

# SUMMARY



**Data collection: March 22 - April 30**



**83 responses in English / 1 response in Russian**



**82% Desktop computer**



**18% Mobile/Tablet**



**77 Website Comments**



## Major Takeaways

- **Positive interest and excitement** that County has begun planning for the site
- **No major opposition** to the ideas presented in the Virtual Open House
- **Survey results largely reinforces the big ideas** being explored such as east-west connections, street improvements, regional parks and recreation opportunities, and potential development at Vance Park
- **Supports similar vision with what we heard from Community Leaders and BIPOC community** - but there are few key differences

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# Demographics

# What zip code do you live in?

Zip Code  
Outside  
Gresham:  
24.6%

6.5%  
97230

3.9%  
97024

5.2%  
97060

22.1%  
97233



14.3%  
97030

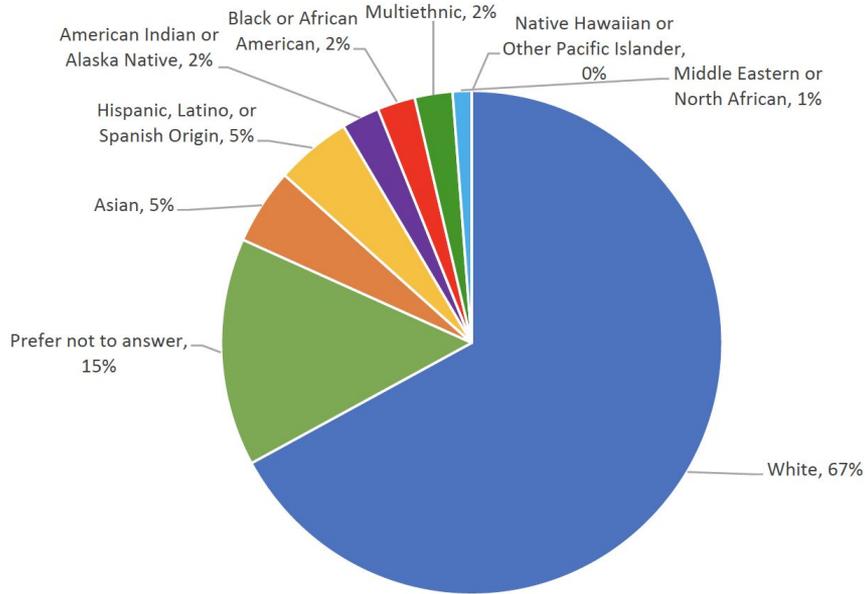
3.9%  
97236

19.5%  
97080

# VIRTUAL OPEN HOUSE SURVEY

## Race and Ethnicity

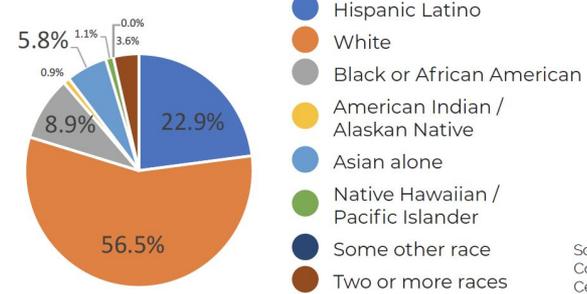
82 responses



Virtual Open House survey participants are majority white. Previous survey participants are more reflective of Rockwood area.

