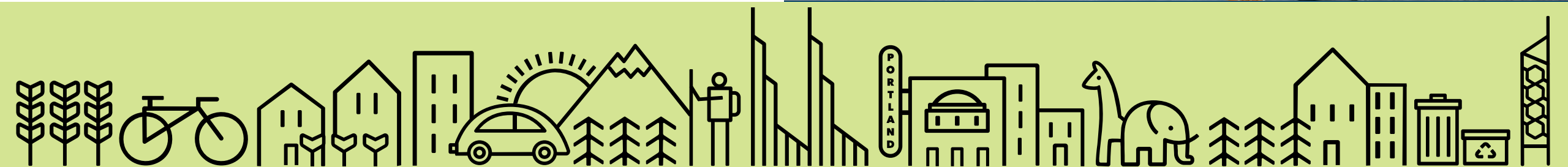




Metro

January 12, 2026

Regional Transportation Demand Management Strategy



Requested Actions:

- ☐ Provide input on public review draft of Regional TDM Strategy **by February 13**
- ☐ Share public input opportunity with constituents

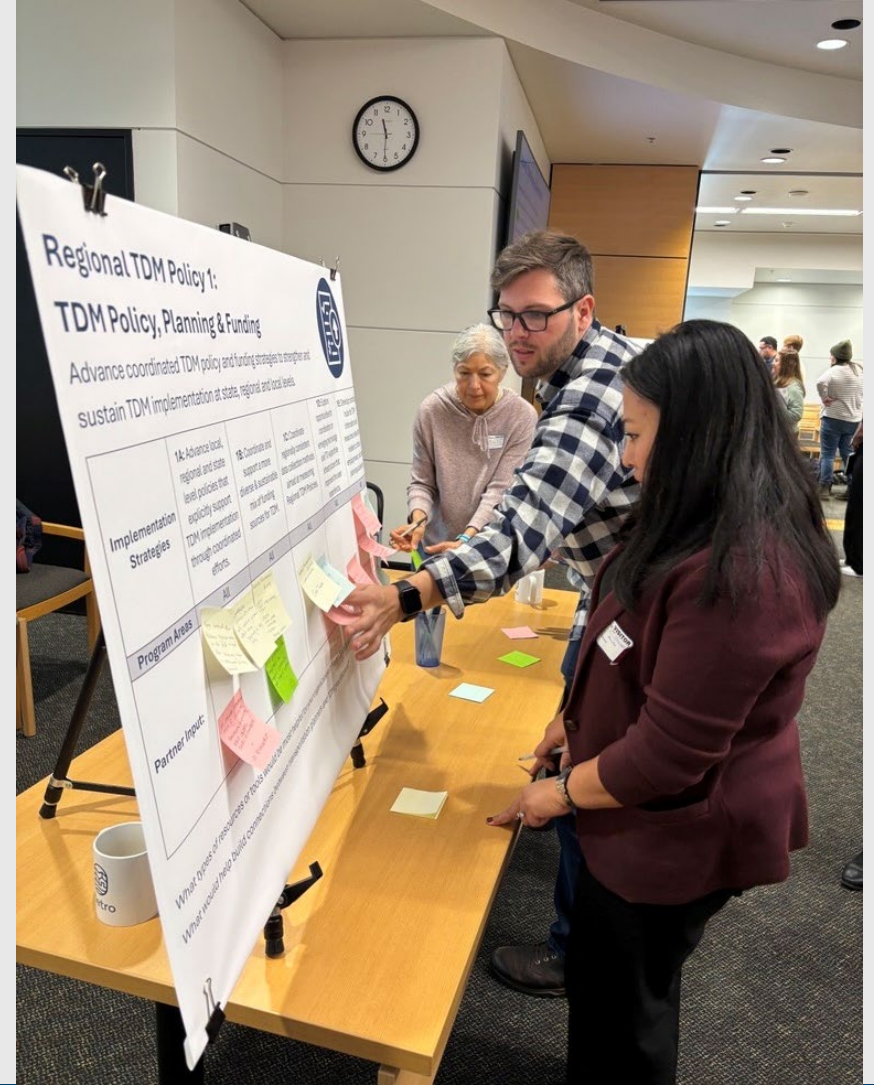
Key Metro outcomes:

