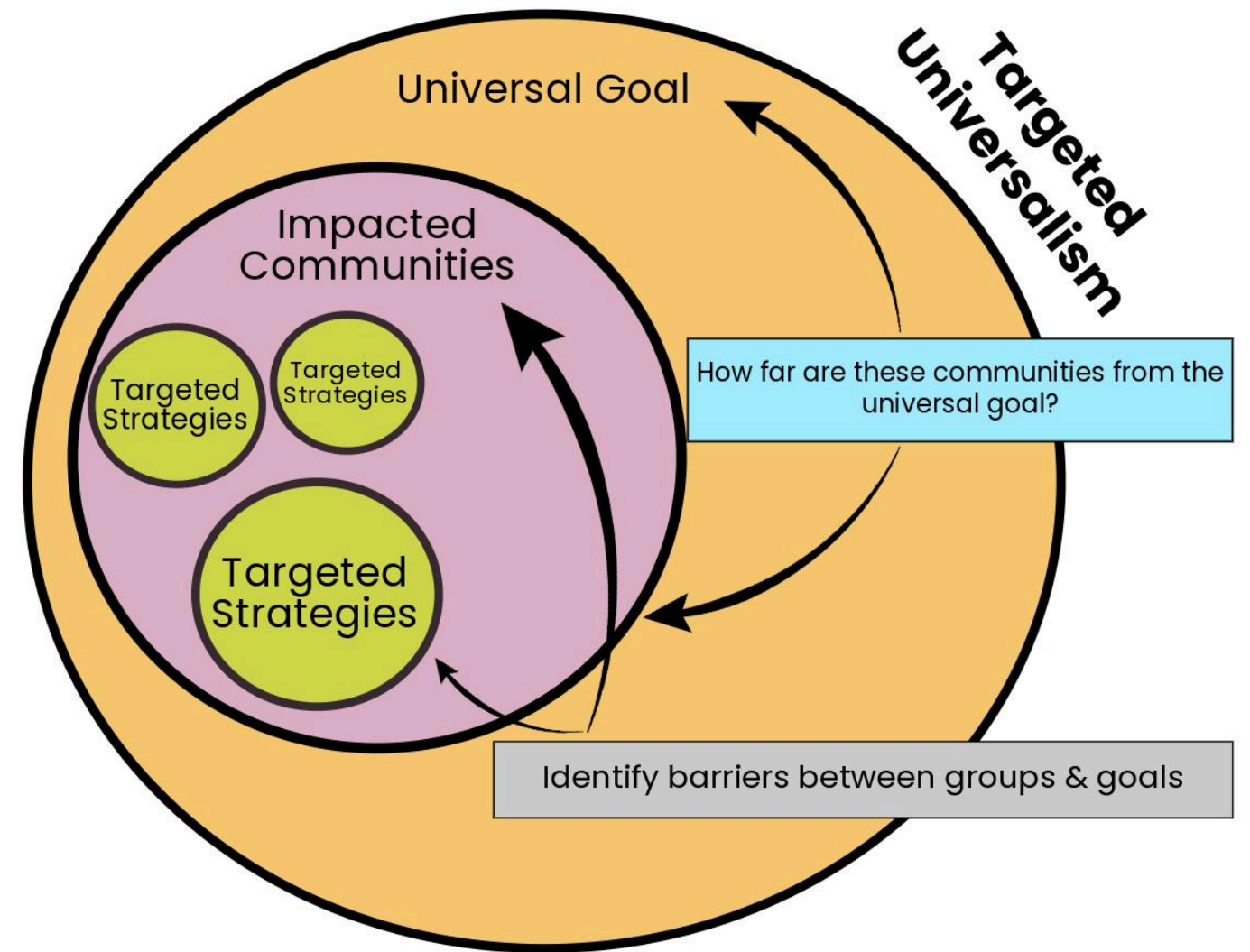


Targeted Strategies

- The action and policy steps are designed to achieve the climate justice goals. tailored to the needs of the people it aims to
- Targeted universalism platforms are designed to enable everyone to enjoy the realization of a policy goal. The **implementation strategies** derived from this platform are **designed to advance everyone to the universal goal**
- What strategies get the most impacted communities closer to achieving the universal goal?
- What programs, policies, changes in law, and advocacy can help us achieve the goal? Who are the priority communities?