## Race and Ethnicity in Comparison

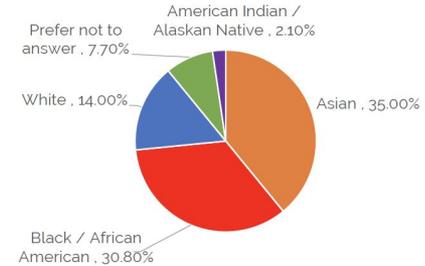
### STUDY AREA\*, 2017



Source: 2012 - 2017 American Community Survey, U.S. Census Bureau

### COMMUNITY LEADER SURVEY

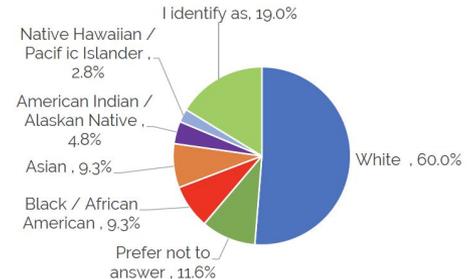
142 responses



18% Hispanic or Latinx Origin

### YOUTH SURVEY

567-576 responses



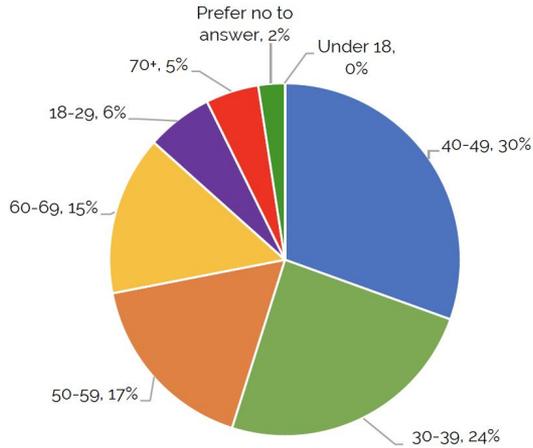
31% Hispanic or Latinx Origin

7% Slavic or Eastern European Origin

# VIRTUAL OPEN HOUSE SURVEY

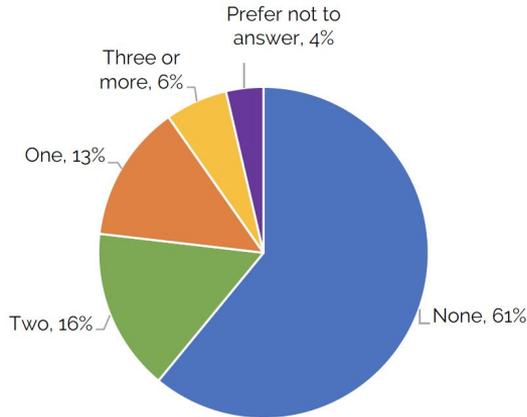
## Age

82 responses



## Children under 18 living in household

82 responses



# Age Distribution in Comparison

## STUDY AREA\*, 2012-2017

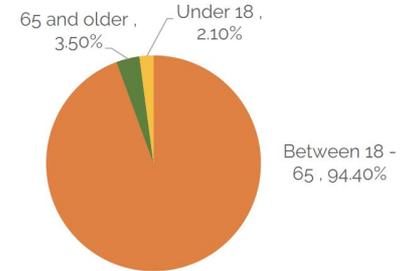
	Study Area		
	2012	2017	% Change*
<b>Under 18</b>	26.2%	26.7%	6%
<b>18-65</b>	62.7%	61.1%	2%
<b>65 and over</b>	11.1%	12.2%	15%

\* The percent change indicates the change in raw population estimates between 2012 and 2017 ACS 5-Year Estimates, NOT the change in percentage points.

