



# Communications Office FY24 Proposed Budget

Presented to the  
Board of County Commissioners

Multnomah County  
May 16, 2023

Located at: [www.multco.us/budget](http://www.multco.us/budget)



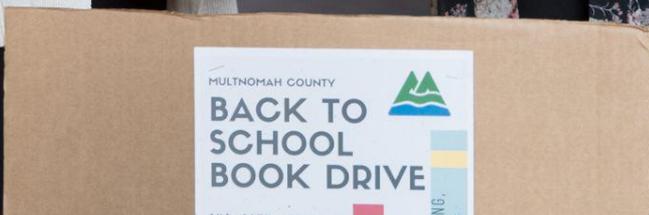
Welcome  
C19 TEAM  
APPRECIATION  
EVENT











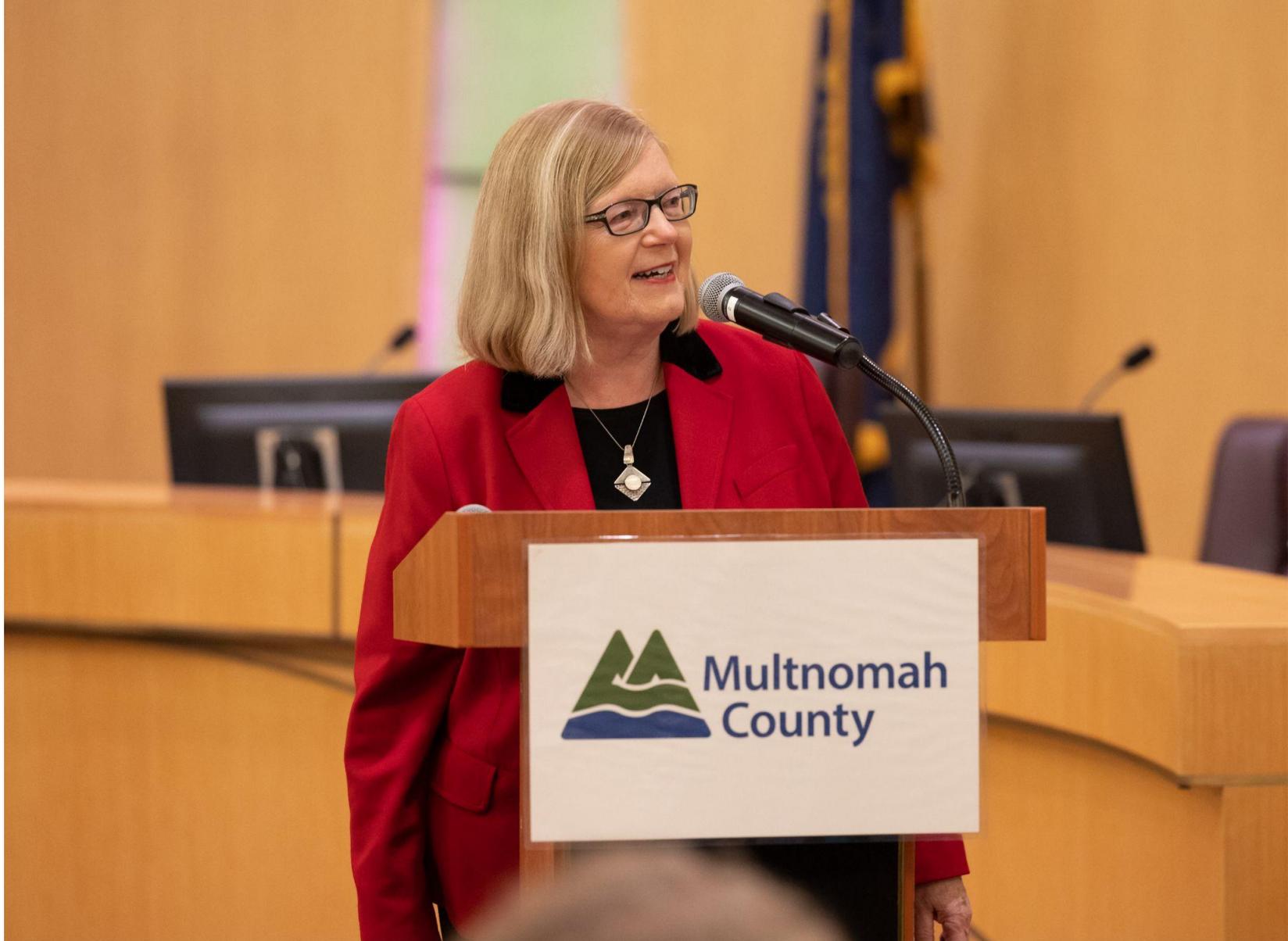














# Official Ballot Drop Box



Buzón oficial de entrega de boletas · Офіційна виборча урна · 官方选票投递箱  
Thùng Bỏ Phiếu Chính Thức · Sanduqca Codobixinta Rasmiga ah  
Официальная урна для избирательных бюллетеней

