

MULTNOMAH COUNTY

MCED 011 (Rev. 01/2011)

Measure Argument for County Voters' Pamphlet

Primary Election 2014       General Election 20\_\_       Special Election \_\_\_\_\_ (date)

Measure No.: 34-Z11       Argument in Favor  
 Argument in Opposition      This Information Furnished By (as it should appear in the county voters' pamphlet):  
Name of person:

Original Argument

Amended Argument

Name and Address of Contact Person (person who could authorize changes to argument)  
Walter Peck

Melissa Johnson, Att  
~~President~~  
Name of organization person is authorized to represent, if applicable:  
Oregon Chapter, American College of Emergency Physicians

Telephone (home)  
503-867-1826

Telephone (work)  
503-867-1826

Argument Paid For By: (name and address)  
Attr: Brian Smith  
Tualatin Valley Professional Firefighters PAC #3219  
PO Box 1904,

Lake Oswego OR 97035

RECEIVED  
14 MAR 21 AM 11:59  
TIM SCOTT  
DIRECTOR OF ELECTIONS

ATTACHED IS THE FOLLOWING INFORMATION:

Measure Argument  
 Statement(s) of Endorsement, if applicable (number filed: \_\_\_\_\_)

Note: Language that violates any provision of ORS 251.405 or 251.415 may be excluded from the voters' pamphlet.

By signing this document, I hereby state I am responsible for the content of this argument. ORS 251.415 (2)

**Signature redacted**

Signature of person furnishing argument (must be person listed in "This information furnished by" box above)

March 18, 2014  
Date signed

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Staff Initials TC

Argument order number F-1

Cash or Check Number 1348

Statement(s) of Endorsement?  NO  YES # 7

Receipt Number 23248

Word/Number Count Total 317

## **PHYSICIANS SUPPORT 34-211**

**A minute delay, or even seconds, in emergency response has a huge impact** for individuals suffering from a heart attack, acute stroke, severe trauma, and other medical emergencies. **Please consider this when voting on TVF&R's replacement levy.**

### **Take the example of cardiac arrest.**

Slightly larger than a human fist, the human heart beats continuously over your lifetime, 80,000 to 100,000 times a day, pumping approximately 2,000 gallons of blood to your body.

In sudden cardiac arrest, an electrical malfunction causes your heart to suddenly stop beating, ending blood flow to your brain and body. The most important therapy is an electrical countershock, and each minute of delay brings a 10% decrease in survival.

### **The Cardiac Arrest *Chain of Survival* must start immediately:**

- Calling 9-1-1
- Bystander CPR
- Countershock with a defibrillator (AED)
- Advanced medical therapies to support the heart and brain from firefighter paramedics until hospital staff take over

### **TVF&R promotes each link in this chain.**

- As an early champion of "hands only CPR" instruction by 9-1-1 dispatchers.
- As Oregon's first fire department to promote the "PulsePoint" app, TVF&R tracks AEDs in hundreds of high-use locations and recruited over 3500 CPR-trained citizen responders who are alerted if a cardiac arrest occurs close.
- By equipping and training police departments on AED use.
- As an industry leader in quickly sharing patient information between on-scene paramedics and receiving hospital staff.

**TVF&R's replacement levy addresses the last two links in our community's chain of survival.** It retains 42 current firefighter medics and helps fund several additional new fire stations and new firefighters to reverse the trend of long response times.

**TVF&R is smart, adaptive, and driven by data towards new strategies that best serve our changing community.** Measure 34-211 ensures our firefighters have the resources to be fast and effective.

Please vote "Yes" on 34-122.

Oregon Chapter, American College of Emergency Physicians

This information provided by Melissa Johnson, MD, President Oregon Chapter,  
American College of Emergency Physicians

317/325 words

Measure Argument for County Voters' Pamphlet

Primary Election 2014     General Election 20\_\_     Special Election \_\_\_\_\_ (date)

Measure No.: 34-211

Argument in Favor  
 Argument in Opposition

This Information Furnished By (as it should appear in the county voters' pamphlet):

Name of person:

Jon Welsh

Name of organization person is authorized to represent, if applicable:

Original Argument

Amended Argument

Name and Address of Contact Person (person who could authorize changes to argument)

Walter Peck

Telephone (home)

503-~~8~~ 867-1826

Telephone (work)

"

Argument Paid For By: (name and address)

Tuleton Valley Professional Firefighters PAC #3219  
PO Box 1904  
Lake Oswego, OR 97035

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Statement(s) of Endorsement, if applicable (number filed: \_\_\_\_\_)

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DIRECTOR OF ELECTIONS

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Signature redacted

3/20/2014

Date signed

(must be person listed in "This information furnished by" box above)

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Argument order number F-2

Cash or Check Number 1348

Statement(s) of Endorsement?  NO  YES # 5

Receipt Number 23248

Word/Number Count Total 322

## **Expect A Good Return on Your Investment**

We are citizen volunteers who participate in TVF&R's annual budget process.

