



East Multnomah County

SS4A Safety Action Plan

February, 2024

alta

Safety Action Plan

- Leading with listening: Center the people behind the data.
- Focus on connecting with people of color, people who walk, bike, and ride transit, and community members with lower incomes.
- Leverage regional analysis to dive deeper into local issues and solutions
- Build a culture of safety
- Prepare for implementation

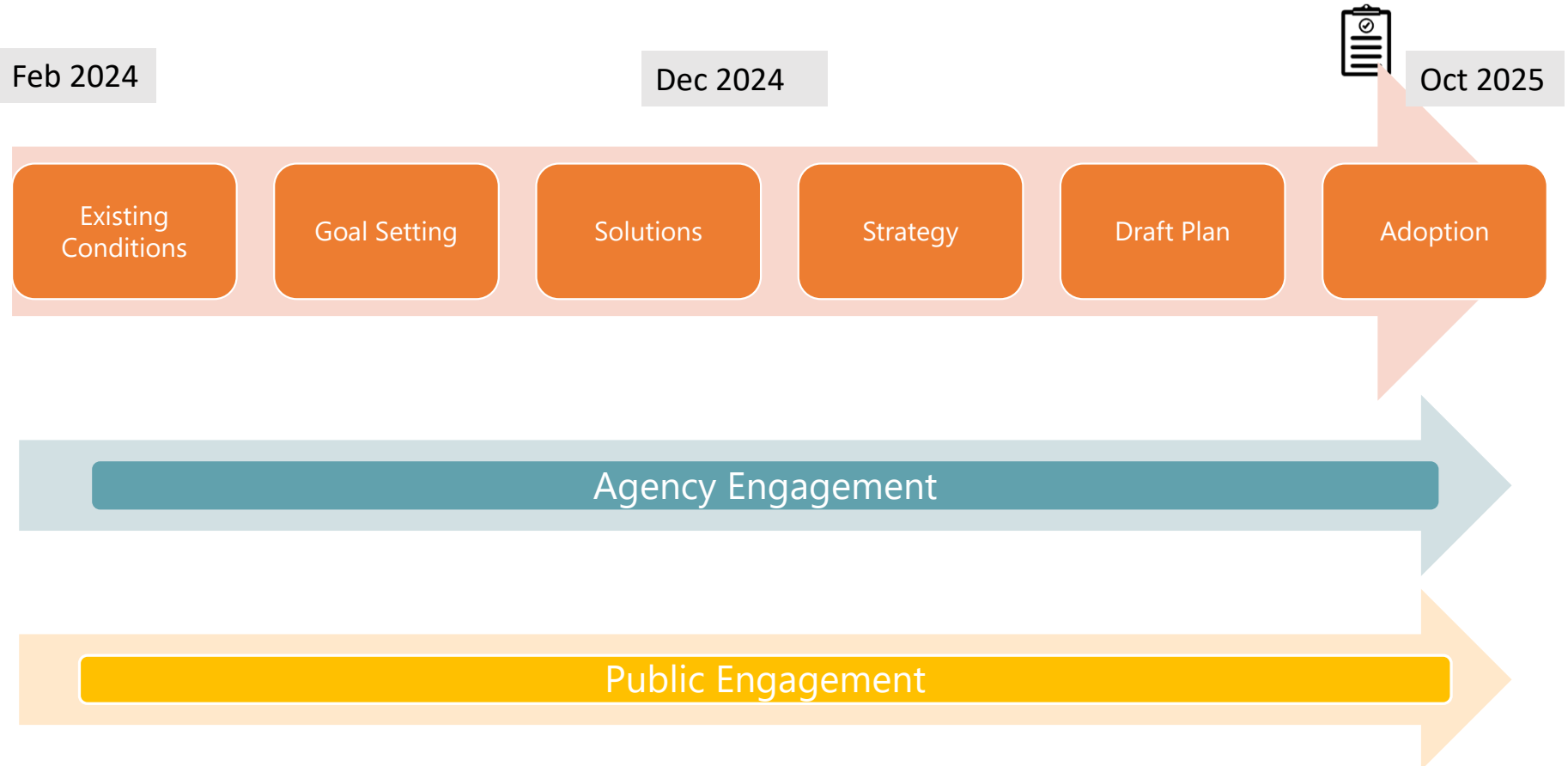
What We Heard

"I'm nervous that pedestrian injuries and fatalities are a lot more common than they used to be. More street lighting would make me feel more comfortable walking at night."