503.988.VOTE(8683) elections@multco.us MultnomahVotes.gov

**Codkaaga Dhiibo!**  
**Vote! Голосуй!**  
**Bỏ Phiếu! 投票! ¡Vote!**  
**Голосуйте!**



Multnomah County Elections

- MultnomahVotes.gov
- 503.988.VOTE(8683)
- elections@multco.us
- Track Your Ballot

## Official Ballot Drop Box

Важно: не отдавайте бюллетени в почтовый ящик.  
Thùng Bỏ Phiếu Chính Thức chỉ dành cho việc bỏ phiếu.  
Sanduqca Codobixinta Rasmiga ah chỉ dành cho việc bỏ phiếu.  
Официальная урна для избирательных бюллетеней не предназначена для приема бюллетеней в почтовый ящик.

- Ball Return Envelope
- Sign Return Envelope
- Return Envelope by Hand or Election App

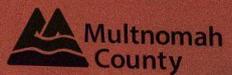
**Vote!**





**Official Ballot  
Box**

[mcelections.org](https://mcelections.org)







# A steady course

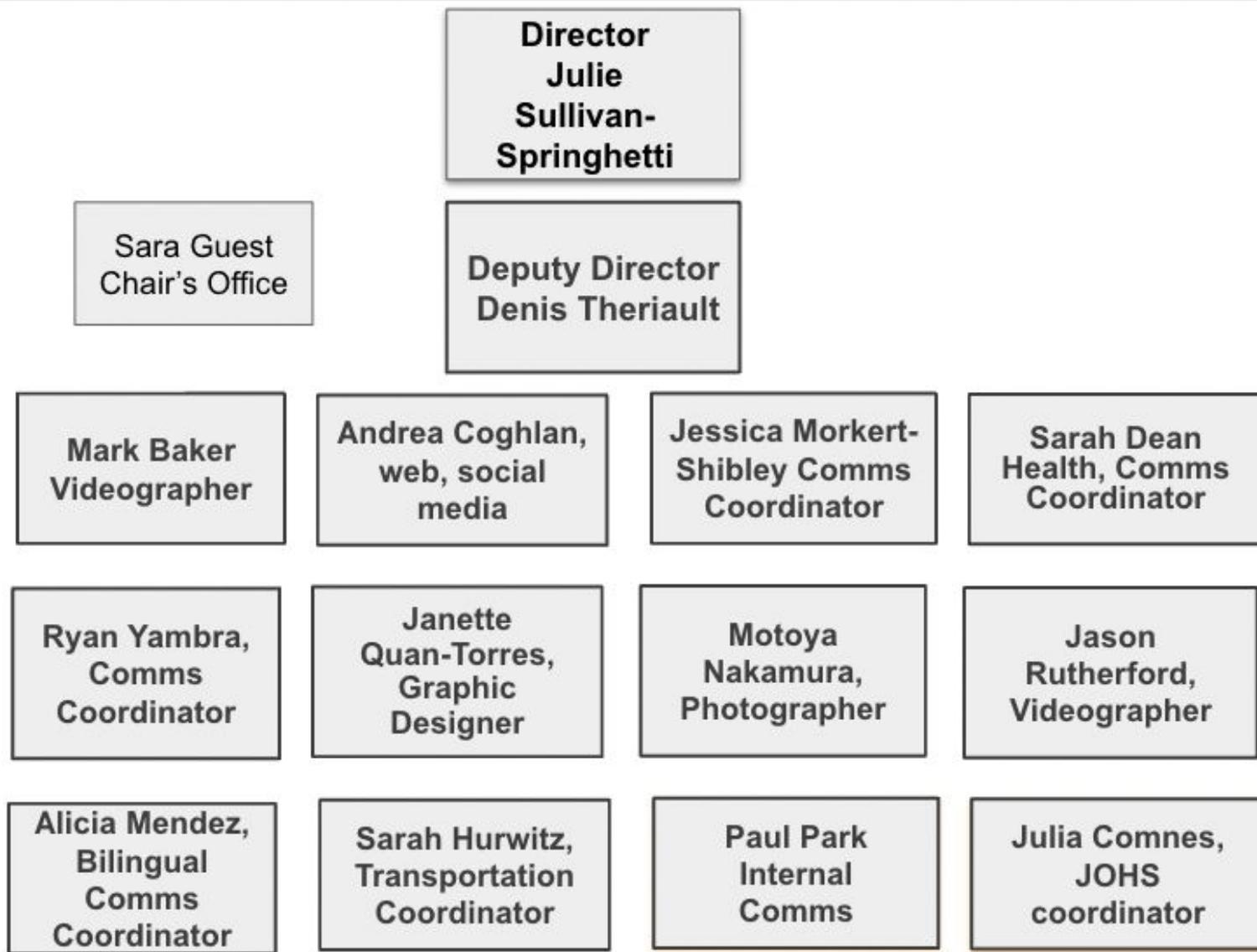
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- Fiscally, no changes
- \$2.9 million budget
- 14 full-time employees
- OTO \$200,000 for county-wide public records software system



