

Aligning Housing & Workforce Systems



Economic Opportunity Program Rent Assistance & Housing Program Results



Portland
Housing
Bureau



Building an Equitable Economy



Research and experience shows us the single most important factor that determines the long-term success of networks and collaborative efforts of all kinds is not strategy, structure, systems, or technology, but rather the quality and strength of the relationships that develop between its members.

– David Sawyer & Nick Viele, *Converge for Impact*

Economic Opportunity Program (EOP)



- Serves very low income residents of City of Portland and Multnomah County (up to 50% AMI)
- Provides career-track training and employment services as a means to economic opportunity and housing stability
- Connects the work of community-based providers with services and resources of the public workforce system (WorkSource Portland Metro Centers)

Economic Opportunity Program (EOP) Funding Partners

Program Funders:



Building an Equitable Economy

Rent Assistance Funders:



Program and Rent Assistance Funders:



Portland
Housing
Bureau

With funding from:

- City of Portland
- Multnomah County
- State of Oregon
- Worksystems
- US Dept of Labor
- US Dept of Housing and Urban Development
- US Dept of Health and Human Services
- US Dept of Agriculture

EOP Career Coaching Provider Partners

- **Participants work on their Career Plan goals with a Career Coach at a local non-profit:**
 - Central City Concern (CCC)
 - Constructing Hope
 - El Programa Hispano Católico (EPHC)
 - Human Solutions (HSI)
 - Immigrant and Refugee Community Organization (IRCO)
 - Oregon Tradeswomen, Inc.
 - Portland Opportunities Industrialization Center (POIC)
 - SE Works
 - Self Enhancement, Inc. (SEI)
 - Urban League
- **AHFE funds allowed EOP to expand to dedicate career coaches to serving homeless and housing insecure individuals at: POIC, CCC, IRCO, EPHC, HSI, SEI, and Urban League.**
- **Over the last 3 years, EOP has served more than 1500 participants, with about 500 active at one time. About 70% exit the program with a job.**

EOP Model

Preparation

- Career Mapping and Career Plan
- Basic Skills Education
- Soft Skills

Training

- Occupational
- Work Experience
- Internships
- On -the-Job- Training (OJT)

Employment

- Job Search Assistance
- Job Placement

CAREER COACHING

STABILIZATION

SUPPORTS

PLACEMENT

RETENTION

ADVANCEMENT

Rent Assistance for EOP Participants

- EOP Participants experiencing housing instability not able to complete training or job search.
- Home Forward committed \$125,000 in the 1st year. Total of \$475,000 committed in the 2nd year from Home Forward, Portland Housing Bureau and A Home for Everyone.
- Rent Assistance is for homeless placements and eviction prevention.
- 169 total served in first 2 years