Source: 2012 - 2017 American Community Survey, U.S. Census Bureau

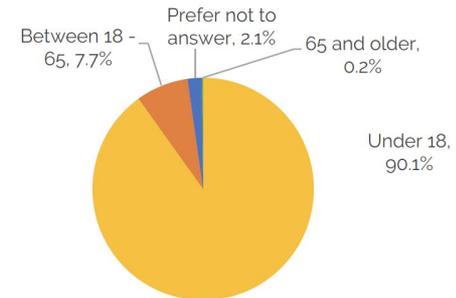
## COMMUNITY LEADER SURVEY

144 responses



## YOUTH SURVEY

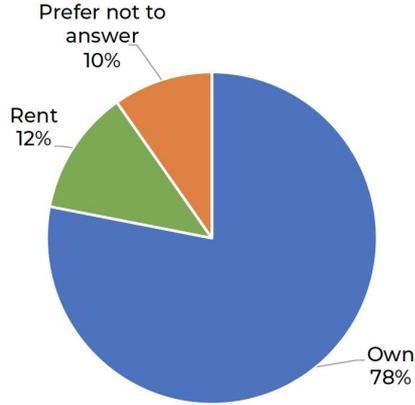
575 responses



# VIRTUAL OPEN HOUSE SURVEY

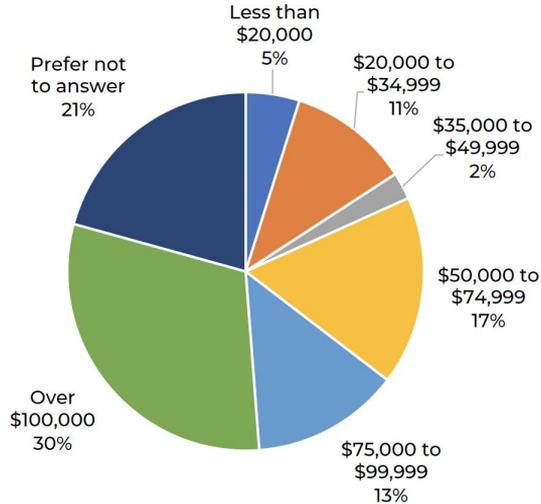
## Renters and Owners

82 responses



## Annual Income

82 responses



# Renters and Owners in Comparison

## STUDY AREA\*, 2012-2017

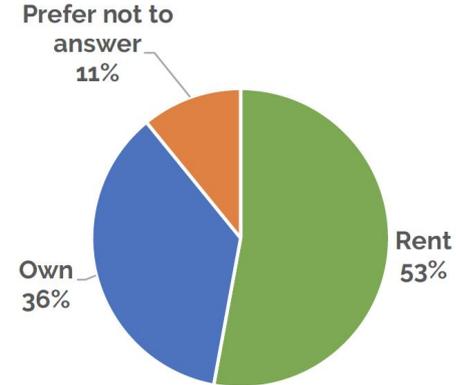
	Study Area		
	2012	2017	% Change*
Occupied Housing Units	19,106	19,535	2%
Owner-occupied	45%	48%	9%
Renter-occupied	55%	52%	-3%

\* The percent change indicates the change in raw population estimates between 2012 and 2017 ACS 5-Year Estimates, NOT the change in percentage points.

Source: 2012 - 2017 American Community Survey. U.S. Census Bureau

## COMMUNITY LEADER SURVEY

138 responses



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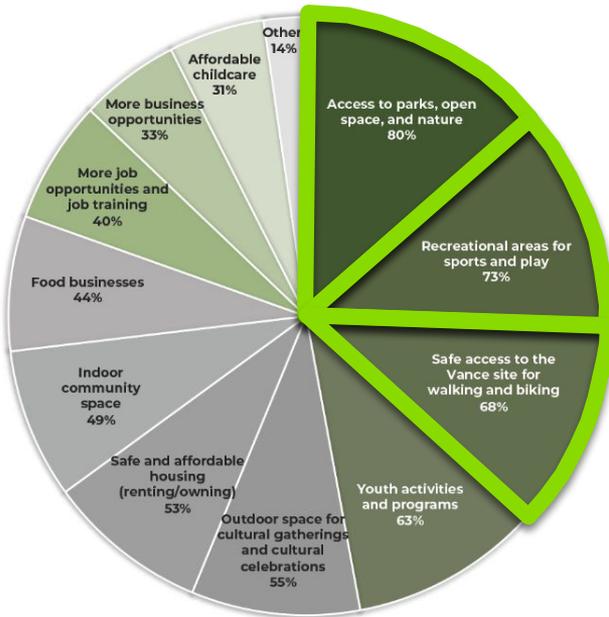
# Survey Results: Key Takeaways