- NASHVILLE RESIDENT



Key Project Components



3 Phases of Engagement



Phase 1:
Listen and Learn
Engage Broadly

Share what we know.
Listen, cast a wide net

What is your experience ?

Vision and Goals



Phase 2:
Share
Reflect, Connect the dots

Share what we've learned,
where the data backs up what we heard from the public.

What needs to change?

Projects & Strategies



Phase 3:
Refine

Review and comment on draft plan and recommendations

Did we get it right?

Safety Action Plan

Agency Engagement



**Phase 1:
Listen and Learn**



**Phase 2:
Share**



**Phase 3:
Refine**

Public
Engagement
Plan

Goal Setting

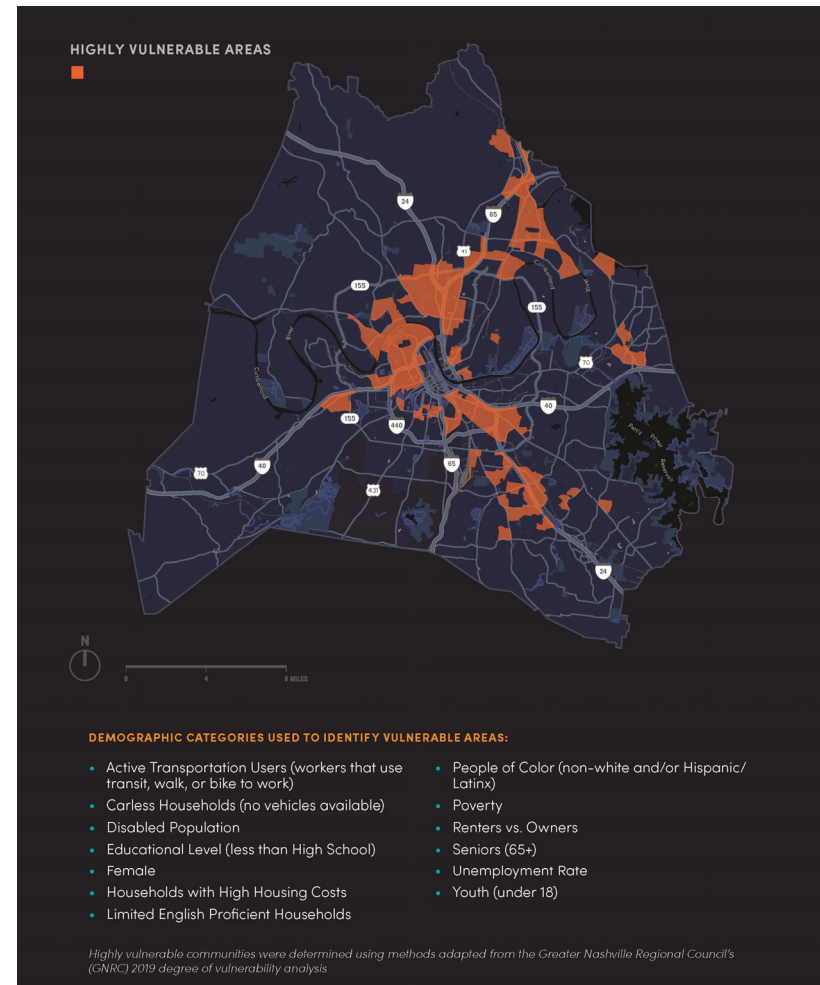
Review
Analysis
Results

Identify
Solutions

Draft and
Final Safety
Action Plan

Data Approach

- Leverage regional analysis to dive deeper into local issues and solutions
- Deeper equity analysis
- Investigate critical questions
 - What is different in this area, and what are the contributing factors?
 - Why are crashes raising higher in MC than in other counties?
 - Why are pedestrians fatalities higher?



EMCTC's Role

EMCTC:

- is the project steering committee
- will approve:
 - Public Engagement Plan
 - Project goals
 - Help define local analysis
 - Solutions and prioritization
- Will endorse the Safety Action Plan

EMCTC TAC is the project technical advisory committee

- With additional voices at the table

