

# REACH is Making Physical Activity Easier



*Racial and Ethnic Approaches to Community Health*

REACH's physical activity strategy focuses on how the built environment influences physical activity. Our work will improve the urban design of the neighborhoods that many of our Black community members live in. We do so by uplifting the Black experience in current and future urban and transportation planning and policies. By bringing community stakeholders and government entities together, we center safety and equity to ensure Black people can safely engage in regular physical activity to decrease chronic disease disparities.



1. Traffic Safety Report
2. Black Transportation Academy

## **TRANSPORTATION POLICY**



1. Active People Healthy Oregon
2. Safe routes to School

## **ACTIVE TRANSPORTATION**



1. Next Level Health Walk
2. Rockwood Wellness Walk

## **COMMUNITY ENGAGEMENT**



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