Rent Assistance HUB

CC Refers
Participants to
RAC

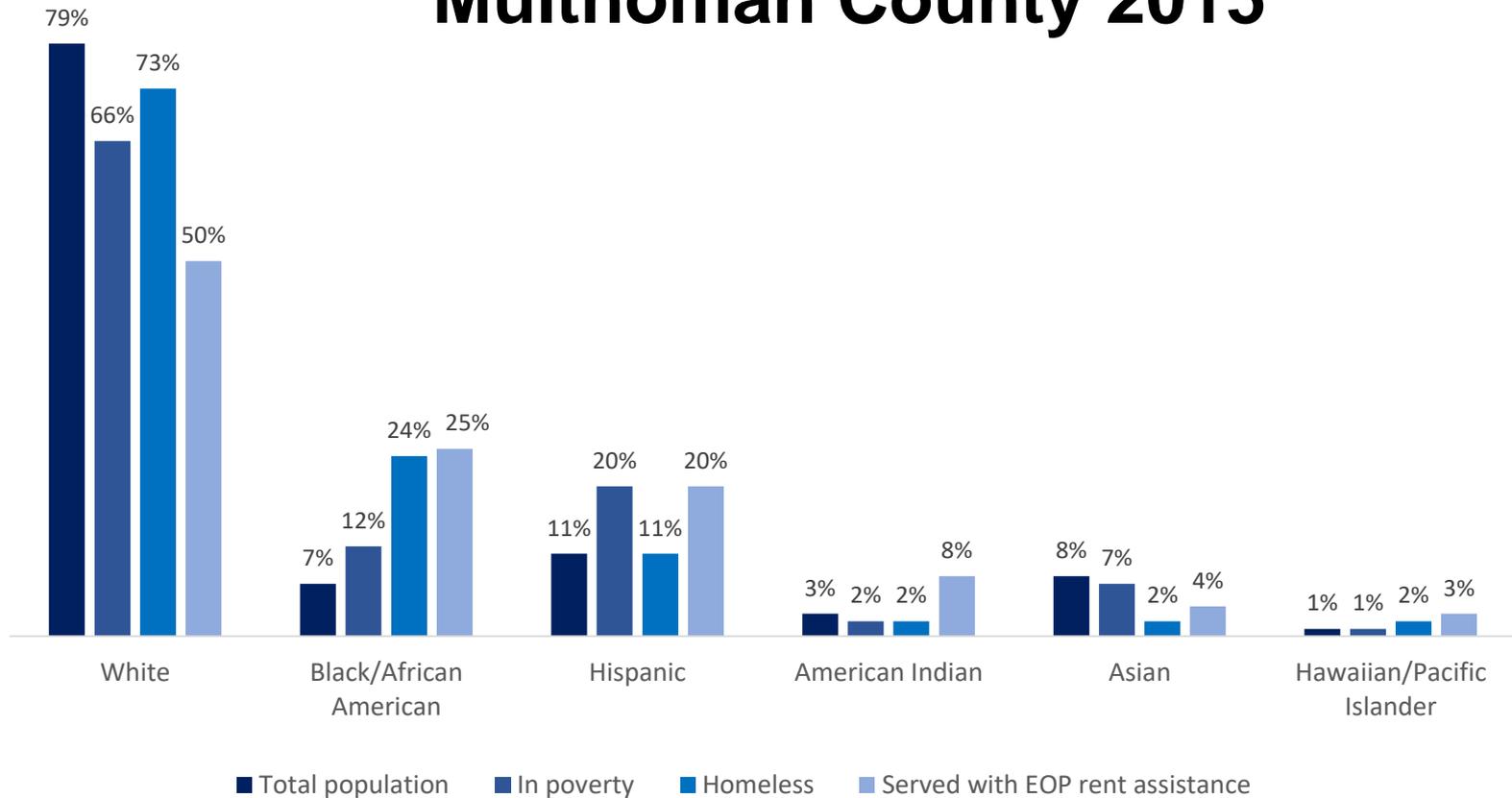
RAC, Participant,
and CC hold joint
intake meeting

