

Oregon Department of Transportation's

# Sticker Design Contest

We're inviting **all high schoolers enrolled in public or private school in Oregon** to design a creative **sticker** that encourages walking, biking, riding transit, or carpooling to school. The winning design will be used on stickers distributed in high schools across Oregon!



## Theme

Your design should inspire students to use **alternative transportation** (walking, biking, transit, or carpooling) while promoting safety, community, and sustainability. Keep it modern, fun, and high school-friendly!



## Guidelines

- **Target Audience:** High school students (ages 14-18) – think bold, energetic, and cool designs.
- **Design Elements:** Include at least one mode of alternative transportation, and emphasize safety or environmental benefits. Use bright, eye-catching colors.
- **Size & Format:** Designs should be around 4 inches, and can be square, round, or rectangular. Submit your design in .png, .jpg, or .ai format.
- **Original Work:** The design must be your own. No copyrighted images or logos.



## How to Submit

Email your design to [walkrolloreregon@gmail.com](mailto:walkrolloreregon@gmail.com) with the subject line "Sticker Design Contest Submission." Include your name, grade, and school in the email body.



## Prizes

- The winning design will be the **official sticker used across Oregon!**
- **50 stickers of your design** to share with friends.
- An **art supply pack**.
- **Recognition** in **statewide communications**.



## Note

By submitting your design, you agree to allow the Oregon Department of Transportation to use it in future campaigns. Complete rules can be found by scanning the QR code below. **Good luck, and we can't wait to see your designs!**



**Deadline:** All submissions must be received by **February 28**.

Questions? Contact [Info@OregonSafeRoutes.Org](mailto:Info@OregonSafeRoutes.Org)



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Safe Routes to School



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