

## Coach Respect & Integrity



- **\$500 incentive for participating teams**
- **Coaches will receive an accreditation certificate**
- **Help avoid off-the-field issues for your athletes**
- **Build a more cohesive and respectful team**



Athletic coaches play an important role in the lives of young men and are uniquely poised to positively influence how young men think and behave both on, and off, the field.

The **Coaching Boys INTO MEN** (CBIM) program facilitates these connections by providing high school athletic coaches with the resources they need to promote respectful behavior among their players and help prevent relationship abuse, harassment, and sexual assault. CBIM has been implemented in communities across the U.S. and around the world for 10 years with outstanding results.

We'd like to give you a **free curriculum** to use with your teams and invite you to a **free seminar** where you will learn how to use these tools effectively.

**CBIM can help you make an important difference on and off the field!**

*"After implementing CBIM, the school was just a happier and better place for students. Our climate is just a whole different thing compared to most high schools. It's a pyramid thing; it spreads." - Ron Barney*

**Contact [Andrew.Campbell@multco.us](mailto:Andrew.Campbell@multco.us) or call (503) 278-9933 to register for the training seminar and receive the free curriculum. The program will start in East County at first.**



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