RAC helps
participant find
housing and/or
pays rent

CC = Career Coach

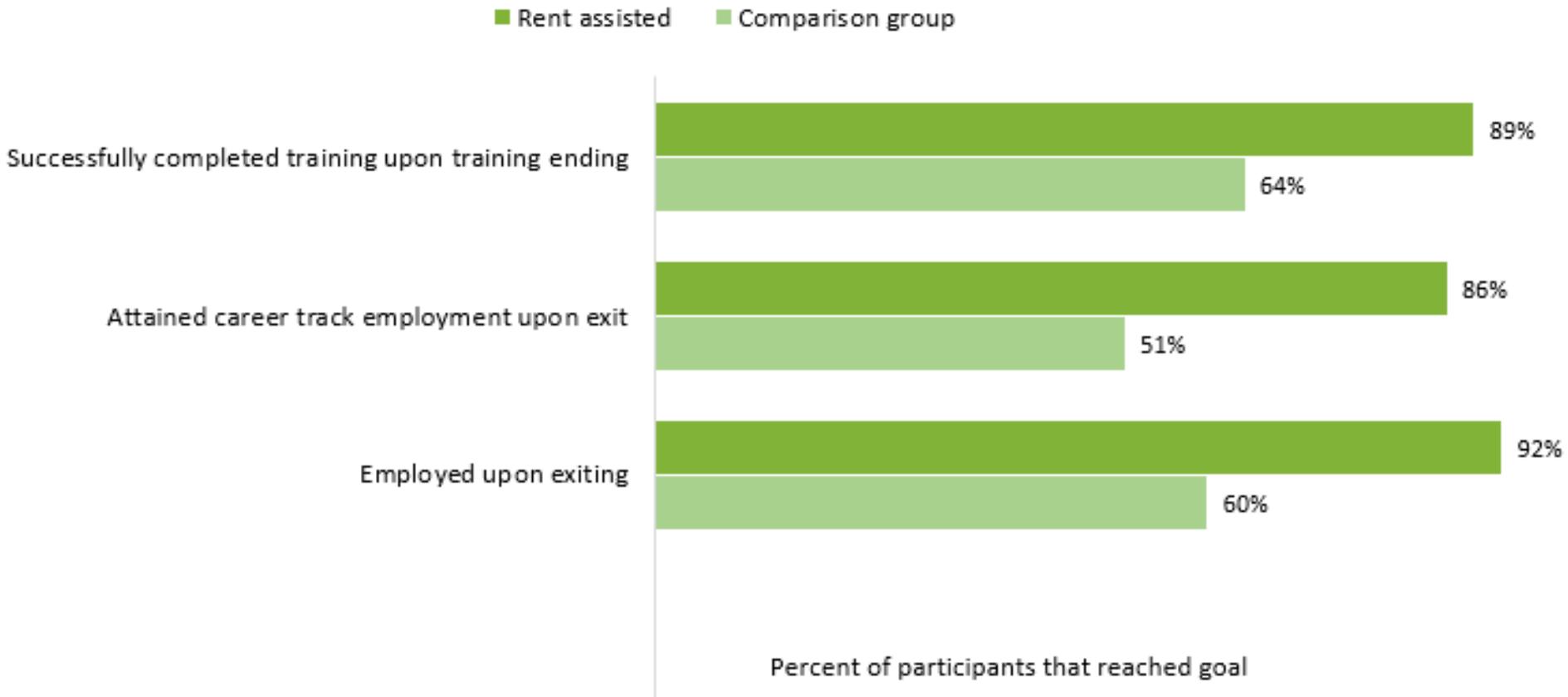
RAC = Rent Assistance Coordinator

Proportional share of population by Race/Ethnicity Multnomah County 2015



More EOP rent assistance recipients are people of color than in the homeless population. 60% are persons of color.

Employment & Training Outcomes



Participants who received rent assistance were:

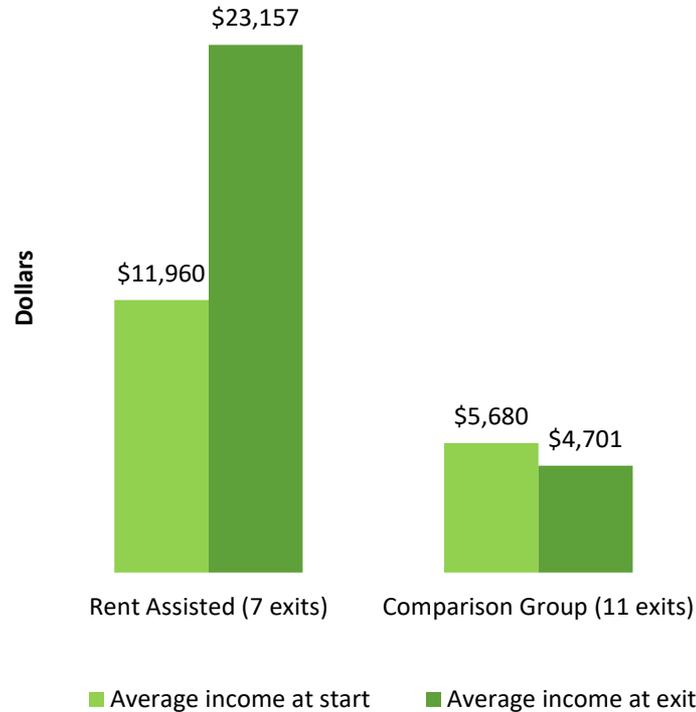
- 38% more likely to complete training
- 67% more likely to attain career track employment at exit
- 53% more likely to be employed at exit

