18

ESF 18 – Business and Industry

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1   Introduction

1.1   Purpose and Scope

Emergency Support Function (ESF) 18 describes the policies, responsibilities, and concept of operations for County incident management activities involving coordination with the private sector during incidents requiring coordinated response. In this context, the annex further describes the activities necessary to ensure effective coordination and integration with the private sector, both for-profit and not-for-profit, including the County's critical infrastructure, key resources, other business and industry components, and not-for-profit organizations (sometimes called nongovernmental organizations (NGOs), including those serving special needs populations, engaged in response and recovery.

1.2   Relationship to Other ESF Annexes

ESF 18 often works closely with other County ESFs as a part of coordinated response and recovery activities. The following ESFs support private sector coordination activities:

- **ESF 2 – Communications.** Coordinates with private communications utilities and providers.

- **ESF 8 – Health and Medical.** Coordinates with private healthcare providers.

- **ESF 10 – Hazardous Materials.** Coordinates with private sector partners that transport, handle, store, or produce hazardous materials.

- **ESF 12 – Energy.** Coordinates with private lifeline utilities.

- **ESF 17 – Agriculture and Animal Protection.** Coordinates with agriculture industry partners.

1.3   Policies and Agreements

The following policies and agreements are currently in place to support private sector coordination activities:

- None at this time.

2   Situation and Assumptions

2.1   Situation

The physical safety and economic security of the citizens, business and industry of the County are issues of common concern to the public and private sectors. There are actions these entities can take together to prepare for, respond to, and quickly recover from an impact to the County's business and industry. These actions will minimize business interruption and ensure the County's economic engine remains strong.

A significant portion of the County's economic and physical infrastructure is situated in and managed by the private sector. This segment of the economy must be represented during the County's disaster response to assist with risk communication, hazard/vulnerability assessments, loss prevention activities, lifeline protection, prioritization of lifeline and critical sector restoration, and business recovery.

Correspondingly, it is also imperative that non-infrastructure based business and industrial enterprises be represented as full partners and respond to the natural and technological threats and impacts to their and the County's economic welfare. Such a well-rounded government/private sector partnership helps to assure the survivability and continuity of a vibrant economy.

Potential business and industry partners include:

- Food processing, distribution, and sale

- Electrical power generation and distribution

- Communications

- Banking

- Insurance

- Fuel

- Building trades industry

- Large building supply retailers

- Hospitality and related service businesses

- Light and heavy manufacturing and distribution.

2.2 Assumptions

■ Private-sector entities are responsible for the repair, restoration, and security of their property, and first seek reimbursement for disaster losses from insurance or other sources.

■ Federal disaster assistance may be available, primarily in the form of low-interest disaster loans from the U.S. Small Business Administration.

■ Depending on the type and scope of the incident, Federal resources and/or funds may be available for public and/or private (individual and businesses) assistance.

3   Roles and Responsibilities

The roles and responsibilities for each department in support of emergency services will vary depending on the type of resource, the length of the warning period, and the duration of the incident.

3.1 Primary Agency

The primary agency for each ESF is assigned based upon the agencies coordinating responsibilities, authorities, functional expertise, resources, and capabilities in managing incident activities. The primary agency may not be responsible for all elements of a function and will work with supporting agencies and community partners to ensure a coordinated response. The primary agency for ESF 18 is the Department of County Management.

3.1.1 Department of County Management

■ Maintain liaison with business and industry partners.

■ Provide support for economic development activities following a disaster.

■ Staff the ESF 18 Coordinator role in the EOC.

3.2 Supporting Agencies

Supporting agencies for each ESF are those County entities that have substantial support roles during major incidents. Supporting agencies that support ESF 18 include:

3.2.1 Office of Emergency Management

■ Maintain liaison with business and industry partners.

■ Engage business and industry partners in planning, training, and exercise activities.

- Maintain situational awareness of the status of key business and industry partners through the County EOC during an emergency.

3.3   Cooperating Agencies (Organizations)

The County is supported by a variety of cooperating agencies that provide support through coordination of emergency functions within their own authority/jurisdiction, or are able to provide additional resources to support County response activities. Cooperating agencies (organizations) that support ESF 18 include:

3.3.1 Private Sector Partners

Private-sector organizations support County emergency operations either through voluntary actions to help ensure business continuity or by complying with applicable laws and regulations.

To assist in response and recovery from an incident, private-sector organizations:

- Take responsibility for their internal preparedness by:

  - Identifying risks, performing vulnerability assessments.

  - Developing contingency and response plans.

  - Enhancing their overall readiness.

  - Implementing appropriate prevention and protection programs.

  - Coordinating with their suppliers and Critical Infrastructure and Key Resources (CIKR) customers to identify and manage potential cascading effects of incident-related disruption through contingency planning.

- Accept responsibility to:

  - Share information appropriate within the law with the government.

  - Provide goods and services through contractual arrangements or government purchases, or and where appropriate, mutual aid and assistance agreements with host communities.