# Organizational Chart

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Office of Community Involvement // About



Office of Community Involvement



- Website & Social Media
  - [www.multco.org](http://www.multco.org)
  - [facebook.com](https://www.facebook.com/multnomahcounty)
  - Twitter: @Multco
- Sign up to receive quarterly e-newsletters
- Contact the Office of Community Involvement in-person or by email

URBAN LEAGUE OF PORTLAND

EMPOWERING COMMUNITIES CHANGING LIVES

ULPDX

STAFF  
Urban League of Portland





# Applying an Equity Lens/Equity Investments

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- Bilingual, bicultural communications
- Severe weather emergency messaging
- Accessibility through video content
- Prioritizing REACH, HBI and other culturally specific programs in promotion and news









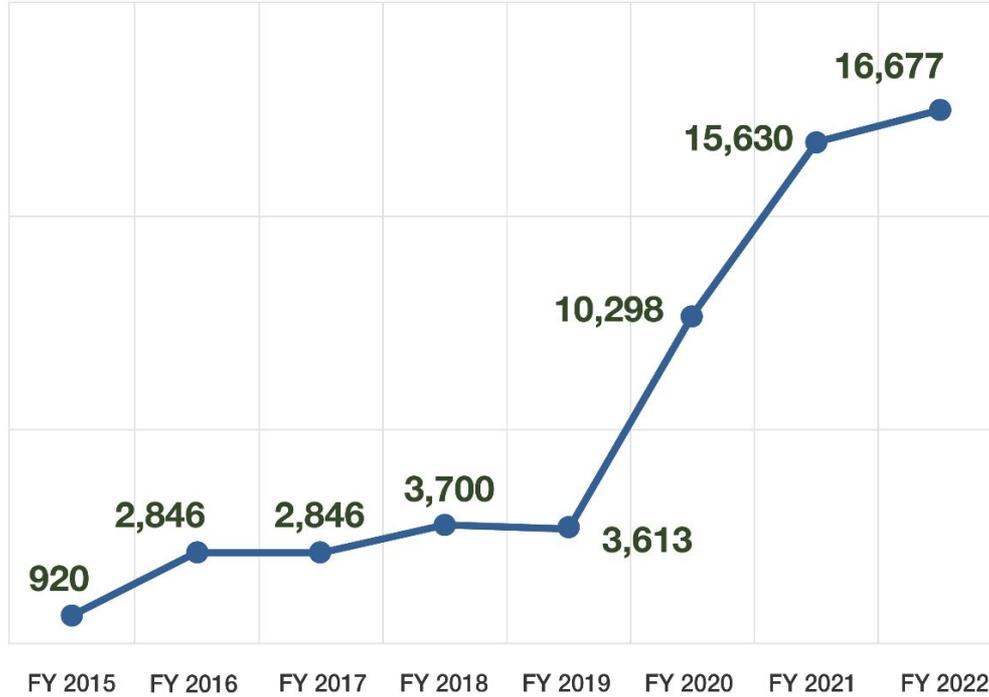


**SHARON MEIERAN**  
COMMISSIONER DISTRICT 1  
Pronouns: she/her/hers  
COMMISSIONER DISTRICT 1





# Facebook





U.S. Department of Housing and Urban Development

NON-NEGOTIABLE

February 2, 2023

Pay to the  
Order of

Joint Office of Homeless Services – Multnomah County CoC

\$8,379

Eight million three hundred and seventy-nine thousand six hundred and thirty

For Unsheltered and Rural Homelessness Initiative

U.S. Department of Housing and Urban Development

U.S. Department of Housing and Urban Development

TERRACE

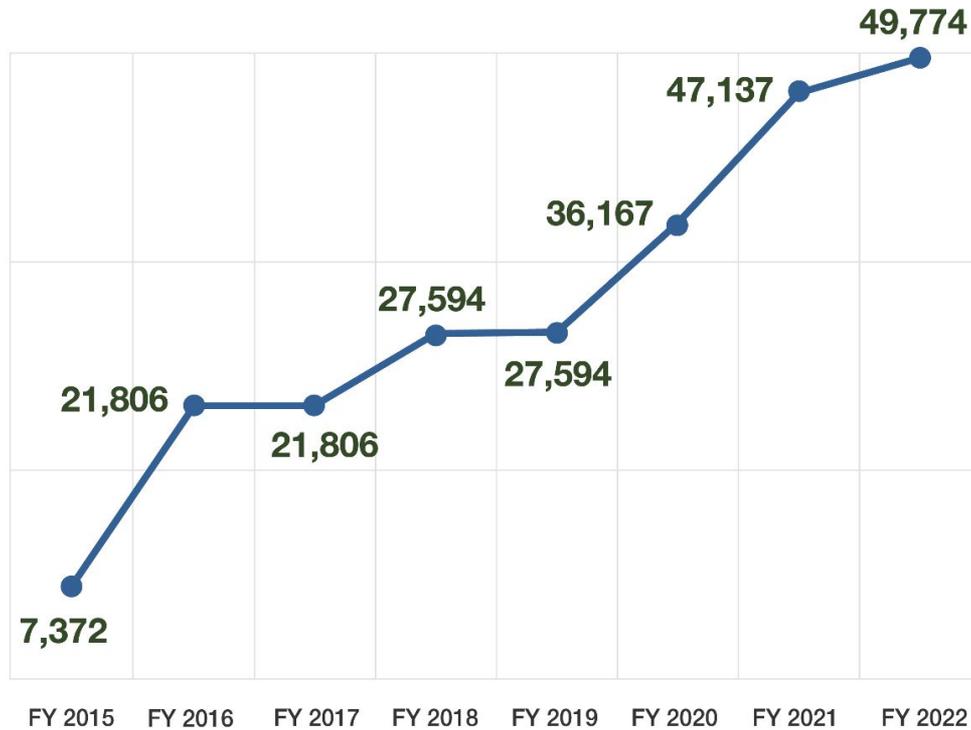








# Twitter







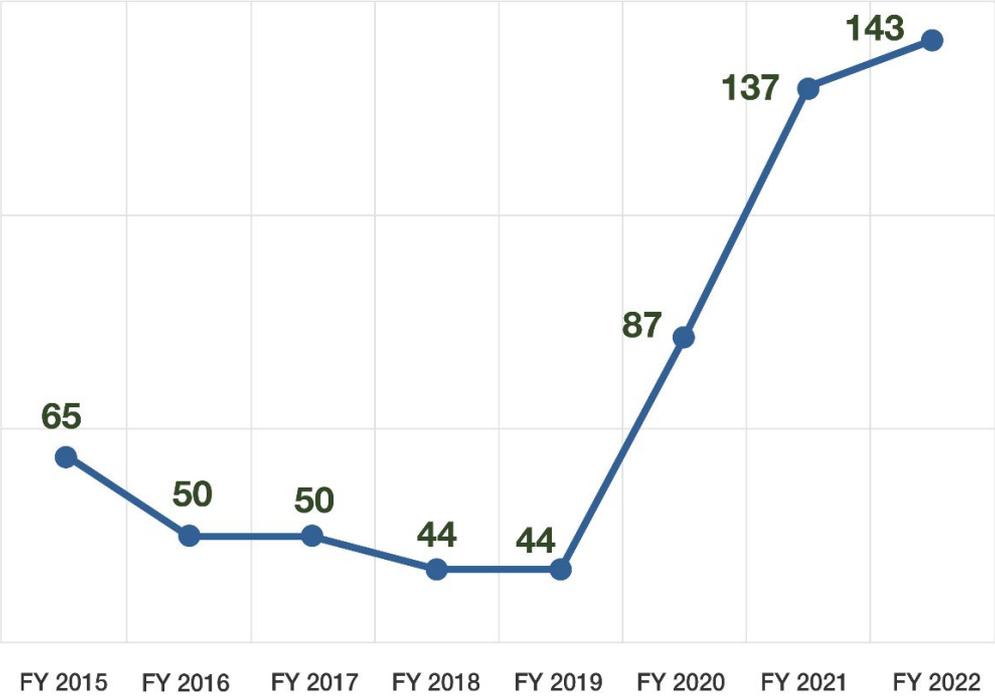