# TOP COMMUNITY PRIORITIES

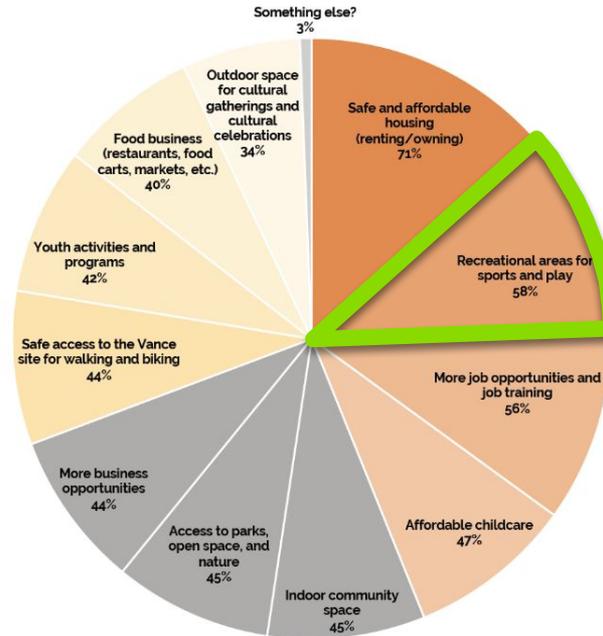
## Highest priorities among most surveys:

- Recreational areas for sports and play
- Access to parks, open space, and nature
- Safe access to the Vance site for walking and biking