- Fulfill 2023 RTP implementation action
- Inform 2028 RTP



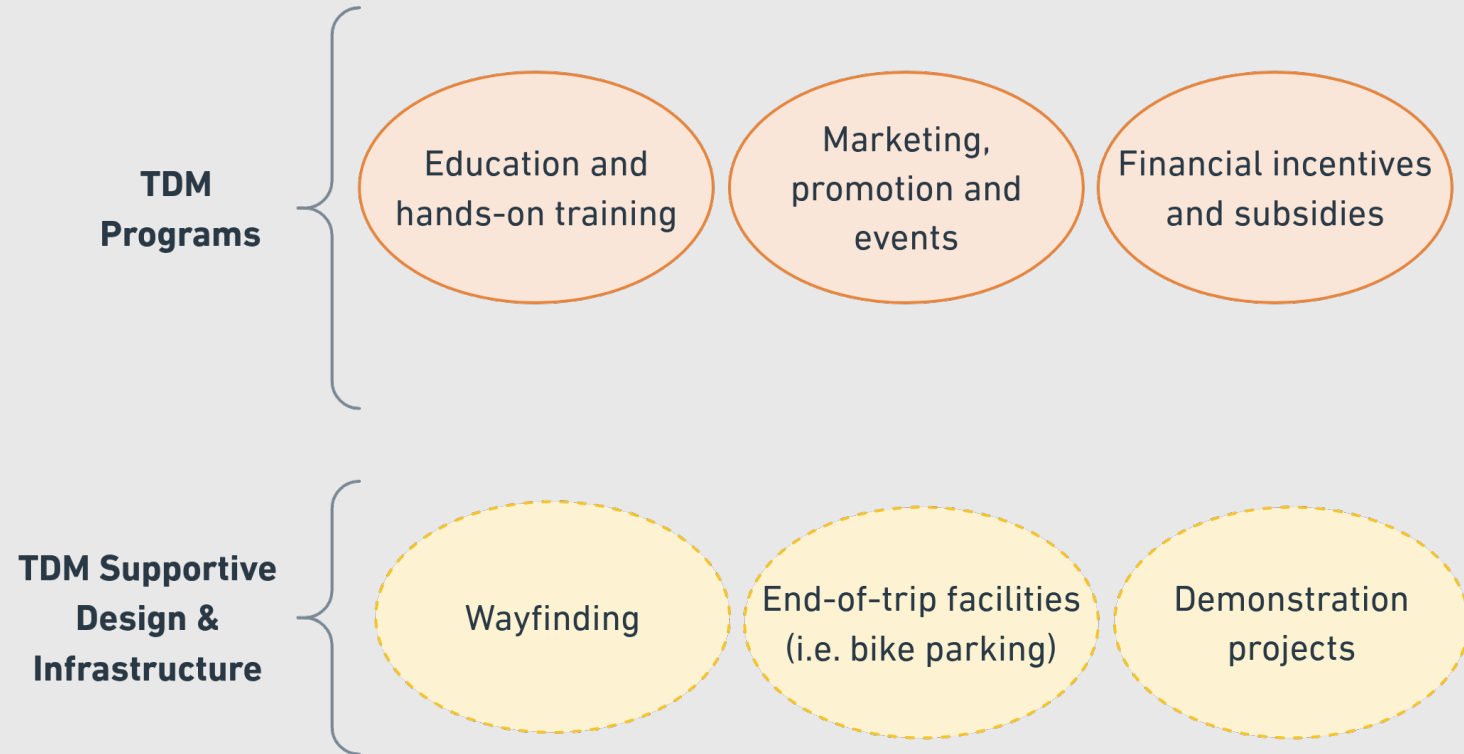
Open Now: 30-day Public Comment Period

- The draft Regional TDM Strategy is open for public review and comment from **Jan. 12 through Feb. 13.**
- Public hearing at Metro Council on **Thursday, February 12th.**



What is TDM?

- Activities that ensure people are aware of, understand and have access to the full range of travel options available in the region.
- Maximize and complement transportation investments





Metro's Regional Travel Options (RTO) Program

Provides grants and supports efforts that increase travel options use.