Type of action	Description	Examples
Change county code	<ul style="list-style-type: none"> • Does the County have authority? • Who would support/oppose the change? • In case of a lawsuit, is the County likely to win? And, what would be the consequences if the County lost? • Does the County have the capacity/funding to enforce the law? 	<ul style="list-style-type: none"> • Wood smoke curtailment ordinance • Commercial building energy reporting • Building deconstruction requirements
Create and/or fund programs	<ul style="list-style-type: none"> • What is being funded and what does it cost? • Where is the funding coming from? • What are the outcomes and metrics for ensuring money is being spent effectively? 	<ul style="list-style-type: none"> • Clean Air Construction • Wood Burning Exchange program
Advocacy: local, state, or federal level	<ul style="list-style-type: none"> • What laws or rules need to change? • What other governments or organizations also support the change? • Who is opposed? • Do you have legislative champions? • What is your strategy to convince enough policymakers to implement the change? • What laws or rules need to change? • What other governments or organizations also support the change? • Who is opposed? • Do you have legislative champions? • What is your strategy to convince enough policymakers to implement the change? 	<ul style="list-style-type: none"> • Cleaner Air Oregon (DEQ), Low-Income Utility Rates (PUC)
Game changers	<ul style="list-style-type: none"> • Move beyond what is currently considered “politically feasible” • This action involves pushing the boundaries of what is currently acceptable or possible within the existing political landscape. • It means advocating for and implementing policies or changes that go beyond the current limitations set by political norms, public opinion, or existing frameworks. • This approach often involves innovative thinking and a willingness to challenge the status quo to achieve significant progress or transformation. • This action refers to taking steps that exceed the existing powers or jurisdiction of an individual, organization, or government body. 	<ul style="list-style-type: none"> • PCEF, Portland Charter Reform, Preschool for All
Governance - “third space”	<ul style="list-style-type: none"> • This action emphasizes the importance of building and enhancing social connections among community members as a means to improve the quality of life in neighborhoods and tackle various social issues. • Builds and invests in community capacity • Strong social networks can lead to better community support, increased civic engagement, and a greater sense of belonging, all of which are essential for community revitalization and problem-solving. • By creating a "shared space," or "third space" where community and government meet as peers to find shared priorities and strategies, new solutions to address the effects of climate crisis that center the people and communities who experience systemically-created disparities 	<ul style="list-style-type: none"> •
Mutual Aid	<ul style="list-style-type: none"> • Actions meant to support the common good among people that take place without government coordination or involvement. • Mutual aid does not require a formal structure or non-profit status, although groups sometimes evolve into non-profits. • These initiatives foster a sense of solidarity and self-reliance within communities, addressing immediate needs and building stronger social networks. 	<ul style="list-style-type: none"> • Buy-nothing groups • Neighborhood refrigerator pantries • Community gardens • Hot weather <ul style="list-style-type: none"> ○ Misting stations

Examples of government level targeted strategies at Multnomah County

Universal Goal	Type of Action	Targeted Strategy	Impacted community	Who is implementing it?	Accountability measures
Every community member breathes clean and healthy air everywhere.	Create/fund program	<ul style="list-style-type: none"> - Wood burning exchange program (expanded to include oil and electric resistance heat) 	<ul style="list-style-type: none"> -Latinx communities exposed to higher rates of particulate matter from wood burning (DEQ) 	<ul style="list-style-type: none"> -Department of County Human Services 	<ul style="list-style-type: none"> - Number of households served - Number of polluting devices removed - Air quality improvements
	Advocacy	<ul style="list-style-type: none"> - Cleaner Air Oregon 	<ul style="list-style-type: none"> - BIPOC communities live closer to facilities with an air quality permit (EJ Report) 	<ul style="list-style-type: none"> - Oregon Department of Environmental Quality 	<ul style="list-style-type: none"> - Number of Multnomah County called into the program - Polluters of concern evaluated and control measures put in place - Implementation of the area source rule. - Reduction in air toxics
Every community member is resilient to extreme weather events and other impacts of the climate crisis.	Create/fund program	<ul style="list-style-type: none"> - Portable heat pump distribution program 	<ul style="list-style-type: none"> - Older adults - People living in multifamily housing without air conditioning 	<ul style="list-style-type: none"> -Multnomah County Department of County Human Services (DCHS) -Community Based Orgs: APANO, Verde, 	<ul style="list-style-type: none"> - Number of devices distributed - Number of households/people served - Demographics of population served - Request for additional cooling support vs available
	Create/fund program	<ul style="list-style-type: none"> - Severe weather shelter 	<ul style="list-style-type: none"> - Cold, unhoused population - Heat, unhoused population, folks without AC 	<ul style="list-style-type: none"> - Multnomah County Office of Emergency Management - Department of County Human Services 	<ul style="list-style-type: none"> - Number of people utilizing a shelter - Number of shelters and geographic distribution - Track heat-related and cold-related fatalities and illnesses