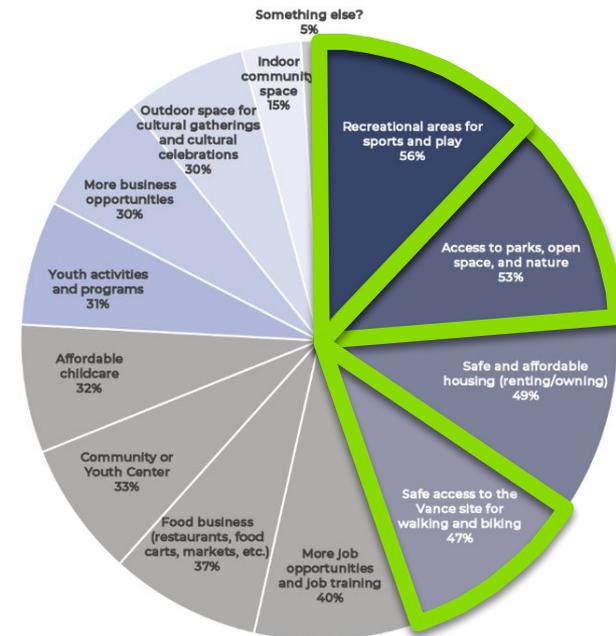
VOH Community Survey  
80 responses



Community Leader Survey  
151 responses



Youth Survey  
661 responses

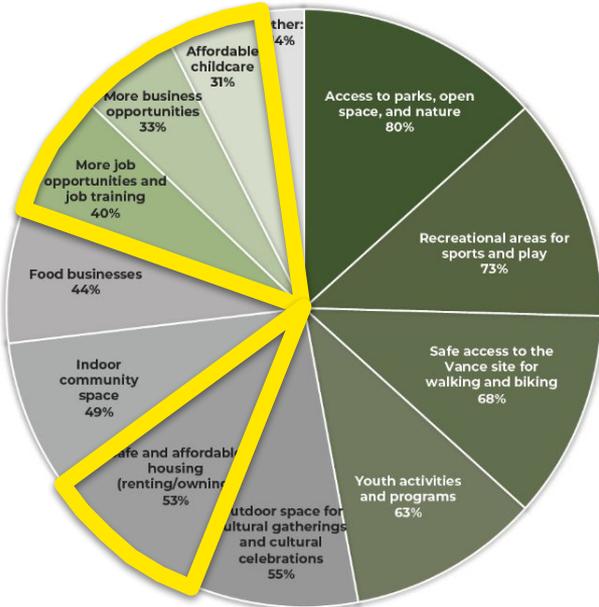


# TOP COMMUNITY PRIORITIES

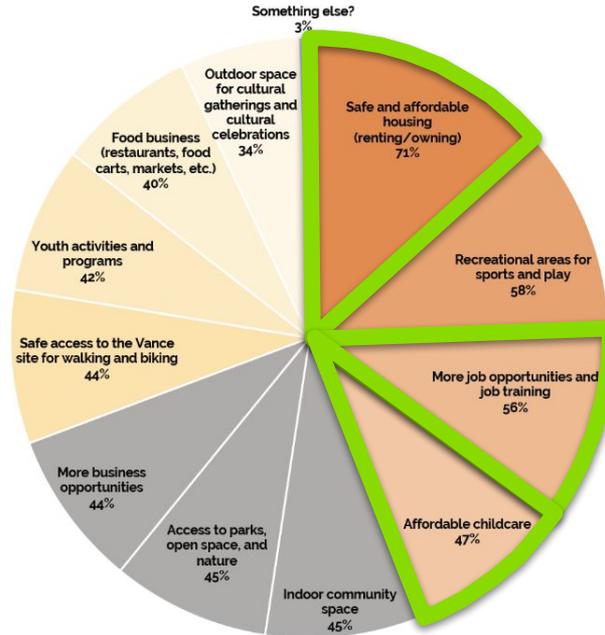
## Highest priorities among COMMUNITY LEADER & YOUTH SURVEY:

- Safe and affordable housing
- More job opportunities and job training
- Affordable childcare

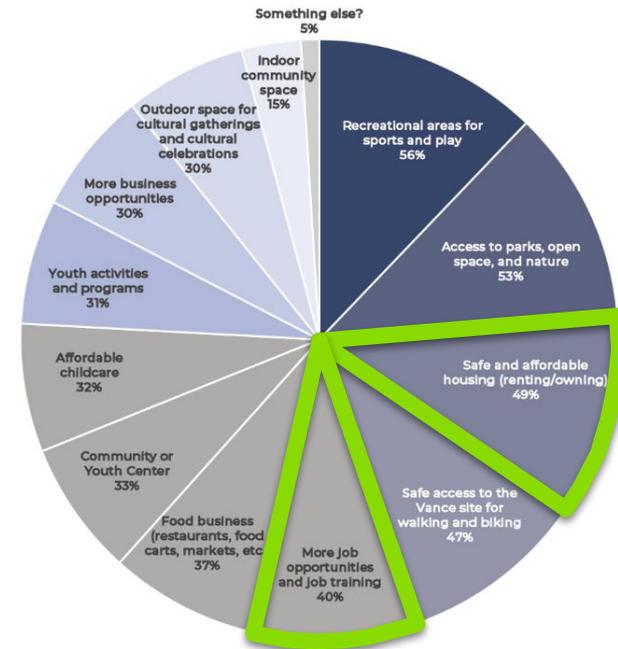
VOH Community Survey  
80 responses



Community Leader Survey  
151 responses



Youth Survey  
661 responses



## What types of features or activities would you like to see or do at Vance?



- Basketball and Skate Park ranked much higher among youth
- Comments reinforce need for more basketball courts and baseball fields over soccer fields



*Development of Vance Properties needs to include basketball courts. With an existing futsal court and soccer fields at Rockwood Central Park (literally 1 block away on Main Street) and more at the Timber Complex off of 174th/Powell, we don't need more soccer fields.*

*We build soccer fields like crazy, but we lack in good softball and baseball fields for the groups of kids who don't play [soccer].*

## Connectivity and Access

**Pedestrian / Bike Connections:**  
Vance to MAX station and  
Gresham Fairview Trail

**MAX Station**

**182nd Corridor:**  
Additional crosswalks and flashing  
signs between Stark and Division  
for safer access to Vance Park

### EXISTING PARKS, GARDENS & PEDESTRIAN PATHS

- PARKS AND GARDENS
- PUBLIC OPEN SPACE
- SEMI-PUBLIC OPEN SPACE
- PEDESTRIAN PATHS
- TRAILS
- STREAMS AND PONDS
- FORESTED AREAS