We are acutely aware that our input can impact your property tax bill, and we understand that **you want the cost of service to be as value-driven as possible.**

We also understand that when something bad happens to you or your family, **you want TVFR's firefighters and paramedics fast and ready to act.**

As Budget Committee members, **our job is to balance these two competing interests.**

**TVF&R provides excellent stewardship of your tax dollars by exercising prudent financial controls and emphasizing long-term stability.** Others share this view, including Moody's Investment Services, which rates TVFR's bonded debt Aaa, the best credit rating possible.

As part of its conservative financial management, **TVF&R has maintained the same local option levy tax rate for the past 14 years.** At the same time, it utilizes cost-effective strategies to meet its public safety mission such as:

- Single-person paramedic units respond to less serious incidents rather than a four-person engine crew.
- Active follow-up with commercial property owners reduced false alarms 28% since 2006.
- Partnerships with businesses, apartment managers, and local governments reduce community risks through education.

Demographic changes and trends in 9-1-1 call volume make it clear that demands on TVF&R firefighters and paramedics will continue to increase. With that and **our concern about long travel times for TVF&R crews** in mind, we are fully supportive of the proposed replacement levy.

By retaining 42 current firefighters and strategically adding additional personnel and stations, **the replacement levy ensures that we meet the community's top priority for TVF&R: fast and effective emergency response.**

**TVF&R is keenly focused on the future.** This levy addresses today's operational challenges and positions TVF&R to maintain the service you have come to expect when you need them the most.

Respectfully submitted:

### **TVFR Budget Committee**

Angie Fong

Paul Leavy

James Petrizzi

Michael Smith

Jon Walsh

MULTNOMAH COUNTY

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Measure No.: 34-211

Argument in Favor  
 Argument in Opposition

This Information Furnished By (as it should appear in the county voters' pamphlet):

Name of person:

Marcy Lowy

Original Argument

Amended Argument

Name of organization person is authorized to represent, if applicable:

Name and Address of Contact Person (person who could authorize changes to argument)

Walter Peck

Telephone (home)

503-867-1826

Telephone (work)

503-867-1826

Argument Paid For By: (name and address)

TULLAH Valley Professional Firefighters PAE #3219  
Po Box 1904

Lake Oswego, OR ~~97305~~ 97035

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Measure Argument

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**Signature redacted**

Signature of person furnishing argument (must be person listed in "This information furnished by" box above)

3/18/14  
Date signed

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DIRECTOR OF ELECTIONS

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Staff Initials TC

Argument order number F-3

Cash or Check Number 1348

Statement(s) of Endorsement?  NO  YES # 2

Receipt Number 23248

Word/Number Count Total 323

## **Seniors for Measure 34-211**

**We have lived in our home for 39 years.** We raised three children here, and we hope we can live out the rest of our lives in this special place.

We're lucky – we have never called 9-1-1. Richard's background as a retired physician means we are practical about our health though. We are in our mid and late-70's and we exercise every day, but **we know that we will eventually need to make that 9-1-1 call.**

That is one of the reasons we are big supporters of TVF&R's replacement levy. Count us in for two "YES" votes.

We are active people, and we have little interest in anything less than independent lives.

**Knowing that we can count on our neighborhood firefighters and paramedics when we have a medical emergency, or a fire, makes us feel secure.**

**We have high expectations of our public agencies.** TVF&R's drive to evolve as an organization to meet the needs of our changing community impresses us. It's clear that they provide high quality service at a good value to the taxpayer. A good example is the way they send a single paramedic in a car to less serious calls, instead of four firefighters and a big fire engine. That makes great sense, but our friends who live elsewhere remind us that it's not common. **TVF&R seems way ahead of the curve.**

We are positive people, so it's hard to imagine that the replacement levy won't be approved. **"Yes" on Measure 34-211 ensures that TVF&R can adjust to our changing community and remain responsive to what we all want – fast and reliable emergency service. And it takes the place of a levy voters approved three times!**

**We've had 39 great years in our home and our neighborhood firefighters and paramedics are one reason why we believe we can have many more.**

Please join us in voting "YES" on Measure 34-211.

