

EQRB Consulting Parties Advisory Group

TASK ASSUMPTIONS FOR INTERPRETIVE DISPLAYS

The selected contractor will design the content, shape, and materials for interpretive displays about the Burnside Bridge based on the following assumptions:

Number and Size

- There will be at least three displays consisting of two panels each, totaling six panels.
- If additional panels are included, the exact number of panels will be determined based on available spacing on the new Burnside Bridge and a decision by the City of Portland Parks and Recreation Department for placement of one or more panels in Tom McCall Waterfront Park and/or the Vera Katz Eastbank Esplanade.
- The size of the panels is dependent on bridge design and spacing available and will be coordinated with bridge designers.

Content

- The displays should include a combination of graphics, photos, maps, drawings, and text to convey information.
- The displays should be designed to follow a consistent format to provide continuity across the panels.
- The displays may include alternative methods of providing information for visually impaired persons, such as braille, audio, QR codes, etc.
- The displays may incorporate salvaged components from the existing Burnside Bridge.
- At least one of the panels should be designed to engage elementary school aged children.
- The following themes were determined by the Section 106 Consulting Parties Advisory Group to be appropriate themes for the interpretive displays:
 - **Theme #1: Before the Burnside Bridge**
 - Precontact: how Indigenous peoples used the Willamette River before non-Indigenous peoples arrived.
 - Postcontact: how Indigenous and non-Indigenous peoples used the Willamette River before the Burnside Bridge was built.
 - Postcontact: why a bridge at this location was needed after non-Indigenous peoples founded Portland and the city expanded.
 - Natural history setting and resources.
 - **Theme #2: History of the Burnside Bridge**
 - First Burnside Bridge at this location and why it was replaced.
 - Design and construction of the second Burnside Bridge.

- Designer of the second Burnside Bridge.
- Bascule operation of the second Burnside Bridge: why it opens and how it opens.
- Why the second Burnside Bridge is such a significant and notable work of engineering and architecture.
- Street level urban feel and connection to the City Beautiful movement.
- **Theme #3: Social Importance of the Burnside Bridge**
 - Automobiles, Buses, and Streetcars: Crossing the Burnside Bridge, 1924 to 2027.
 - Events: Rose Parade, protests, and demonstrations.
 - Burnside Bridge in art and photography.
 - Burnside Bridge in popular culture and public memory.
 - Construction and use of the Burnside Skatepark.
 - Continual use of the Willamette River by Indigenous peoples as a fishery.
- **Theme #4: Geology and Seismic**
 - Seismic fault lines in the region
 - Precontact seismic events from geologic and Indigenous peoples' perspectives.
 - Postcontact seismic events since the arrival of non-Indigenous peoples.
 - Soil conditions in the vicinity of the Burnside Bridge.
 - Why the replacement of the Burnside Bridge must be seismically resilient.
- The content of at least one of the interpretive panels should include elements related to Indigenous peoples, based on those identified in the themes above.
- Including elements related to Indigenous peoples within all of the panels when related to a panel's theme is encouraged.
- The content of at least six of the interpretive panels should include elements identified in Themes #1 - #3 to comply with the specifications of the Section 106 Programmatic Agreement, Section II.2.v.

Location

- At least three displays consisting of two panels each will be installed on the Burnside Bridge.
- Additional displays may be located on the bridge or may be located on City of Portland Parks and Recreation Property adjacent to the bridge.

Durability

- The displays will be designed to be fabricated from materials that will retain their original color, clarity, and shape for at least ten years.
- The materials should be resistant to fire, scratching, breakage from blunt impact, deconstruction, etc.
- The materials should facilitate removal of paint, marker, and other forms of graffiti.