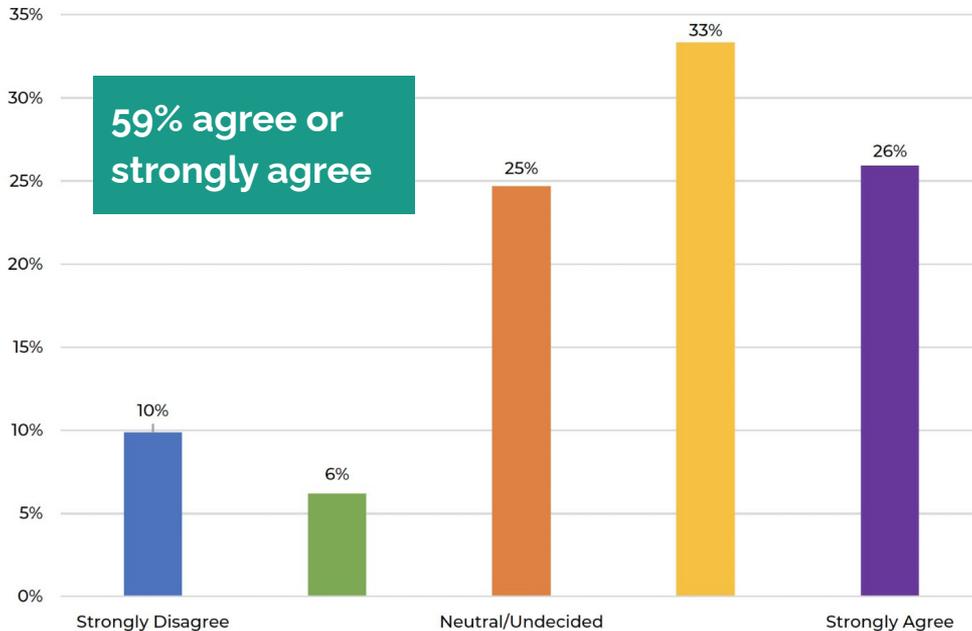
### 190th Avenue Street Improvements:

- Complete sidewalks
- Trees and landscaping
- Buffered bike lanes
- Traffic calming
- Lighting and wayfinding
- Concerns about large trucks, air quality, and safety due to active quarries

## 190th Employment Corridor:

Do you agree that the property along 190th Avenue would be ideal for future County facilities, County services, and general employment opportunities?

81 responses



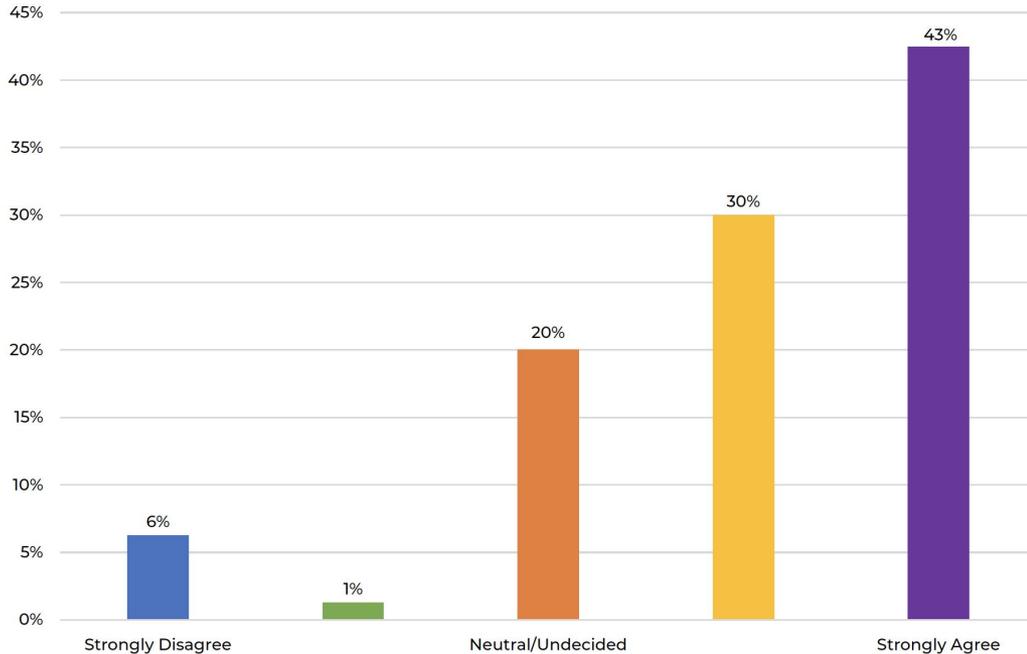
### ANIMAL SERVICES:

- Comments from County employees strongly advocated for relocation of Animal Services on the Vance site
- Residents expressed concerns about locating a "dog pound" in the neighborhood
- Recommend building awareness around Animal Services and why it's being considered for relocation to Vance

## Lot 5

If the necessary clean up and containment measures were taken on Lot 5, should it be used for some type of park and recreational use in the future?

80 responses

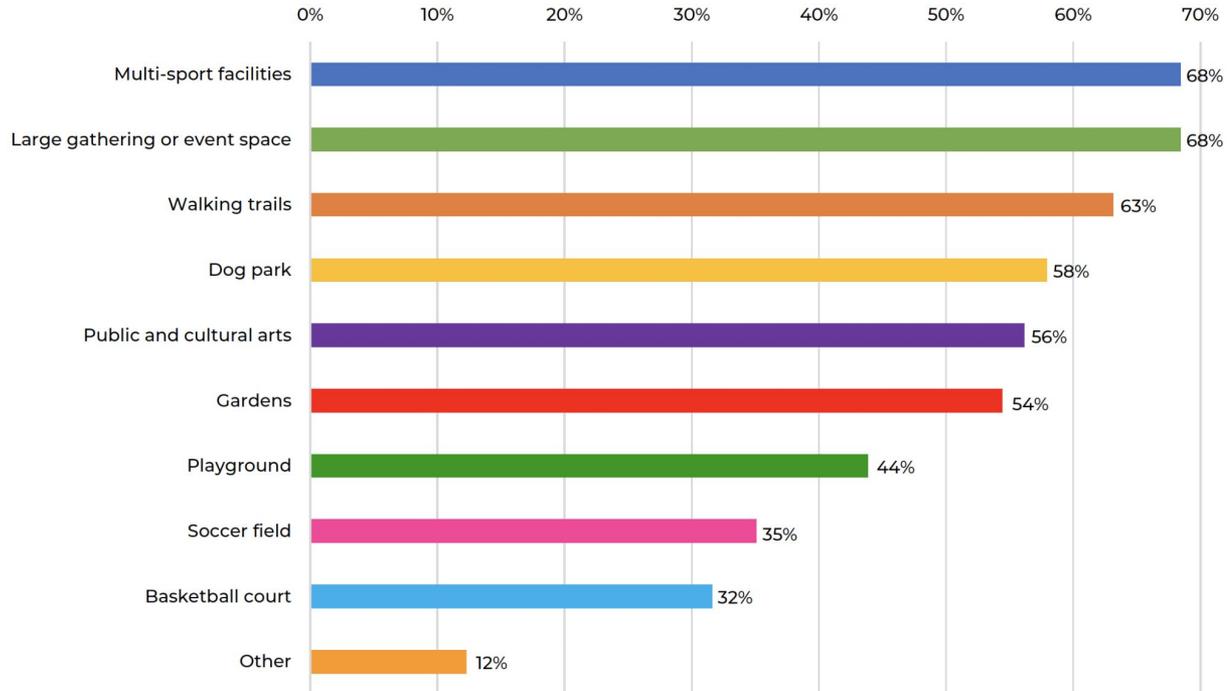


**73% of participants  
agree or strongly agree**

## Lot 5

If the necessary clean up and containment measures were taken on Lot 5, what types of uses would you most prefer to see here?

57 responses



- Desire for flexible sports facilities and large gathering space
- More passive uses are also desirable such as trails, dog park, art, and gardens

**182nd Avenue Corridor:**  
Which would you prefer  
among these tradeoffs?

60 responses

**60% of respondents would support some type of development in Vance Park - if parks and open space is expanded and enhanced in other areas.**