Earned Income



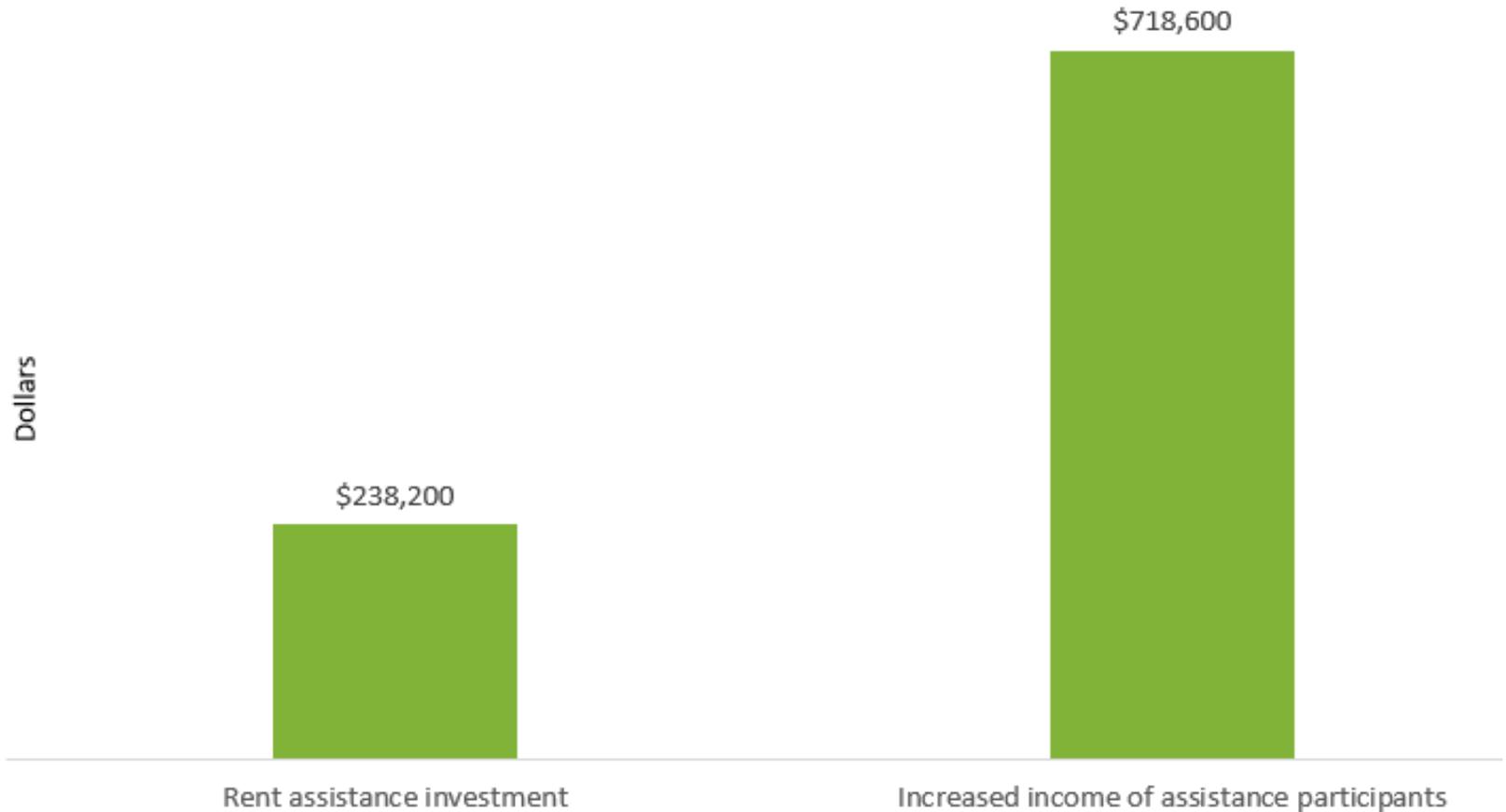
EOP rent assistance recipients increased their income by double the rate of the comparison group.

