2022 Outreach Summary





Better. Safer. Connected.

Throughout six years of planning work, community outreach and stakeholder engagement has been a hallmark of success for the Earthquake Ready Burnside Bridge project. With over 350 stakeholder briefings, 34 Community Task Force Meetings, a robust Diversity, Equity and Inclusion program, project decisions continue to be informed by a broad set of community interests.



7

Maior

Rounds of

Outreach

350+

Briefings

19

DEI Focus/Working
Group Meetings

7

Online Open Houses and Surveys 13K+

Survey Responses 13

Project Videos (with over 100K views)

45+

E-newsletters and News Releases **80+**

Social Media Posts and Ads 34

Community Task Force Meetings

8

Policy Group Meetings 23+

Diverse Organizations Reached

Other activities include tabling, webinars, bridge tours, canvassing, mailers and more! Over 6,000 people weighed in through the 2020 online survey, revealing 88% support for the recommended Preferred Alternative.

Diversity, Equity & Inclusion (DEI)

The project team developed a robust DEI Plan to ensure project outcomes reflect the whole of the community. Key activities include:





Paid Community Leaders

in eight different non-English speaking and BIPOC communities to perform outreach as an extension of the team.

The Community Engagement Liaisons Program



Small Group Attendees are Paid

for their time and participation.



Online Open Houses and Surveys

are translated into six languages.

A Social
Services / DEI
Working Group
meets regularly
to inform
the project

Ongoing briefings with underserved community members bring diverse perspectives





Help make Burnside Bridge earthquake ready!



Visit:

BurnsideBridge.org for more information.



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