

ACHIEVE COALITION MEETING


Wednesday, May 7, 2025 | East Portland Community Courthouse 740 SE 106th Ave 97216

Notes

- **Mike with Alta Planning** (Transportation Safety Action Plan)
 - This plan will address transportation disparities and concerns with a specific emphasis on High Injury Corridors (HIC) and elevate and prepare the County for SS4A implementation funding in the
 - People felt unsafe walking, biking, and rolling on city streets.
 - Top Concerns: Speeding, excessive speeds, especially at intersections (not being able to cross safely)
 - Impaired driving crashes leading to serious injuries
 - People said that roads and sidewalks are not well maintained.
 - Countermeasures to improve safety:
 - Separating people from traffic- crosswalks, physical barriers
 - Increasing driver attentiveness - crosswalk lighting
 - Automated cameras to issue speeding tickets
 - Safe crossing, safe speed, high visibility at night, encouraging use of transit.
 - Gresham, Fairview Wood Village, Troutdale - 10 priority corridors:
 - Hogan Drive
 - Hogan Rd.
 - 182nd Ave.
 - Stark Street
 - Halsey Street
 - Others
 - Outreach and gathering input on making these corridors safer.
 - Slides to follow.
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- Want people to rank their top roads that need safety improvements and the top actions they want to see.
 - They are launching an online engagement tool and are attending local community events to get the word out about the online story map and interview key stakeholders.
 - **The online engagement tool will be available June 16 - July 31.**
- *Comments/questions:*
 - Has outreach been done in high risk areas regarding alcohol use awareness and traffic safety? (Around establishments, notices/campaigns for residents)
 - Possibility of Multco partnership for community and/or business-focused campaign
 - How are counter measures chosen? Are there multiple budget plans?
 - Implementation is a balance of community wants and budget considerations. More input helps inform but there will likely be multiple implementation proposals to weigh options and maximize budget
 - Emphasized community engagement to steer this process
 - Measures have to be agreed on by City and County
- **Rethink the Drink Campaign** (Aaron)
 - The campaign is via the Oregon Health Authority
 - Focuses on harm reduction, not prevention or abstinence
 - Balancing alcohol and how it affects our everyday lives.
 - Target audience: Those 21 and older.
 - Encourages people to have conversations with their doctor to make healthier choices.
 - Focuses on educating people on heavy and binge drinking
 - Heavy drinking is by calendar (how many drinks per day)
 - Binge drinking is based on how many drinks are consumed in one sitting.
 - In the US 1 in 5 deaths from ages 20-49 is from excessive drinking.
 - More than 1 in 5 Oregonians drink excessively.

- Excessive drinking is associated with chronic disease, including cancer, and fatal and injury-inducing automobile crashes.
- Excessive drinking can lead to alcohol use disorder.
- The campaign wants people to be aware of how much they are drinking.
- Alcohol sales are the highest in December and in the summer month.
- The highest rates of alcohol traffic fatalities are in the summer months - September.
- Campaign encourages offering alcohol-free drinks at events.
- Rethink the drink campaign is posting flyers in restrooms at bars in the area.
- Resources:
 - Rethinkthedrink.com (campaign is available in six languages)
 - Toolkits are available on the Rethink the Drink website.
- Slides to follow.
- **Multnomah County REACH Updates** (Amina Sheikh-Wali)
 - The Nutrition Specialist position attracted 27 applicants. We are interviewing. Hope to have someone in the role by the end of May or early June.
 - REACH Year 2 APR has been submitted to the CDC.
 - No vaccine strategy funding for Year 3. We will no longer have a vaccine strategy.
 - The June ACHIEVE Coalition meeting will be at the PGL farm. The theme is men's mental health.
- **Multnomah County REACH Communications Updates** (Cindy Shepard)
 - Tobacco Cessation Campaign: We would like more feedback on this campaign. There are digital streaming ads and the campaign was put out to the community via billboards and audio ads.
 - Cindy will be sending out a form to get feedback from the community.
 - No Menthol Sunday is being held May 18.
 - Annual observance by the Center for Black Health and Equity to ask people to stop using tobacco products on one day (May 18). This is in collaboration with faith-based organizations.
 - If you want to join, it is open to everyone.
 - Substance Abuse Training on May 21