  - Act as corporate citizens to donate and facilitate donations by others of goods and services.
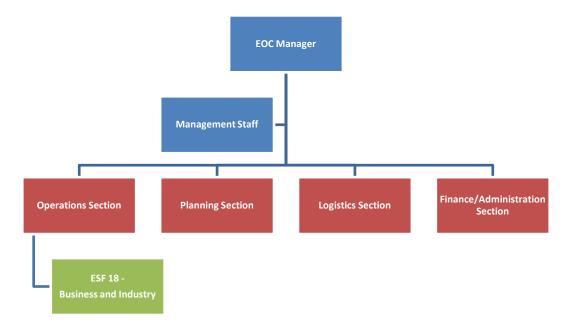
● Certain organizations are required to bear the cost of planning and response to incidents, regardless of cause. When requested by the County, these private-sector organizations are expected to mobilize and employ the resources necessary and available in accordance with their plans to address the consequences of incidents at their own facilities or incidents for which they are otherwise responsible.

4   Concept of Operations

4.1   General

■   In accordance with the Basic Plan and this ESF Annex, the Department of County Management is the primary agency responsible for coordinating private sector coordination activities. Plans and procedures developed by the primary and supporting agencies provide the framework for carrying out those activities.

■   Requests for assistance with private sector coordination will be generated one of two ways: they will be forwarded to the County EOC, or they will be issued in accordance with established mutual aid agreements.

■   The County EOC Operations Section Chief, with input from identified primary and supporting agencies, will provide guidance for the coordination of private sector coordination resources.

■   If the incident requires additional support for private sector coordination activities, the Operations Section Chief may activate ESF 18.

■   Private sector coordination support requirements that cannot be met at the local level should be forwarded to the State for assistance. If needed, Federal assistance may be requested by the Governor.

Table 1 Multnomah County ESF 18 Organization

4.2   Notifications

■ The Duty Officer will key business and industry partners of EOC activations and request that representatives report to the EOC to coordinate private sector coordination activities and staff the ESF 18 Branch if activated.

■ As additional EOC staffing needs become apparent, other support and partnering agency personnel may be asked to report to the EOC to assist with private sector coordination activities.

4.3   Actions by Phase of Emergency Management

4.3.1 Preparedness

■ Facilitates the development and presentation of general educational programs for the private sector that increase awareness and understanding of terrorist threats and prevention and mitigation activities, encourages the sharing of appropriate information and use of best practices that contribute to early warning of potential incidents, and supports private-sector participation in exercises.

■ Facilitates and encourage the organization of industry sectors to cooperate on information sharing and other prevention and mitigation activities.

■ Maintains relationships with business and industry partners to identify requirements for capabilities and support.

■ Develop and implement programs and capabilities that continuously improve the two-way exchange of information with the private sector.

■ Encourage, facilitate, and coordinate business and industry partners to develop and implement industry best practices for preparedness, perform sector-wide preparedness planning and implementation, plan coordination with regional and local government plans, and perform cross-sector integration of plans.

■ Supports sector-specific and cross-sector exercises and provides representation in exercises led by business and industry partners.

4.3.2 Response

■ Maintains situational/operational awareness of critical infrastructure and key resources through the EOC working in conjunction with the information-sharing mechanisms. It assesses the data it receives to identify anomalies in sector operations, working closely with CIKR owners and operators. After assessing information on incidents and threats, it disseminates alerts, warnings, and advisories for both government and private-sector entities.

■ Monitor the operational status of critical infrastructure and key resources and facilitate coordination and sharing of situational awareness with and among business and industry partners as needed.

■ Coordinate between the owners and operators of critical infrastructure and key resources and other private assets, and the appropriate County agencies, to ensure that all are informed regarding activities pertaining to their areas of responsibility.

■ Maintain situational awareness of the local businesses' ability to continue to operate and meet the needs of the public.

4.3.3 Recovery

■ Assist and facilitate private-sector relationships with the County as they implement recovery plans and return to normal operations.

■ The EOC maintains situational awareness through the recovery of critical infrastructure and key resources.

■ Assists or facilitate infrastructure owners and operators with the restoration of facilities, working under existing authorities, in coordination with private-sector organizations and consortia that are organized for these purposes.

4.3.4 Mitigation

■ As requested, provide assistance and referrals to businesses interested in developing business loss or disaster mitigation plans.

■ Investigate possible mitigation grant projects for reducing future disaster damage and losses.

■ Develop and enforce adequate building codes.

■ Develop and enforce adequate land use regulations.

■ Develop hazard analysis.

■ Develop potential mitigation measures to address the hazards identified in the analysis

4.4 Access and Functional Needs Populations

Coordination with business and industry partners during emergency operations in the County will take into account populations with access and functional needs.

5 ESF Annex Development and Maintenance

The Department of County Management will be responsible for coordinating regular review and maintenance of this ESF Annex. Each primary and supporting agency will be responsible for developing plans and procedures that address assigned tasks.

6 Supporting Documents

The following documents are currently in place:

Multnomah County

■ None at this time.

State of Oregon

■ State of Oregon Emergency Operations Plan

- ● ESF 18 – Business and Industry

- ■ State of Oregon Recovery Plan

  - ● State Recovery Function – Economic Recovery

Federal

- ■ National Disaster Recovery Framework

  - ● Recovery Support Function - Economic

7   Appendices

- ■ None at this time.

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