**Unhoused Portlanders praise severe weather shelters, say they need more during winter**



# Videos



# La importancia de la seguridad en la agua



Mientras las temperaturas suben, la importancia de la seguridad en el agua sube también.

Play (k)

0:00 / 0:52

Scroll for details

CC HD

# Supporting resiliency: the Earthquake Ready Burnside Bridge Project



If we don't have a bridge to be able to get necessary resources across,



# You Are Not Alone--Commissioner Stegmann



Watch later



Share



one thing I love about being Korean American

#IAmAANHPI

MORE VIDEOS

0:20 / 1:14

CC Settings YouTube Full Screen

# You Are Not Alone: Chair Vega Pederson



Play (k)

I am a Latina,

Scroll for details

0:05 / 1:23



# You Are Not Alone—Commissioner Meieran



1:19 / 2:28

Scroll for details

YouTube playback controls including play/pause, volume, closed captions (CC), HD, and full screen icons.

# Advertising and promotion

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- **Preschool for All** (TV)
- **Juvenile Custody Service Specialists** (social media, Google)
- **Public Guardian** (social media, Google)
- **Weatherization** (billboards, social media)
- **Board's anti-hate campaign** (social media)
- **SNAP** (Univision, radio)
- **Move In Multnomah** (TV, radio, streaming, social media)
- **Property taxes** (Social media, radio, streaming)
- **SHIBA** (print, social media)
- **SUN** (social media)
- **Emergency management** (social media)
- **Cultivate Initiatives** (social media)



# Public Budget Hearings

Before the Multnomah County Board of Commissioners votes on **June 8, 2023** to adopt the County budget for fiscal year 2024, we want to hear from you!