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- Presented in collaboration with faith-based partners.
 - Training on how to use on Narcan/Naloxone
 - Will discuss Fentanyl and other substances
 - Education on how to see the signs that someone is using.
 - Cindy will send more information.
 - **Multnomah County Climate Justice Plan** (Monique Smiley and John W.)
 - Monique works for the Multnomah County Office of Sustainability
 - The Climate Justice Plan was recently released and is receiving public comment on it.
 - Feedback Form
 - Seeking feedback through July.
 - Having an in-person listening session on May 29 from 5p - 7p (flyer to come).
 - Looking for feedback on concerns, red flags, and issues that need to be addressed. Looking at community qualitative data and community organizing - what are people seeing on the ground
 - The plan is rooted in 12 universal goals, which can be reviewed on the climate justice website listed above.
 - Recent climate events include the recent heat dome, where people died.
 - Pollution and environmental issues like climate change show up in Black and Brown communities because of systemic racism.
 - Legacy of racism and redlining shows up in communities that are experiencing racism (e.g., lack of tree canopy).
 - The Climate Justice plan wants to include marginalized community members.
 - Using targeted universalism concept - want to provide all community members with access to trees in their neighborhoods. They want to plan trees where people actually need them.
 - Targeted universalism is a policy strategy where universal goals are pursued through targeted or tailored processes and interventions. This means that while the overall goal is the same for everyone, the methods used to achieve it may differ based on the unique circumstances and needs of different groups.

- Climate crises tend to affect Black/Brown communities first, plan is designed to center the stories and needs of those that have been most affected but left out of decision-making processes
- Electronic version of physical zine also available online

- **Community & Partner Updates**

- Climate Justice Plan (CJP)

- Informational Listening Session: Thursday, May 29, 2025, 5:00 - 7:00 PM (Doors open at 5:00 PM, Presentation begins at 5:30 PM at 510 SW 3rd Ave #300, Portland, OR 97204 (Flyer attached)
- **Submit comments on CJP until June 8**
- Feedback Form: rebrand.ly/CJP2025
- CJP Draft Plan: tinyurl.com/DraftCJP
- CJP Information: multco.us/info/climate-justice-plan

- SACOO

- May 30 - Grand opening for new location
- Free AC units/installation - contact: amina@sacoo.org for eligibility requirements


- Ecotrust | Rooted Resilience | May 12, 5-7pm @ Black Futures Farm | Register: eventbrite.com/e/rooted-in-resilience-disability-and-climate-justice-outdoors-tickets-1330316094249?aff=ebdssbdestsearch

- Oregon Walks | City Council Walk, District 1 | Springwater Corridor May 20th, @ 10am (see website for confirmation) Info: oregonwalks.org/upcoming-events

- Growing Gardens | Offers assistance to anyone wanting an urban garden. growing-gardens.org/home-gardens

- **Upcoming Multco REACH Programming & Events**

- A Taste of African Heritage: May 14th, May 21st, May 28th – 6:00 p.m. - 7:30 p.m. at First A.M.E. Zion Church, 4304 N Vanover Ave. Portland, OR 97217
- Come Thru Market (June - October) comethrupdx.org - starting in June, 1st and 3rd Mondays, 3:00 p.m. - 7:00 p.m. at 831 SE Salmon St 978214
- Breaking the Habit Together YOUR Health is OUR Health | Fridays 9AM-4PM | Circle of Support Group - 11AM - 12PM at NE Health Center 5329 NE MLK Jr. BLVD 97211,

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- Fentanyl & Substance Abuse Training | May 21, 10:00 AM to 1:00 PM | Register: forms.gle/wwQNDDkqpStxVYFH9 First A.M.E. Zion Church 4304 N Vancouver Ave 97217
 - Black 2 Nature Wildflower Hike at Catherine Creek | May 24, carpool Meetup at Gateway Transit Center Lot at 9:30AM. Hike at Catherine Creek Universal Access Trail & Old Hwy 8 Washington 98635 RSVP: eventbrite.com/o/black-2-nature-86549786043
 - Juneteenth Reclaiming Black Joy 2025 | June 19, 12:00 to 6:00 PM at Vance Park 1400 SE 182nd Ave 97233
 - REACHing Us People's Farmers Market | Sundays from June 22 through November 2, from 1:00 to 5:00 PM at the East County Courthouse lot 18480 SE Stark St 97233