outreach, but are there any blackout dates (ex. Earth Day) MultCo won't be available?
- John W.: Could possibly be an in person event could take advantage of Earth Day as a focusing event.
- Monique: We are flexible and will try to take as much opportunity as we are able to.
- Frida: (from chat: "i know my school is planning an earth day week so if any community engagement beyond what you mentioned for PPS is interesting to you guys I could ask the teacher organizing it about that")
- Xitlali: Asking if we are talking about public comment or outreach...could be helpful to have a general webinar.
- John W.: We will share all outreach materials before sending out to the public. We want you all to be excited that you all are associated with this. Planning on recording a webinar (executive summary for the plan) for the web page. Will host a live webinar and one in-person event.
- Kim: (from chat: "I would love to share this out to my network on Linkedin. I have quite a few connections in Mult. Co. that would probably love to give input. Is it possible to make some sort of flyer with a link to making suggestions to the plan?")
- John W.: We can create a social media toolkit.

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Feedback discussion - CJP Draft Plan

- Briefly acknowledge the draft's current stage and we will be formatting it it won't be fully done but it will be readable and accessible with images.
- Need to continue working on metrics for the universal goals
 - Quantitative
 - EJ Indicators
 - Community data metric
- Taren: Best practices at CCC is when you have a quantitative metric then you need to connect it with community data. CCC's Research Justice Team (RJI) released a <u>report</u> on what community data means. Even if the local government is doing focus groups, it still doesn't count as community data – needs to directly come from CBOs and the community.
- John W: Special meeting with CCC/RJI team on metrics and will invite you all
- Nakisha: Need to center language around environmental justice
- John W: need to disaggregate the burden in BIPOC communities
- Xitlali: Still not sure how this is embedded in the entire work that the County is doing
 - Intersects with many departments (public health, transportation, water quality, procurement). It directs the department directors to use this as a tool to implement climate strategies.
- John: Tim is working on the strategies and compiling a list that are specific to Multnomah County. The Office of Sustainability is focused on tracking and advocating we aren't the ones who ultimately establish the program, but it will be us to be in charge to make the strategy happen.
- Siraat: Are we prioritizing any strategies? Or is everything at the same level?
- John W: Yes that can help with implementation. I think for feedback we will see a lot of comments about "add this strategy, prioritize"
- Siraat: Adding near term and long term strategies instead of prioritizing
- Siraat: Adding visuals, talk about EJ communities
- Desiree Eden: I agree that we will likely get a lot of feedback of which strategies have not been included. Do we want to invite the public during the comment phase specifically about sharing strategies they have in mind?
- Samantha: I can work on this and add a brief explanation about the social determinants of health.
- Xitlali: Having some examples that align with the strategies and things that have happened that show how these strategies have worked before.
 - If someone doesn't understand this work, maybe having specific examples of how that strategy works in the community. If it's too much I understand too.

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- John W: We can at least look for data and include that in additional context.
 - Xitlali: I don't think it has to be deep but maybe a case study (in the third column)
- Sonrisa: There could be more in the description of how targeted universalism works and ensuring there is consistency in the additional context.
- John: Adding a case study to each goal or what is targeted universalism in practice
- Xitlali: Yes, we don't need to get specific examples for each strategy but contextualizing it in the universal goal description.
- Jairaj: We could highlight some of the work SC members are doing (Siraat agrees)
- John W: How important is it to get to these case studies before public comment?
- Taren: It really resonates with me and elevates the great work. "what does climate justice look like in practice"
- John W: Let's have a few examples and a working doc for SC members can add to. We will have a few examples before public comment launch.
- Desiree Eden: What does our vote mean tonight?
- John W: We will work on this until it's right and want to honor it. We could reconvene for a short meeting a few weeks out and look at what the document looks like with those edits, or we can send it out over email for feedback.
 - We are asking for your permission to publish the draft document with the edits we talked about tonight. It's not the final draft. We want to incorporate and share that feedback, more formatting, more design work.
 Once we approve the second time, that will be staff's okay to bring it to the board as a final climate strategy for Multnomah County.
- Desiree Eden: Circling back to Siraat's question about prioritization and I know the plan's strategies will evolve, so it would be helpful to have a section on iterating that the priorities will adapt.
- John W: The goals are meant to be a constellation that we set our sights on in the night sky and we can be more clear about that.
- Jona: It's on pages 64-65 that talks about how the strategies will evolve over time. I'm familiar with the process since I represent ACSI, but for people who don't know this process, is there a stronger language we can use?
- Taren: Is there a hard date to finish editing?
 - March 11 to finish edits
- John W: Should we schedule a 45 minute meeting to share the refinements?
- Frida: I think we should meet again after some refinements for sure
- Monique: Optional meeting on Monday March 24 at 3:30