**Share your opinions** with the Board and sign up to give testimony or submit written comments by visiting [multco.us/budget-feedback](https://multco.us/budget-feedback).

**Watch a livestream** of each hearing at [youtube.com/multcoboard](https://youtube.com/multcoboard).

Interpretation will be available in Spanish, Vietnamese, Russian, Somali and American Sign Language.

## Wednesday, May 10

Virtual-only hearing  
6 - 8 p.m.

## Wednesday, May 17

In-person hearing at The Center Powered By Y.O.U.TH  
16126 SE Stark St., Portland  
6 - 8 p.m.

## Wednesday, May 31

Hybrid hearing held at Multnomah Building  
501 SE Hawthorne Blvd., Portland  
6 - 8 p.m.



**Difference  
maker.**

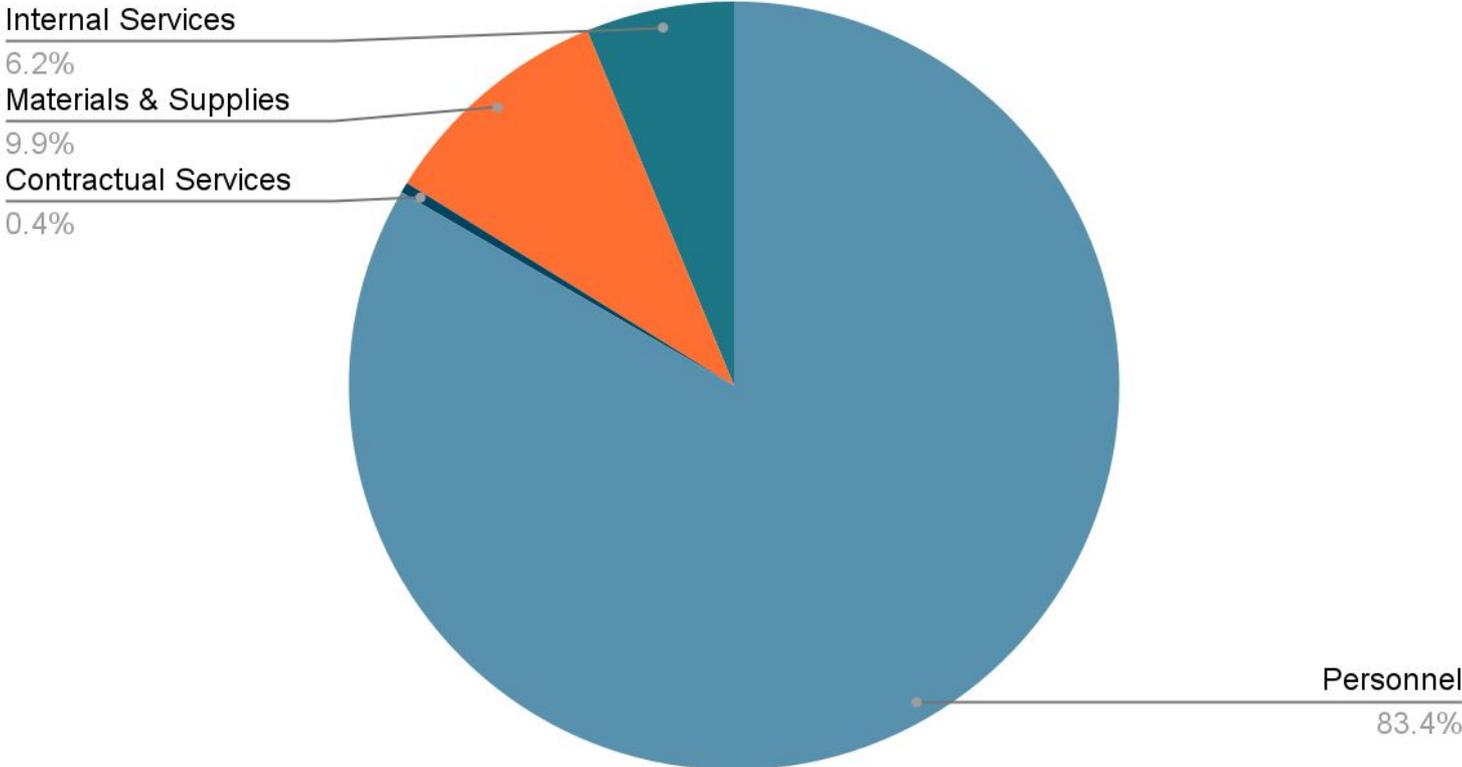
**Juvenile  
Justice  
career  
fair**

**Saturday, May 20  
10 am to 2 pm**



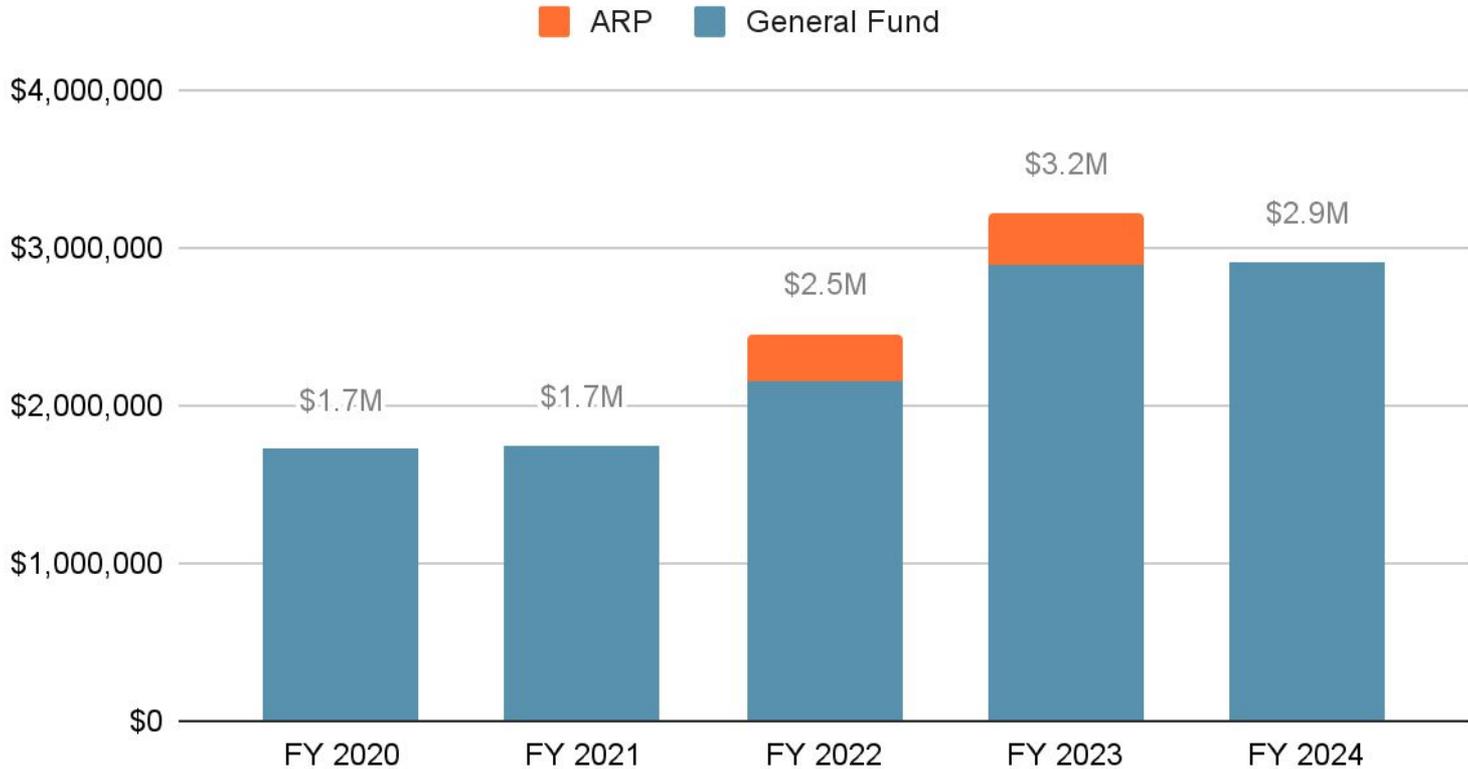
# Budget by Category - \$2,909,490

## FY 2024 Proposed Budget



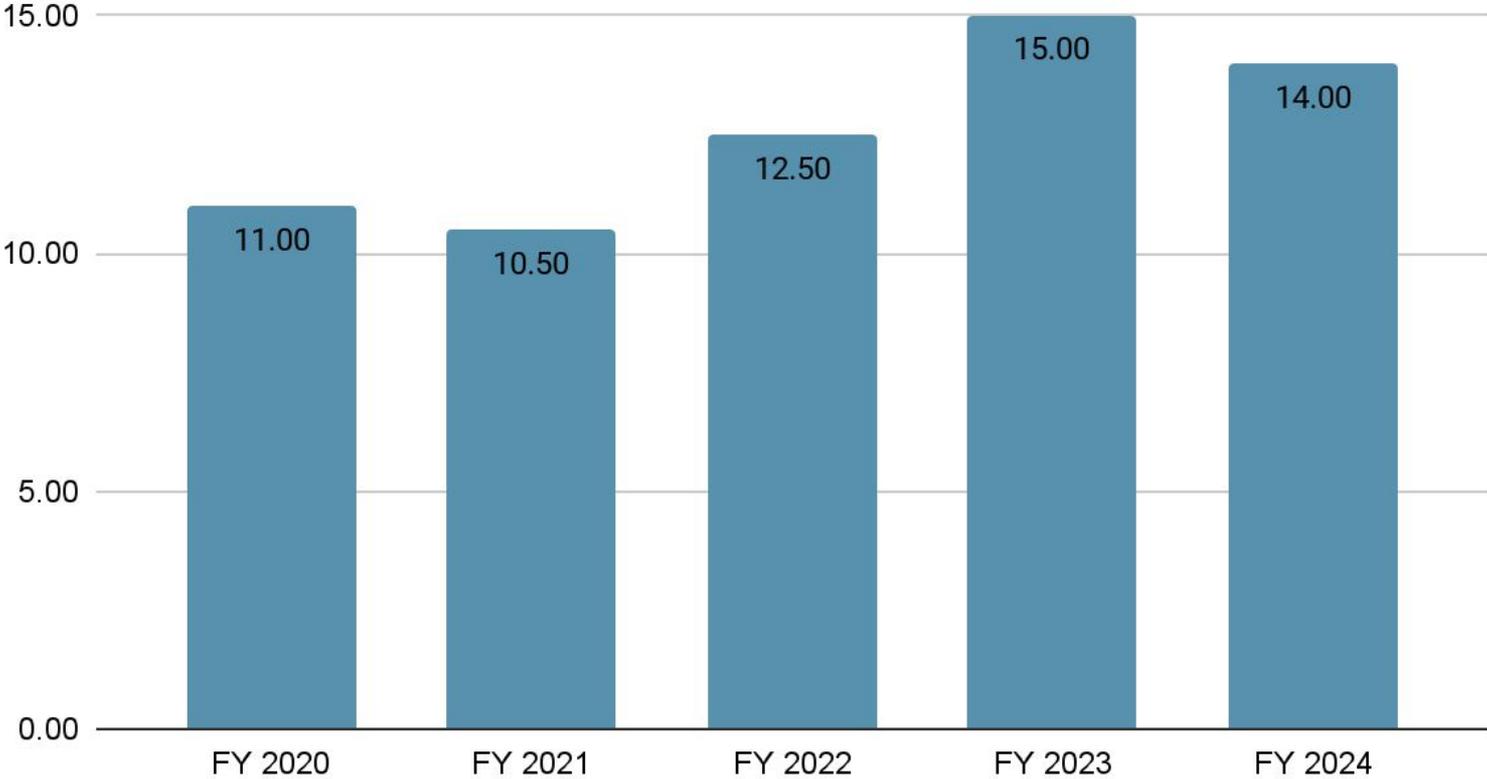
# 5 Year Trend of Significant Funds

FY 2020 Adopted to FY 2024 Proposed