DCJ EOP – Earned Income



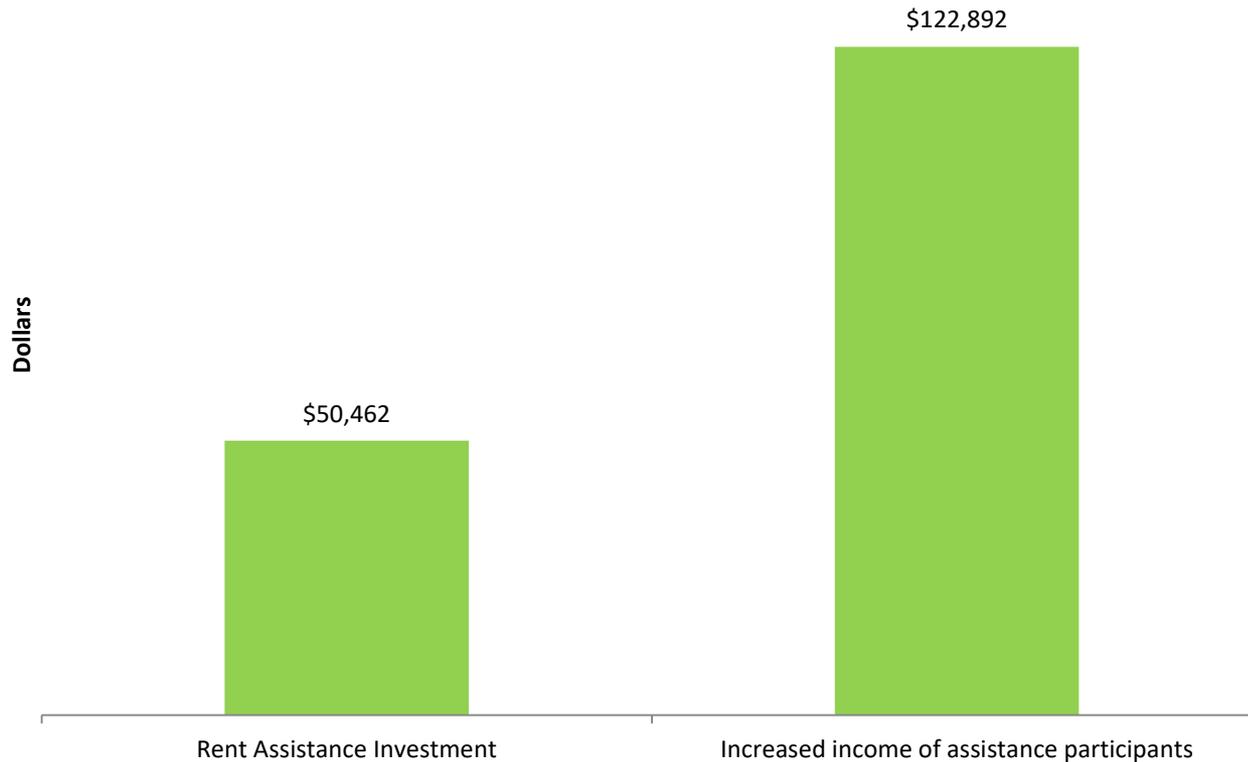
DCJ EOP rent assistance recipients increased wages
were more than 2 times their starting wage

Return on Investment



Rent assistance recipients' increased incomes more than tripled rent assistance investments.

DCJ – Return on Investment



DCJ rent assistance recipients' incomes
more than doubled investment

Systems Alignment

Rent Assistance for EOP participants:

- Increased participant success
- Created greater returns on investment for public funds through increases in income

Employment Services for homeless and housing insecure:

- Prevented and ended homelessness: 70% remained housed 12 months after their rent assistance ended
- Participant economic stability allows them to be self-sufficient and create room for others in need to access housing services.



EOP Participant and
Rent Assistance Recipient

Crystal Magana