

## Lens Application Cycle: Move into Action

	Six Outcome Areas	What small steps could we take to create the conditions to better understand equity, and apply this lens to our work?
1	Shift in Social Norms Shift in values, beliefs, and behaviors, then "walking the talk."	
.2	Strengthened Organizational Capacity Build capacity in the areas of: staffing, leadership, structure, finance, planning.	
<sup>*</sup> 3	Strengthened Alliances Improve coordination, collaboration, and alignment among traditional and non-traditional system partners.	
4	Strengthened Base of Support Strengthen breadth, depth, and influence of support among public, interest groups, and opinion leaders.	
5	Improved Policies Improvements at any or all stages of policy change from development through implementation.	
6	Changes in Impact Improved social, emotional, physical, and environmental conditions for affected populations.	