Three program areas:

- Commute
- Community
- Safe Routes to School

Regional TDM Strategy: Project Phases

Summer 2024- Spring 2025

Phase I: Assessment

Regional TDM Needs Assessment

2019-2023 Metro RTO
Grant Program Evaluation

Spring 2025-Winter 2026

Phase II: Strategy Development

Regional TDM Strategy

Metro RTO Implementation
Plan



Proposed Regional TDM Policies



Policy 1:
TDM Policy,
Planning &
Funding



Policy 2:
Financial
Incentive
Programs



Policy 3:
Place and
Event-based
Programs



Policy 4:
Community-
Centered &
Inclusive
Programs



Policy 5:
Adaptive &
Resilient
Programs





Policy 1: TDM Policy, Planning & Funding

Clackamas County Travel Options Action Plan





Policy 2: Financial Incentive Programs



Transportation Wallet





Policy 3: Place and Event-based Programs



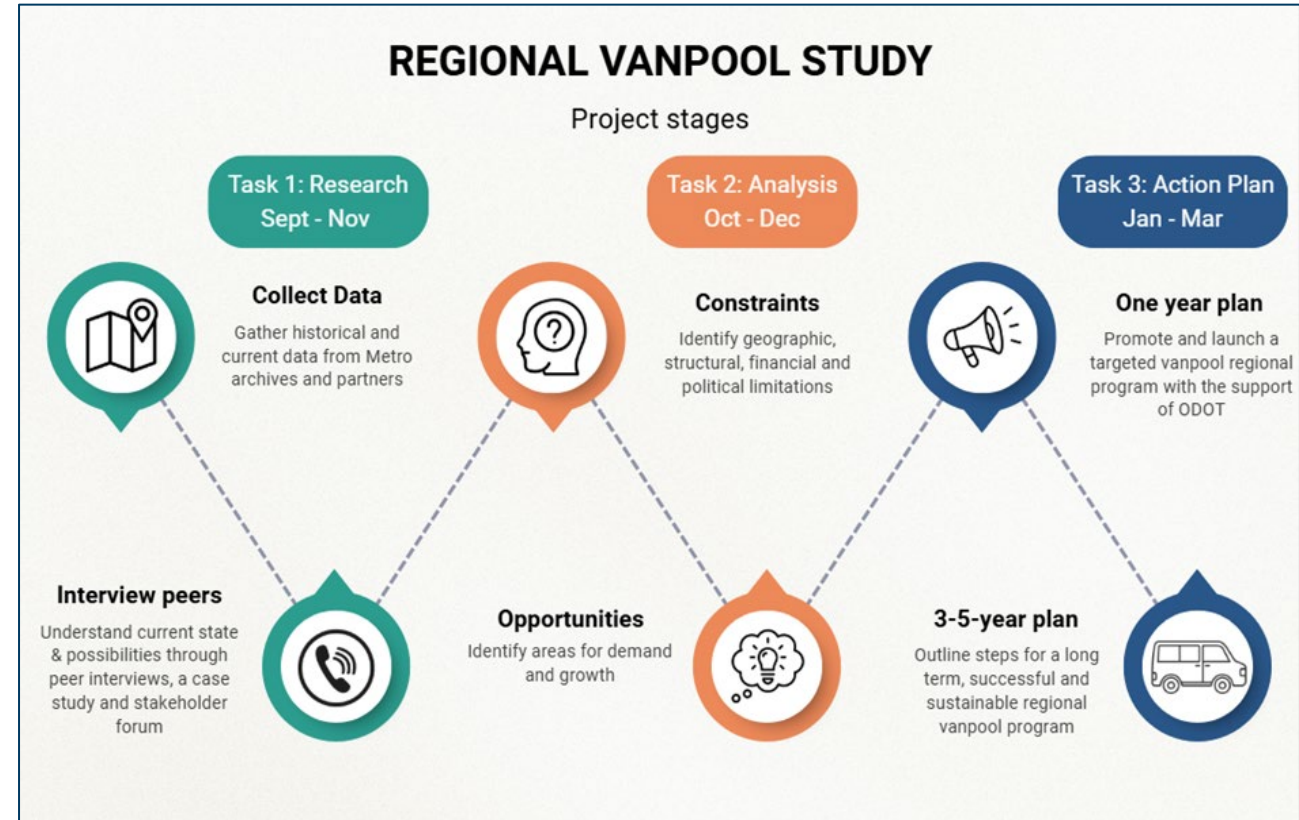