Marcy Lowy  
Richard Lowy, MD

(323/325 words)

MULTNOMAH COUNTY

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Measure No.: 34-211       Argument in Favor  
 Argument in Opposition

This Information Furnished By (as it should appear in the county voters' pamphlet):

Name of person:  
David Higgs

Original Argument

Name of organization person is authorized to represent, if applicable:

Amended Argument

Name and Address of Contact Person (person who could authorize changes to argument)  
Walter Peck

Argument Paid For By: (name and address)  
Tualatin Valley Professional Firefighters PAF #3219  
Po Box 1908  
LAKE OSWEGO, OR 97035

Telephone (home)  
503-867-1826

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DIRECTOR OF ELECTIONS  
TIM SCOTT  
14 MAR 21 PM 12:01  
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Staff Initials CL

Argument order number F-4

Cash or Check Number 1348

Statement(s) of Endorsement?  NO  YES # \_\_\_\_\_

Receipt Number 25248

Word/Number Count Total 720

## **A grateful mother supports the replacement levy**

I was home with my two active children on July 10, 2013. My three year-old daughter was playing "tea" in another room when I heard her cry out.

I found her at the bottom of two small steps leading into the playroom.

Scooping her into my arms, I asked what hurt. **My little girl, who always has something to say, was silent and unresponsive.** Then her back arched, her eyes rolled back into her head, and her lips went blue.

In full panic mode I dialed 9-1-1. Within moments, the dispatcher told me responders were on the way.

**"Please hurry!" was all I could say.**

I heard the sirens. Fortunately, we live just two miles from a fire station. Within minutes firefighter paramedics were helping us.

Each had a job: issuing instructions, providing advanced medical care to my daughter, taking notes to share with hospital staff, comforting my horribly frightened son, calling and reassuring my husband, transferring my daughter to the ambulance, securing my son's car seat alongside so we could join her, and locking the door as they left.

**These collective actions made an absolutely terrifying situation somewhat bearable.**

It took many weeks, but my daughter has fully recovered. She has little memory of that day, but whenever we see a fire truck, she makes a comment about "the day I bonked my head."

**Parents want to believe their children will always be healthy.** Mine are today, but only because of the fast, intelligent, and compassionate care of TVF&R firefighter paramedics.

I will never forget that day, nor will I assume it can't happen again to people I love.

**I always want TVF&R firefighters close, fast, and ready to take action no matter what the emergency. I will vote "yes" on Measure 34-211 to ensure that for my family. I would strongly encourage you to do the same for yours.**

Tara Hipps

320/325 words

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Measure No.: 34-211

Argument in Favor  
 Argument in Opposition

This Information Furnished By (as it should appear in the county voters' pamphlet):

Name of person:  
Robert Wyffels, ~~President~~

Original Argument

Amended Argument

Name of organization person is authorized to represent, if applicable:

Tualatin Valley Fire & Rescue  
Board of Directors

Name and Address of Contact Person (person who could authorize changes to argument)  
Walter Peck

Telephone (home)  
503 - ~~826~~ - 1826  
867

Telephone (work)  
"

Argument Paid For By: (name and address)  
Tualatin Valley Professionals Firefighters PAC #3219  
PO Box 1904

Lake Oswego, OR 97035

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Staff Initials LB

Argument order number F-5

Cash or Check Number 1348

Statement(s) of Endorsement?  NO  YES # \_\_\_\_\_

Receipt Number 23248

Word/Number Count Total 320

RECEIVED  
14 MAR 21 PM 12:01  
TIM SCOTT  
DIRECTOR OF ELECTIONS

## **TVF&R BOARD SUPPORTS MEASURE 34-211**

As the voter-elected Board of Directors for Tualatin Valley Fire & Rescue (TVF&R), we are referring this replacement levy to the ballot for these reasons:

- 1. We understand the public's #1 priority for TVF&R is fast and effective emergency response.**  
The levy retains 42 current TVF&R firefighter medics. They are critical to meeting the federal safety mandate of "two in, two out." This allows a crew of four to immediately send two firefighters into a burning building to make a rescue. This staffing also allows immediate action at motor vehicle accidents and serious medical incidents.
- 2. The levy improves response times that have grown too long.**  
Increases in 9-1-1 calls and traffic congestion are two of several factors pushing response times in the wrong direction. Additional firefighter medics working from new and existing stations will significantly improve the speed of emergency response.
- 3. Many other strategies have come before this replacement levy request.**  
TVF&R is much more than a reactive, respond when the bell goes off, fire department. Our personnel work with commercial property owners to significantly reduce false alarms, use single person units to respond to 8% of calls that are less severe, target community risks with education strategies, and employ alternative resources such as volunteers and citizen CPR responders to help provide responsive service at a good value.
- 4. The replacement levy is part of a long-term plan.**  
Our current levy expires in June 2015 and was first approved in 2000 (renewed in 2004 and 2008). The replacement levy was developed based on an exhaustive review of incident response data. That review makes us confident that TVF&R will meet the community's expectation of "fast and effective" fire and emergency medical operations for at least ten years.

Please join us in voting "YES" on Measure 34-211.

Robert Wyffels, President  
Randy Lauer, Vice President  
Gordon Hovies, Secretary  
Clark Balfour, Board Member  
Brian Clopton, Board Member