

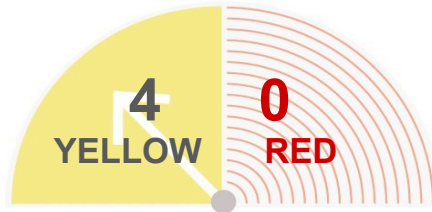
Quarterly Wood Smoke Report

Advisories Summary

- No burning restrictions or violations were issued in October through December.
- This quarter saw the lowest number of called and observed advisories in the Oct-Dec months since the ordinance has been in effect (2018).
- Despite no earned media, paid ads resulted in new alert subscribers.
- The program received and approved 33 exemptions.

Advisories issued:

	Yellow	Red
Oct	3	0
Nov	1	0
Dec	0	0



Outreach Summary



59 Complaints/info requests



5177 Educational mailers sent



55 new subscribers
All: 850



131 new subscribers
All: 2799



No earned media



Billboards; TriMet bus tails; OPB ads; Tribune; Mercury



3 events attended
2 presentations

1,936,847 impressions

2023 Annual Recap

	Yellow	Red
Jan	6	0
Feb	5	0
Mar	0	0
Apr	0	0
May	2	0
Jun	2	0
Jul	5	1
Aug	6	7
Sep	5	0
Oct	3	0
Nov	1	0
Dec	0	0
	35	8

Health officials called the most burning restrictions of 2023 during the summer months due to ozone and particulate matter pollution.

Over 5,000 outreach materials were distributed at events, presentations, and workshops.

Over 10,000 educational mailers were sent to Multnomah County households.

Over 500 Multnomah County residents signed up for wood burning alerts.

This one-page quarterly report provides an overview of the wood smoke curtailment program from Oct. 2023 through Dec. 2023. Program advisories follow a protocol that specifies guidance for air quality forecasting, internal communications, and public notifications.