



# Building A More Effective EMCTC

March 16, 2026

## Today's goal:

- Focus points for the next year
- How to be effective



### **Outcomes:**

- ✓ Work plan with scope and focus areas
- ✓ Operational changes to pilot
- ✓ Ownership for implementing those changes



1. Welcome (10 min)
2. Member Connection (10 min)
3. EMCTC Bylaws Refresher (5 min)
4. Regional Committee Landscape (10 min)
5. Interview Findings (15 min)
6. Strategy and Work Plan (40 min)
7. Operation Changes (15 min)
8. Summary and Next Steps (15 min)



**Question:**

*What's one East County transportation win you're proud of from your jurisdiction over the past year?*



# 3. Bylaws Refresher



# 4. Regional Committee Landscape



# 5. Interview Findings





## Focus Areas

- Expanding topics beyond safety and bike/ped
  - Economic development
  - Transit
  - Freight



### Scope and Influence

- Regional/state decisions vs. East County



### How Meetings Work

- Time pressures and commitments
- Meetings can be quiet
- Different information needs
- Not maximizing time enough



## Interview Findings



Focus  
Areas

6.  
Strategy and  
Work Plan



Scope and  
Influence

7.  
Operational  
Changes

How  
Meetings  
Work



# 6. Strategy and Work Plan



- **Station 1: Focus Areas**  
*What should we focus on?*
  
- **Station 2: Scope and Influence**  
*What scale should we work at?*



### **Activity Instructions:**

- 25 minutes total to visit all three stations
- Go at your own pace
- Write on charts, add sticky notes, discuss
- Staff are available for questions
- Online participants work with online facilitator



**Does this feel like the right direction?**



*Discussion report outs captured during the meeting*

### What we heard for Focus Areas:

- Funding
  - Understanding funding from other agencies (ODOT)
  - What does that mean for EMCTC? How can EMCTC engage/advocate more with funding?
- Update on East Metro Connection Plan
- Maintenance
  - Bringing to a policy/priority level
- Economic development and community growth
  - Be intentional



*Discussion report outs captured during the meeting*

## **What we heard for Focus Areas (online):**

- Implementation of safety programs
- Funding – shift away from tolling and explore others
- Improving quality of life
- Coordination efforts
- Land use
- Bridging policy and maintenance



*Discussion report outs captured during the meeting*

## **What we heard for Scope and Influence:**

- Arrows landed: mostly middle to hyper-local
- Impact topics have on East County communities
- Level of influence EMCTC can have on decisions
- Regional voice is important, focus on local projects
- Geography – Consider including farther East community
- Flow of info between EMCTC and City Councils



*Discussion report outs captured during the meeting*

## **What we heard for Scope and Influence (online):**

- Focus on what will encourage participation
- Less presentations, more conversation
- Ensure we are actively engaged in regional process



# 7. Operational Changes



### **From staff:**

- Meeting length varies
- Regional presenters can't easily customize
- Information takes time



## From you:

- Time is precious
- Different information needs
- More action and clearer outcomes



## 1 Shorter Meetings

### What it means:

- 60-90 minute meetings
- Only extend if required

### Tradeoffs:

- Feel rushed on complex topics
- Cut down on other agenda items



## 2 Pre-Reading Emphasis

### What it means:

- Send materials ahead of time
- More time for discussion and decisions

### Tradeoffs:

- Increased preparation time
- Only works if materials are actually reviewed
- Staff will need to have materials a week before the meeting



## 3 Discussion Time Blocks

### What it means:

- Dedicate a higher percentage of each topic to discussion

### Tradeoffs:

- Members need to come prepared to discuss



## 4 Annual Strategy Session

### What it means:

- One meeting per year for big picture thinking
- Focus on strategic priorities and direction setting

### Tradeoffs:

- Wouldn't get to typical topics for that given month



## 5 Project Elevation Pathway

### What it means:

- Formalize the process to elevate priorities
- Clear steps to discuss, prioritize, and advocate at regional level

### Tradeoffs:

- Requires member follow-through
- Showing up at JPACT, making calls, writing letters, etc.



## 6 Rotating Meeting Formats

### What it means:

- Vary meeting format more often
- In-person, tours, workshops, etc.

### Tradeoffs:

- Less predictability in what to expect each month



## **7** Others?

**Are there any others that we should consider?**

**What would that mean for our meetings and what are the tradeoffs?**



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# 8. Summary and Next Steps



*Summary of discussion takeaways captured during the meeting*

## Additional focus areas we heard:

**1 Funding**

**2 Maintenance**

**3 Economic Development**



*Summary of discussion takeaways captured during the meeting*

### **What we heard for Scope and Influence:**

*Focus on local projects while staying actively involved in regional decisions where EMCTC can have influence.*



*Summary of discussion takeaways captured during the meeting*

## What we heard for Operational Pilots:

**1 Shorter Meetings**

**2 Annual Strategy Session**

**3 Rotating Meeting Formats**



***One thing I learned is...***

***One action I plan to take is...***