Policy 4: Community- Centered & Inclusive Programs





Policy 5: Adaptive & Resilient Programs



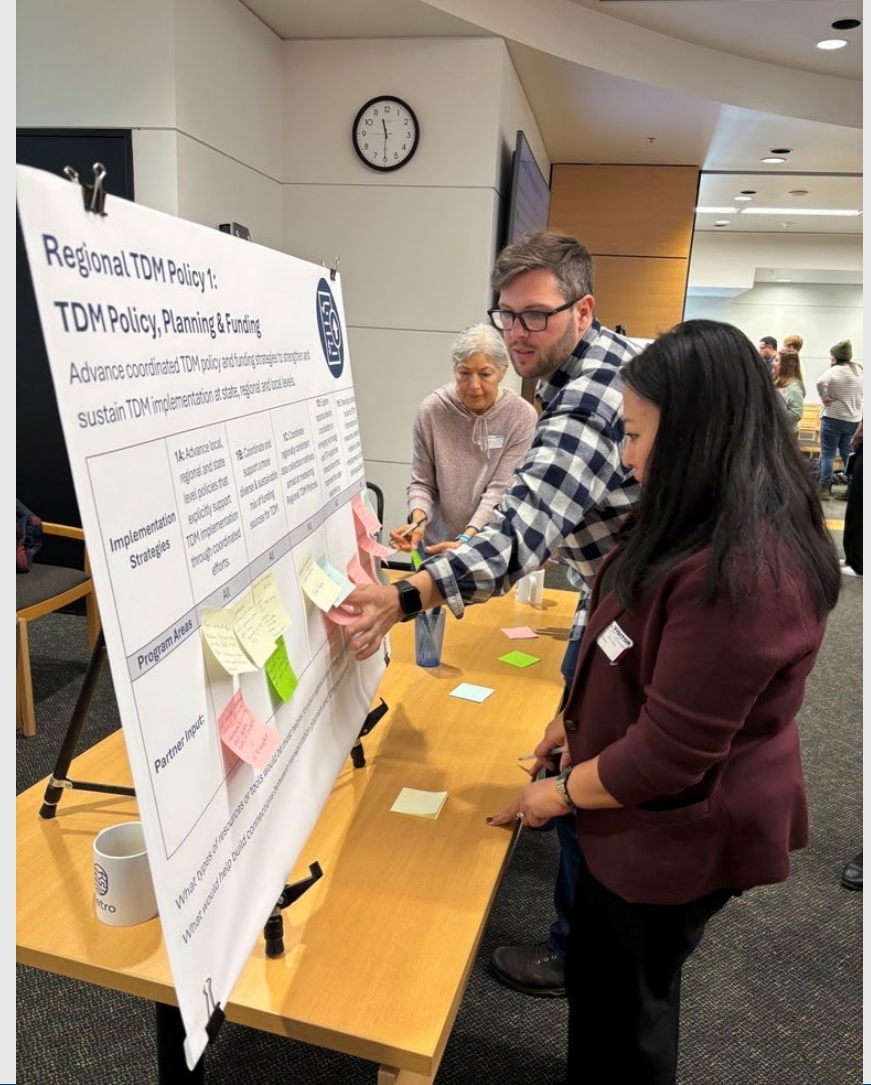
Discussion

1. Feedback on TDM opportunities or priorities in East County?
2. Recommendations on groups to share the public review opportunity with?
3. Questions?



Open now: 30-day Public Comment Period

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- Public hearing at Metro Council on **Thursday, February 12th**.



2026

Winter 2026

Spring 2026

January 12 - February 13:

Public Comment Period

**March:
TPAC/JPACT/Metro
Council:**

Review draft
resolution & final
strategy, public
comment report

**April:
TPAC/JPACT/Metro
Council:**

Recommend and
adopt resolution &
Regional TDM
Strategy





Thank you!

Regional TDM Strategy project page:
www.oregonmetro.gov/traveloptionsplan

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