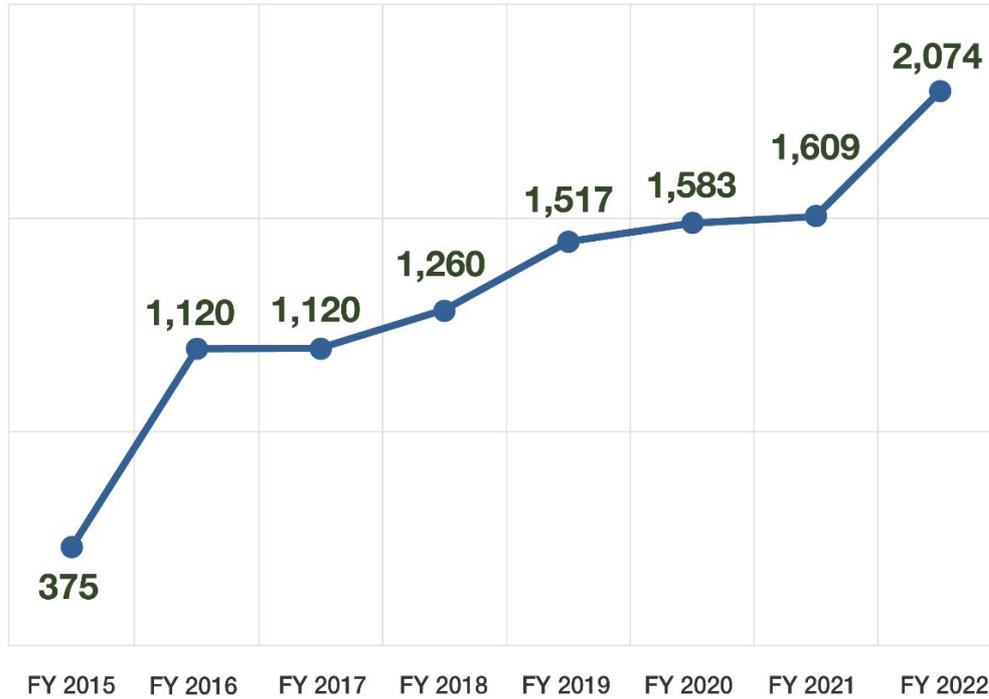


# FTE - 5 Year Trend

FY 2020 Adopted to FY 2024 Proposed



# Media Stories and Posts



## NEWS

**Break-in poses security threat to Multnomah County Health Department patients**

## POLITICS

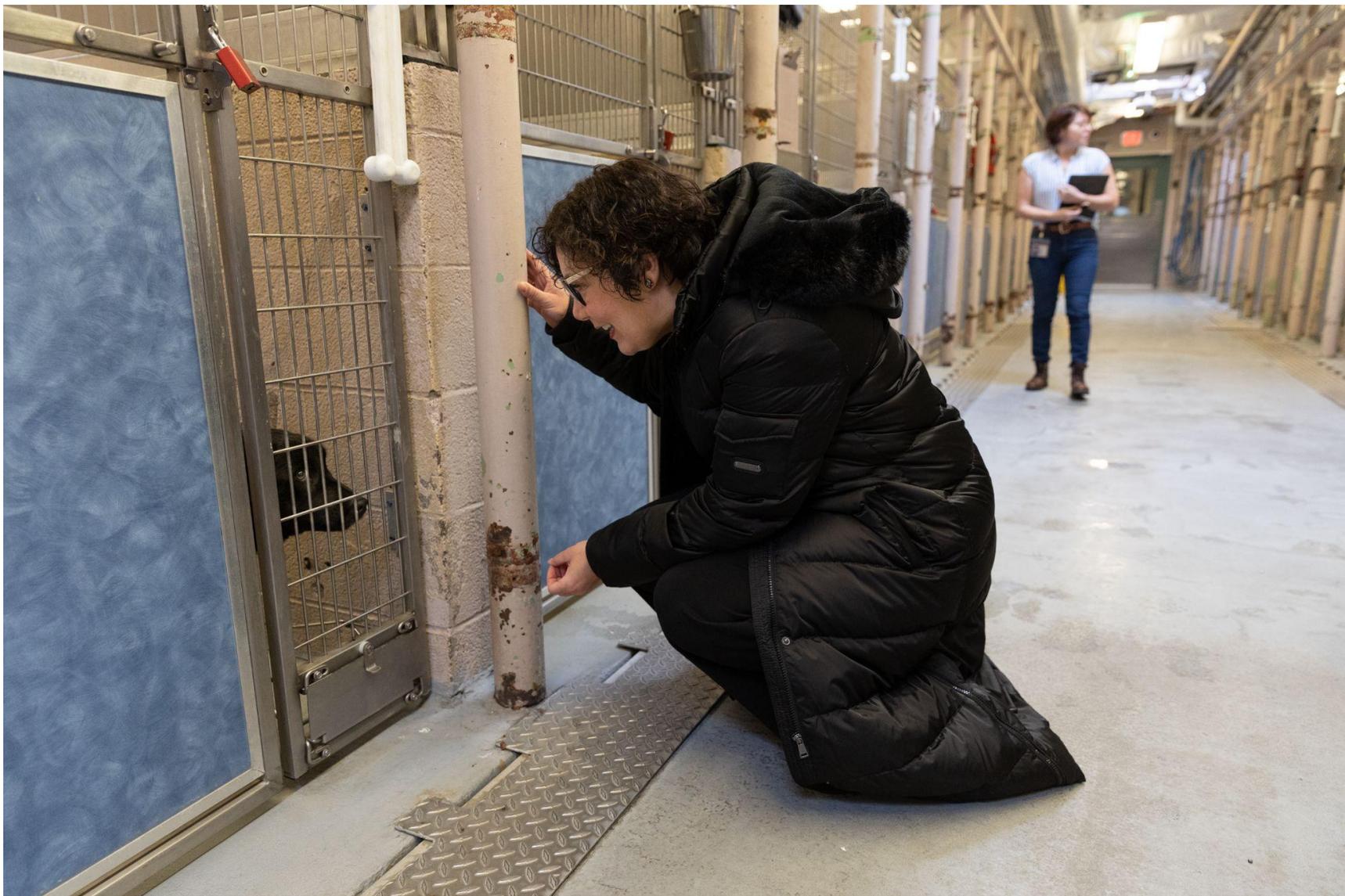
**Animal lovers decry flood of sick, unneutered, unvaccinated pets adopted out by Multnomah County animal shelter**

**Portland watchdog says city should waive fines for those who failed to pay new homeless services, preschool taxes**

# Allegations of staff misconduct, drug use led to temporary shutdown of Behavioral Health Resource Center

— No county employees or homeless clients were involved in the allegations, according to Multnomah County. Instead, the complaint involved contracted staff.









Tax filing  
deadline:  
**April 18, 2023**

# Preschool for All tax: Do I owe?



Pay online and learn more at  
[portland.gov/revenue/personal-tax](https://portland.gov/revenue/personal-tax).



Reading  
corner







