

# Notice of Measure Election

City

Measure 26-223

SEL 802

rev 01/18 ORS 250.035, 250.041,  
250.275, 250.285, 254.095, 254.465

<b>Notice</b>		
<b>Date of Notice</b> February 23, 2022	<b>Name of City or Cities</b> City of Gresham	<b>Date of Election</b> May 17, 2022

**Final Ballot Title** The following is the final ballot title of the measure to be submitted to the city's voters. The ballot title notice has been published and the ballot title challenge process has been completed.

**Caption** 10 words which reasonably identifies the subject of the measure.  
Rockwood-West Gresham Renewal Plan Extension Requires No New Taxes

**Question** 20 words which plainly phrases the chief purpose of the measure.  
Shall the City extend Rockwood-West Gresham Renewal Plan to 2029 and continue to fund transportation, housing, parks, and jobs?

**Summary** 175 words which concisely and impartially summarizes the measure and its major effect.  
See attached

RECEIVED  
2022 FEB 23 PM 12: 21  
MULTNOMAH COUNTY  
DIRECTOR OF ELECTIONS

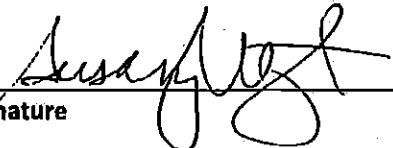
**Explanatory Statement** 500 words that impartially explains the measure and its effect.  
If the county is producing a voters' pamphlet an explanatory statement must be drafted and attached to this form for:  
→ any measure referred by the city governing body; or  
→ any initiative or referendum, if required by local ordinance.

Explanatory Statement Attached?  Yes  No

**Authorized City Official** Not required to be notarized.

<b>Name</b> Susanjoy Wright	<b>Title</b> City Recorder/Elections Officer
<b>Mailing Address</b> 1333 NW Eastman Parkway, Gresham, OR 97030	<b>Contact Phone</b> 503-618-2697

*By signing this document:*  
→ I hereby state that I am authorized by the city to submit this Notice of Measure Election; and  
→ I certify that notice of receipt of ballot title has been published and the ballot title challenge process for this measure completed.

Signature  Date Signed February 23, 2022

**BALLOT TITLE/CAPTION: (10 WORD LIMIT)**

Rockwood-West Gresham Renewal Plan Extension – Requires No New Taxes

**QUESTION: (20 WORD LIMIT)**

Shall the City extend Rockwood-West Gresham Renewal Plan to 2029 and continue to fund transportation, housing, parks, and jobs?

**SUMMARY: (175 WORD LIMIT)**

This Measure approves an extension of the Rockwood-West Gresham Renewal Plan from 2023 to 2029, allowing the City more time to utilize the money that was originally approved by the voters in 2003. The extension would not impose new taxes, nor raise existing taxes.

The City estimates that approximately \$37 million dollars will be available over the next six years to invest in new projects that will improve the quality of life for the community.

Funds for the Rockwood-West Gresham Renewal Plan will support new projects such as:

- Transportation improvements
- Parks and Recreation
- Access to quality housing options
- Jobs

Projects funded will reflect the goals of the adopted 2003 plan and future community outreach will assist in prioritizing the projects. Funding comes from newly generated property taxes from new development and increased property values in the urban renewal area. Funding generated within the area must be spent on projects within the area.

Urban Renewal is not a new tax.

A copy of the Plan and Plan Amendment and additional information is available at <https://greshamoregon.gov/Urban-Renewal/>

## VOTERS PAMPHLET EXPLANATORY STATEMENT

### **Rockwood-West Gresham Urban Renewal Explanatory Statement (500 words)**

A **Yes vote** would extend the Rockwood-West Gresham Urban Renewal Plan to 2029, allowing the City more time to utilize the money that was originally approved by the voters in 2003. A Yes vote would not raise taxes.

A **No vote** would not extend the Rockwood-West Gresham Urban Renewal Plan to 2029 and the planned investment in improvements to transportation, parks and recreation, access to quality housing options and jobs would not occur. A No vote would not lower taxes.

#### **Background:**

In 2003 voters approved the current Rockwood/West Gresham Renewal District. The District is 1,211 acres and extends from NE 181<sup>st</sup> Avenue, Burnside and Stark St. to just north of Interstate 84.

The Rockwood/West Gresham Renewal Plan was created to use the urban renewal funding from the District to make important improvements across the community.

Projects funded through the Rockwood/West Gresham Renewal Plan include:

- **JOBS:** Helped 40 new businesses relocate into the Urban Renewal Area creating nearly 700 new jobs, averaging a \$62 thousand dollar annual salary.
- **HOUSING:** The Plan increased access to affordable housing, providing grants that resulted in the improvement of nearly 900 multi-family apartments
- **PUBLIC SAFETY:** The Plan helped build the Gresham Public Safety Facility on Northeast 181st Avenue which helps improve neighborhood policing and access to a mental health team.
- **COMMUNITY SERVICES:** The Plan improved access to critical community services that historically didn't exist in the District by leveraging over \$80 million dollars of public-private investment in Downtown Rockwood to bring daycare, medical services, workforce development organizations, a culturally diverse market hall and stabilizing community based organizations.

#### **Why is the City asking voters to extend the Rockwood/West Gresham Renewal Plan?**

Gresham is the 4th largest city in Oregon. Since 2003 the city has grown to 112,660 residents and the needs of the community have grown and changed as well.

Due to the impact of the Great Recession in 2012, market trends, and COVID, urban renewal has not been able to maximize investment opportunities.

The proposed extension of the current Rockwood/West Gresham Renewal Area Plan to 2029 will allow the City more time to utilize the money that was originally approved by the voters in 2003. Based off the fiscal year 21/22 budget, \$37 million dollars remain in the existing urban renewal plan. Extending the existing plan will allow us to fully utilize these remaining funds over the next six years

While future community outreach will assist with identifying and prioritizing specific projects. Specific project areas that would be funded with this extension include:

- transportation improvements and safer streets
- access to a diversity of housing options
- improving access to jobs
- small business support or recovery
- parks and recreation

### **Funding and Tax Impact**

Funding comes from newly generated property taxes from new development and increased property values in the urban renewal area. Funding generated within the area must be spent on projects within the area.

Urban Renewal is not a new tax.

A copy of the Plan and Plan Amendment and additional information is available at <https://greshamoregon.gov/Urban-Renewal/>