

Joint Office of Homeless Services

Master Leasing and Landlord Engagement Notice of Funding Availability Info Session

February 7th, 2023

Agenda



- Welcome & Introductions
- Background on Metro Supportive Housing Services (SHS)
- Master Leasing and Landlord Engagement Overview
- NOFA Proposal Submission Requirements and Selection Process
- Questions & Answers
- Wrap-Up



Background on Metro SHS

Background on Metro SHS

In May 2020, voters in Multnomah, Clackamas, and Washington counties approved the Metro Supportive Housing Services (SHS) Measure.

- Funds supportive services across the Tri-County area detailed in the [Metro SHS Work Plan](#)
- Focuses on ending racial disparities in rates of homelessness
- Dedicates 75% of funds to prevent and end “chronic homelessness” & 25% to prevent and end other forms of homelessness
- Each County developed a Local Implementation Plan ([LIP](#)) to guide the use of funds - this NOFA aligns with Multnomah County’s LIP



Master Leasing

+

Landlord Engagement

NOFA Overview

Timeline



- NOFA release: Tuesday, January 31, 2023
- Optional information session: Tuesday, February 7th, 1:00 - 2:00 pm
- Responses Due: Friday, February 24, 2023, 11:59PM
- Funding awarded: JOHS expects to notify applicants about funding awards in mid-April
- Program implementation: Projects could begin May-July 2023. The timeline will vary depending upon the proposal, existing organizational infrastructure, and time to hire staff.

Project Types

- **Master Leasing**

- This funding creates the opportunity to increase access to units in the private market and support homeless service providers guaranteeing rent for the duration of the lease through the implementation of a master lease.
- The Master Leasing program scope and services model has been intentionally left open ended to invite innovative proposals from qualified service providers.

- **Landlord Engagement**

- This funding will help support the creation of a Landlord Liaison team that will prioritize the recruitment of landlords who agree to rent specifically to Regional Long-term Rent Assistance (RLRA) voucher holders.

Available Resources

The Master Leasing and Landlord Engagement NOFA will allocate a combined \$3.3 Million in Metro SHS dollars to fund staffing expenses, rent assistance, support services, and landlord incentives.

- **Master Leasing:** up to \$3M of on going funds per year
- **Master Leasing:** JOHS is working with a consultant to help determine master leasing best practices which will help with establishing roles and responsibilities.
- **Landlord Engagement:** up to \$350,000 of ongoing funds to create a landlord liaison team of up to 2 FTE.
- **Landlord Engagement:** The Landlord Liaison team will be able to offer landlord incentives, including access to the Risk Mitigation Program- a damage fund available to cover expenses beyond the normal wear and tear

Eligible Populations

Master Leasing funded through this NOFA can be flexible and innovative, but there are households that must be considered for any proposals for this NOFA.

- Households experiencing or at imminent risk of experiencing homelessness who face high barriers to housing such as criminal history, immigration status, lack of rental history, and past evictions.
- Prioritize programs that serve BIPOC communities.
- Within that, service providers can define the target population.

Landlord Engagement will be recruiting units for RLRA voucher holders.

NOFA Proposal Submission Requirements

Proposals can be no more than 7 pages with 12-point font, and single spaced pages. Bullet points and lists are encouraged where applicable!

Your proposal must include:

- Contact information: Please include an alternate contact.
- Program description: Please provide a concise description of your proposed program.
- Experience: Demonstrate expertise in serving households with the highest barriers with a focus on serving Black, Indigenous, and People of Color. How is your organization well suited to providing for these targeted populations?
- Racial Equity: How would your master leasing program and/or landlord engagement program advance racial equity

NOFA Proposal Submission Requirements

Proposals can be no more than 7 pages with 12-point font, and single spaced pages. Bullet points and lists are encouraged where applicable!

- If applicable- Partnerships: provide a list and brief description of the specific role each organization. How does your proposal uplift and center small and/or culturally specific providers in a way that builds power in those organizations?
- Include letters of support from any partner organizations.
- Budget: Provide a comprehensive budget using the NOFA FY 2023 JOHS Budget Template.
- Support: Informational only and not included in page limits or for points, let us know what support is needed from JOHS to reach your desired outcome?

Evaluation Criteria

Evaluation Criteria	Points Possible
Program Description(s)	15 or 30
Experience	15
Racial Equity	15
Partnerships—will not impact score if proposal doesn't include partnerships	10
Budget	10
Support	0

Total Points: 55/80

When considering scores we will be looking at the overall percentage.

NOFA Proposal Selection Process

- Joint Office staff will perform a threshold review of submissions to ensure they meet the minimum requirements.
- An evaluation committee made up of city/county staff, community members, and staff from local providers (who are not applying for funds) will review and score each submission.
 - Scores will be given based upon responses to the questions laid out in the NOFA. Consult the rubric section for more information.
- After reviewing funding recommendations from the evaluation committee, the final funding decisions will be made by the Joint Office's Director.

NOFA Proposal Office Hours

- If you would like support with your application, sign up for **office hours** with Siniva Bennett, Equity Engagement Coordinator.
- Sign up here: [Master Leasing and Landlord Engagement NOFA Office Hours](#).
- You can also reach her via email at siniva.bennett@multco.us.
- Highly recommend it if you are new to contracting with JOHS.



Questions?

Wrap Up

- If you did not receive the NOFA by email and would like to be added to our NOFA e-list, please put your email address in the chat
- JOHS will send out a FAQ based on what was covered in today's info session by the end of this week (02/10)
- All Landlord Engagement and Master Leasing NOFA materials can be found online at:
<https://www.multco.us/johs/news/2023-nofa-master-leasing-and-landlord-engagement>
- JOHS will post this PowerPoint, the FAQ, and Info Session recording on the website as well
- Reach out to Erin Goldwater at erin.goldwater@multco.us with additional questions